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CIMdata News

Realizing the Generative Future: 2025 Dassault Systèmes Analyst Day – a CIMdata Commentary

2 July 2025

Key Takeaways

- Dassault Systèmes recently formally announced their seventh generation offering, termed 3D UNIV+RSES, in which generative AI is a key enabling technology, among others.
- The company has invested heavily in realizing their new vision, including in generative AI and sense computing. Intellectual property is the currency in the “Generative Economy” and the company is well positioned to support these “transactions.”
- Their initial work on agentic AI is impressive and bodes well for their customers in all of their focused industries.
- Dassault Systèmes continues to bring their over 40 years’ of experience in discrete manufacturing to other industries, with strong results to date.

CIMdata recently had the pleasure of attending Dassault Systèmes Analyst Days 2025 in Velizy, France on 10th and 11th June 2025. [\[1\]](#) Dassault Systèmes is a long-time leader in the global product lifecycle management (PLM) market, with over 370,000 customers, adding 20,000 in 2024. [\[2\]](#)

In his remarks, Mr. Pascal Daloz, Dassault Systèmes’ Chief Executive Officer (CEO), called 2025 a “turning point” for the company. Management focus was on two critical elements: their new value equation (3D UNIV+RSES) and artificial intelligence (AI) for industry. On February 4, 2025, Dassault Systèmes announced its seventh-generation offering, 3D UNIV+RSES, which combines scientific modeling and simulation (MOD-SIM), multiple AI and generative AI (genAI) technologies, and virtual twin-based experiences with real-world data, scientific models, and business intelligence. Dassault Systèmes believes these new capabilities will reveal and augment industry knowledge and know-how, while protecting intellectual property (IP).

The “twin” visions of most Dassault Systèmes competitors are focused mainly on the product, spanning requirements, design, engineering, manufacturing, use, and service. However, Dassault Systèmes’ vision is broader and deeper; broader in that virtual twins of the enterprise drive their Enterprise-as-a-Service (EaaS) offerings and deeper since humans merit twins at the cellular level. [\[3\]](#)

Industrial AI is a core foundation of Dassault Systèmes’ vision. Figure 1 highlights the synthesis of many of Dassault Systèmes’ long-time strengths, as well as emerging technologies, like genAI and sense computing, in the **3DEXPERIENCE** platform. Sense computing was exemplified by a recent partnership with Apple on the Apple Vision Pro (AVP). [\[4\]](#) CIMdata tried out the AVP during a live demo and it was impressive. The level of reality was better than demos in past

years using other hardware, and gesture support made it easier to interact with the virtual world.



Figure 1—Foundations of 3D UNIV+RSES
 (Courtesy of Dassault Systèmes)

According to Mr. Daloz, IP is the currency of this new “Generative Economy,” which he described as a V+R economy, with twins of the product, plant, organization, value chain, and business model. AI is at the heart of it, AI that is “trustable, secure, sovereign, and anchored in science.” Basing twins on science will limit hallucinations, suggested Mr. Daloz, an all too often occurrence in these early days of genAI applications.

During the presentations, CIMdata got to see AURA, Dassault Systèmes’ branding for their agents, in action. Dassault Systèmes demonstrated what many term “agentic AI,” with specialized agents playing their role in an AI-human team. Different agents message with their human counterparts, offering guidance and generative support as part of the interaction. One thing that was not evident was AURA’s explanatory capabilities, a key attribute of genAI applications that builds credibility with users. But the demos were lab demos, with plans to start releasing agents later this year. During the Q&A, CIMdata asked about how the agents would be monetized, and the company is still finalizing their plans. Mr. Patrick Johnson, Executive Vice President for Corporate Research and Sciences, claimed the company is developing a “massive amount” of agents. Mr. Johnson added that their 2020 acquisition of Proxem gave Dassault Systèmes expertise in transformers, a key type of deep learning model used in genAI, which can help generate new content, including text and images. He also stated that Dassault Systèmes has been investing for the long run in genAI, leveraging the best AI technology, as well as developing foundation models for their customers. In 2024, Dassault Systèmes announced a partnership with Mistral AI that leverages their OUTSCALE sovereign infrastructure.^[5] Today, over 50 genAI technologies are being evaluated. In this work, the company plans to leverage their 40+ years of industry knowledge and know-how from supporting leading edge customers to develop some of the world’s most complex products. Mr. Johnson closed by stating that V+R twins will “eat the industrial world.” Digital twins are indeed important and are enhancing products and processes broadly in industry. Whether they will consume the world is open to conjecture.

