



# DxP Services is a Trusted Advisor for Customer Roadmapping -Enterprise PLM Collaboration



#### **Executive Summary**

DxP Services has helped a major processing and packaging company define their PLM Roadmap to improve Quality, Sustainability, Integration, Customer Operations and Innovation. Many of these areas require PLM capabilities.

The roadmap definition is expected to define a clear ROI (Return On Investment) and measurable gains by deploying PLM capabilities.



### The Challenge

- The company was familiar with PLM, but siloed departments made it complicated to implement common processes and systems
- The company was struggling to achieve defined goals across multiple projects running PLM
- Overall aim : create a Roadmap realizing the full Digital Thread (process harmonization, global and unique BoM)
- Needed to reduce product variants and complexity and have a real End-to-End Business Process

#### **ROADMAPPING WITH CUSTOMER**

## (-) Our Solution

- DxP Services has standardized methods and tools for Roadmapping processes
- Decision makers and stakeholders were interviewed; and information was collated across departments, initiatives and roles
- Top-down and Bottom-up approach during the Roadmapping engagement – respectively captured the purpose and current state of ongoing activities
- Created a well-defined and commonly shared PLM Roadmap

#### **Key Results And Benefits**

• A PLM Roadmap was created that provides strategy, vision, technical capabilities, governance, company enablers, actionable recommendations and suggested deployment priorities

#### **ABOUT DxP SERVICES**

**DxP Services** is an ITC Infotech specialized business unit focused on the implementation and adoption of PTC's industry-leading Windchill<sup>®</sup>, Product Lifecycle Management (PLM) software, as well as Cloud and Windchill+<sup>®</sup> SaaS offerings. Created through the acquisition of PTC's PLM implementation services division, **DxP Services** is the largest global PTC PLM ecosystem. The combination of PTC Heritage and ITC Infotech Power means that **DxP Services** is uniquely positioned to help accelerate customers' digital transformation initiatives.

Our portfolio of services augments value at every step of Modern Industrial Evolution; covering Consulting, Implementation, Deployment, and Migration. **DxP Services'** team of PLM Professionals are trusted advisors to our Customers during their Digital Transformation.



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