On day two, Mr. Philippe Laufer, EVP for 3DS Global Brands elaborated on Dassault Systèmes' belief that the industrial world is rapidly moving to software-defined products and production.^[6] Their **3DEXPERIENCE** Innovation Labs have nurtured over 25,000 start-ups, helping the company stay on top of leading industry trends. Mr. Laufer continued about a new partnership with Volkswagen, who turned to Dassault Systèmes to help implement a new platform strategy. In the past, VW heavily customized their product lifecycle IT environment. This time VW plans to rely on out-of-the-box (OOTB) capabilities on the cloud. VW's solution definition and implementations plans will involve all VW brands. According to Mr. Thomas Kamla, VW SVP and CTO for ID.1, MQB Classic und Touareg, and in charge of Cooperation projects and Digitalization, "we are going to shape the future together." This is precisely the type of customer Dassault Systèmes seeks: a company on the leading (innovative) edge of the bell curve that wants to co-develop their environment, becoming partners on the journey. Mr. Laufer also cited Renault using the **3DEXPERIENCE** platform for multiple car programs in a Software-as-a-Service (SaaS) environment. With regards to the adoption of Dassault Systèmes SaaS solution for Industrial Operations, Mr. Laufer also mentioned Airbus' use of Dassault Systèmes SaaS solution for industrial operations. By using a virtual twin of their production system, the company achieved substantial productivity gains on final assembly lines. CIMdata has known about the benefits of digital manufacturing solutions since they emerged in the 1990s and is pleased to see another satisfied customer.

It should be noted that Dassault Systèmes is also interested in the general-purpose robotics market. Mr. Gian-Paolo Bassi, a company SVP, claimed Dassault Systèmes is working with 80% of the leading humanoid robotic firms, and four out of five quadruped robots are built using Dassault Systèmes' technology. Why humanoid robots? The world was built by humans for humans. Humanoid robots' form factor can integrate with our infrastructure. Historically, robots required dedicated programming. Advancements in physical AI support training by gesture vs. programming. Transferring knowledge is improved if the teacher and student have a similar form factor. Humanoid robots are being designed to work alongside the human workforce, often doing repetitive or difficult jobs in many industries. (Some believe they will replace what is left of the manufacturing workforce, since many such jobs go unfilled by humans.) This is an interesting take on addressing manufacturing staffing challenges, one also addressed by others in the market, such as Hexagon with their AEON robotics offering.

Ms. Clair Biot, Dassault Systèmes Life Sciences and Healthcare Industry VP, led a session on precision therapies. Her industry segment is one of two that Dassault Systèmes targeted as providing higher growth potential than manufacturing, which currently contributes the bulk of company revenues. Many drug companies have demonstrated amazing results by tailoring interventions based on the individual patient. Drug development still relies too much on Microsoft Excel and paper documents. Ms. Biot described their work with Sanofi, to develop a unified platform to accelerate launch, as well as enhancing agility and efficiency. The Sanofi Launch Engine Platform uses Dassault Systèmes' platform as a collaboration hub. As in most companies, development, quality, and manufacturing operate differently and at different speeds. The early returns for Sanofi are impressive, with a 10 to 25% improvement in schedule adherence and up to 10% improvement in asset utilization. Dassault Systèmes invested early

(with their 2014 acquisition of Accelrys) and often to build their science-based capabilities in life sciences and health care, and the results from companies like Sanofi illustrate what is possible in that market.

Another key market targeted by Dassault Systèmes is Infrastructure and Smart Cities. A team of Dassault Systèmes executives conducted a session on “Resilient and Industrialized Infrastructure.” Compared with other industries, the architecture, engineering, and construction (AEC) space trails in IT investment. What tools exist are mainly point solutions, and Dassault Systèmes has long used a “platform” strategy to support this industry, first with ENOVIA and then the 3DEXPERIENCE platform bringing together and managing disparate information sources. Four years ago, the company launched an initiative on modular construction, and claimed significant market gains leveraging their SOLIDWORKS brand. CIMdata has seen model-based systems engineering (MBSE) applied in industries outside its roots in aerospace and defense, and Dassault Systèmes is bringing MBSE to the conceptual phase in this industry. In fact, they cited an interesting paper in Nature on integrating Building Information Modeling (BIM) and PLM methodologies.^[7] They also plan a CATIA Construction Virtual Companion to help designers assess the compliance of their evolving designs. The company has some first-of-a-kind (FOAK) engagements to develop these new agents, which is an exciting prospect for yet another field that lacks enough trained professionals.

This commentary covers just a taste of the content packed into the 1.5-day event. The sessions were well organized and focused, leaving plenty of time for the analysts in attendance to ask follow up questions. The event closed with an Executive panel, always a highlight and a last opportunity to get questions answered. Dassault Systèmes teased a lot of new content and offerings across their portfolio and industries, and CIMdata looks forward to learning more as new capabilities are released and are adopted by their customers.

^[1] Research for this commentary was partially supported by Dassault Systèmes.

^[2] Figures from Capital Markets presentation and Mr. Daloz’ and Mr. Laufer’s remarks.

^[3] Enterprise as a Service (EaaS) is a comprehensive approach where organizations outsource various IT and business functions to external providers, allowing them to access services and solutions on a subscription basis. Based on the sources for the above definition, Dassault Systèmes is using this term more to describe applying their platform to business issues outside of their normal focus on the product lifecycle.

^[4] <https://www.3ds.com/newsroom/press-releases/dassault-systemes-reveals-next-dimension-product-design-and-manufacturing-apple-vision-pro>

^[5] <https://www.3ds.com/newsroom/press-releases/dassault-systemes-and-mistral-ai-partner-offer-trusted-ai-powered-industry-grade-solutions-accelerate-generative-economy>

^[6] While service was not explicitly mentioned in Mr. Laufer’s remarks, the examples used show this was only an oversight.

^[7] <https://www.nature.com/articles/s41598-024-75940-x>

Acquisitions

Accenture Acquires SYSTEMA to Drive Manufacturing Automation for Semiconductor Clients

1 July 2025

Accenture has acquired SYSTEMA, a provider of software solutions and consulting services for manufacturing automation, headquartered in Dresden, Germany. SYSTEMA's long-standing experience in working for semiconductor manufacturers and other high tech companies will bolster Accenture's capabilities to comprehensively support clients in these industries.

"Today's society relies heavily on semiconductors for everything from smartphones to cars, and there is a strong commitment in Europe to strengthen the industry's manufacturing capabilities," said Christina Raab, market unit lead for Accenture in Austria, Switzerland and Germany. "The production of semiconductors is complex and highly specialized, and SYSTEMA's deep expertise in the industry will expand our capabilities and grow our business in ways we couldn't achieve organically."

Despite its advanced products, the semiconductor industry runs a significant amount of legacy equipment in the production process. Many steps, such as material flow and machine change-over, still aren't fully automated yet. This issue is particularly pronounced in Europe, where manufacturers need to optimize existing production facilities through automation to remain competitive.

SYSTEMA's expertise includes deep knowledge in digitally connecting current and legacy production equipment and systems. The company excels at upgrading and extending traditional manufacturing execution systems (MES) with data analytics and optimization capabilities, which these systems often lack but are crucial to increasing output and optimizing cost.

"We are combining SYSTEMA's semiconductor and high tech industry experience and capabilities with Accenture's global network and ability to scale to offer services covering the whole value chain, from supply to logistics and manufacturing," said Sarat Maitin, who leads Accenture's practice for digital engineering and manufacturing and infrastructure and capital projects, Industry X, in Austria, Switzerland and Germany. "Our ambition is to become a partner to the industry that helps clients in Germany and Europe secure competitiveness in a market increasingly under pressure."

SYSTEMA has specialized skills in MES solutions from SAP (ME/MII/DM) and Critical Manufacturing. Beyond the semiconductor sector, the company works for clients in the aerospace and defense, medical, electronics, food & beverage, automotive, machinery, metal and steel, and speciality chemicals industries.

SYSTEMA's team of more than 240 employees will join Accenture's Industry X practice.

Manfred Austen, CEO of SYSTEMA, commented: "We have built long-standing, trusted relationships with our clients, guiding them through the ever-evolving technological landscape. With Accenture's capabilities in data, AI, engineering and supply chain, and our manufacturing

IT/OT solutions, we can innovate and scale more effectively, while continuing to strengthen our trusted client relationships.”

The terms of the transaction were not disclosed.

Addnode Group Acquires Operations in USA

2 July 2025

Symetri, part of the Design Management division, announces that it has acquired the part of TPM Inc, in USA, whose offering is based on software from Autodesk and Bluebeam. The acquired business has six employees and is expected to generate approximately SEK 28 million in net sales in 2025.

TPM is based in Greenville, South Carolina, USA, and offers a wide range of digital solutions for manufacturing, design automation, graphic design, and CRM. The part of TPM now acquired by Symetri provides solutions based on Autodesk and Bluebeam software, with most of its customers in the AEC sector but also with a significant portion of customers within the manufacturing industry.

"This acquisition strengthens our market position in the U. S., particularly in the southeastern region. Our new colleagues share our values, and we look forward to working with them to maintain and grow existing and new customer relationships," says Jens Kollserud, CEO of Symetri, a company in Addnode Group's Design Management division.

The acquired operations add approximately 1,200 customers to Symetri's global customer base, which after the acquisition now totals approximately 21,000 customers.

Bechtle acquires leading Spanish IT service provider Grupo Solutia

2 July 2025

Bechtle AG has acquired the Spanish IT service provider Grupo Solutia Tecnologia S.L, headquartered in Seville with additional offices in Madrid and Murcia. Founded in 2005, Grupo Solutia is well established in the public sector and enjoys an excellent reputation in the Spanish market. The company generated nearly 100 million euros in revenue in the past financial year and currently employs 637 people across Spain with a broad and diversified IT services team. With this acquisition, Bechtle is increasing its team in Spain fivefold and significantly expanding its capabilities in workplace solutions, software development, and IT services.

Over the past 20 years, Grupo Solutia has grown into a specialist in IT services for public-sector clients, focusing particularly on healthcare and education. Bechtle and Grupo Solutia have a long-standing history of successful collaboration on various customer projects. The Bechtle Group companies in Spain—Bechtle direct, iDoo and Prosol—and the new acquisition complement each other perfectly in terms of strengths and will benefit from extensive synergies. Konstantin Ebert, COO, Bechtle AG: “With Grupo Solutia, we’re significantly strengthening our presence in the Spanish market and gaining a team whose expertise complements our strategic direction and holds potential beyond regional borders. Especially

with its focus on healthcare and education, the company addresses resilient, future-ready sectors. We're delighted to welcome the Grupo Solutia team to the Bechtle Group."

Continuity in leadership

The existing management team, including founder and Chairman Valentin Rangel and CEO Juan Lucas Retamar, will remain at the helm. By joining Bechtle, they aim to further develop their business within the framework of a large, financially strong European IT group and accelerate its growth. The goal is to establish Bechtle among the top five IT service providers in Spain within the next two years.

Continuing European expansion through acquisitions

In Spain, the four companies of the Bechtle Group now form a strong, complementary organisation, offering comprehensive support to both private and public-sector customers. In addition, Bechtle has gained a highly experienced and well-trained team, particularly in technical support. "We have the ideal conditions to quickly gain market share and achieve strong growth in the highly attractive Spanish market. Together, Bechtle, Prosol, iDoo and Grupo Solutia form a powerful team with excellent prospects," says John Malone, Executive Vice President for Southern and Eastern Europe at Bechtle.

Juan Lucas Retamar, CEO, Grupo Solutia: "We are very pleased to expand our growth as part of the financially strong Bechtle Group. This strengthens our ability to succeed in winning large and complex infrastructure projects. We are confident that our corporate cultures align well and look forward to our future as part of the Bechtle family."

Significant expansion of market position in Spain

Spain is now the third largest foreign market for the Bechtle Group by number of employees, alongside the Netherlands—behind France and Switzerland. Bechtle has been operating in Spain since 2001, with 145 employees across Madrid, Barcelona, and Zaragoza generating consolidated revenues of approximately 120 million euros. Following the acquisition, the combined workforce will total 782 employees and consolidated revenues will reach 220 million euros.

The purchase price and conditions remain confidential, as usual.

CLO Virtual Fashion Acquires swatchbook, Solidifying Leadership in Digital Fabric Solutions

30 June 2025

CLO Virtual Fashion, a global leader in 3D garment design and visualization technologies, is thrilled to announce its acquisition of swatchbook, an innovative digital materials solutions provider based in California. This major move positions CLO as the largest digital fabric database company in the world, enhancing the fabric content and design experience for all users within CLO's comprehensive ecosystem of products and services.

Since establishing a technical partnership in 2017, CLO and swatchbook have shared a commitment to revolutionize the fashion industry through seamless digitization experiences for brands and suppliers. With the largest digital library of fabrics and materials in the industry,

swatchbook has developed intuitive and smart applications that redefine material sourcing and management. Their solutions have transformed the way brands collaborate with their supply chains, enabling design and visualization with real-time analytics—accessible anytime, anywhere, on any device. swatchbook currently serves a diverse clientele across North America, Europe, and Asia, and will now join CLO teams in Los Angeles (USA), Dongguan (China), and Bengaluru (India).

“We are beyond excited to welcome swatchbook into the CLO family,” said Simon Kim, CEO of CLO Virtual Fashion. “This acquisition represents a significant leap forward for both companies and unlocks tremendous potential. Our shared vision to accelerate 3D implementation in the fashion industry makes this union particularly powerful. We look forward to leveraging unique opportunities, including our artificial intelligence efforts in fabric technology, to better serve our users and clients in the industry.”

The integration of swatchbook’s extensive library of fabric data and materials expertise into CLO’s platforms will empower brands, vendors, and suppliers like never before. The swatchbook team, led by Founder and CEO Yazan Malkosh, will merge with CLO’s Materials division to ensure a seamless transition and joint expansion of the company’s digital fabric offerings.

“This is a monumental step for us,” said Yazan Malkosh, now leading CLO’s Materials Team. “We are confident that this acquisition will provide even greater value to our users and clients. CLO’s resources, commitment to innovation, and industry expertise aligned perfectly with our mission and vision at swatchbook, and we are incredibly excited to now drive the future of fashion together.”

Dassault Systèmes Accelerates Its Factory Virtual Twin Strategy Execution with Acquisition of Automation Technology

2 July 2025

Dassault Systèmes has acquired the Ascon Qube technology from Ascon Systems Holding GmbH, a developer of software-defined automation systems. The acquisition of Ascon Qube accelerates Dassault Systèmes’ leadership in delivering premium industry solutions to model, simulate and optimize virtual twins of an entire factory. This advance enables companies in automation-intensive industries to program machine-specific software through an AI-powered platform approach and optimize production processes.

The Ascon Qube technology has been developed to date by Ascon Holding GmbH, a pioneer in software-defined automation and providing new ways to optimize and manage factory floor automation systems and machinery. With a focus on eliminating the inefficiencies of hard-coded PLCs and rigid, heterogeneous production systems, this SaaS-ready technology leverages AI to plan, build and control production through a model-based software platform. This provides unparalleled interoperability and flexibility across industrial automation processes.

In the generative economy, adapting and modifying production line automation to meet fast-changing demand and introduce new products is complex. Each machine - or device - uses

software that is programmed specifically for that machine. In a factory with hundreds of machines, software programming and reconfiguration can delay production quality, changeovers, and product delivery. Software-defined automation enables companies to mitigate these challenges by accelerating their ability to change production, improve quality, and maximize asset use.

Dassault Systèmes will integrate Ascon Qube technology into its DELMIA portfolio, deployed worldwide and powered by the 3DEXPERIENCE knowledge and know-how platform. This is a concrete milestone in accelerating the delivery of Dassault Systèmes' next-generation 3D UNIV+RSES environment, combining virtual twins, training AI engines, and protecting customer IP.

The technology will materialize in new Experiences as a Service (XaaS) to model, simulate, optimize and execute manufacturing to a new level of granularity, with software-defined automation at the machine level, replacing traditional PLCs. Customers will benefit from faster decision-making, reduced downtime, long-term efficiency gains, and operational resiliency.

Hexagon agrees sale of non-core business areas

2 July 2025

Hexagon AB has announced the sale of certain non-core business assets within its Safety, Infrastructure & Geospatial (SIG) division. These divestments will allow Hexagon's SIG division to focus on its core software portfolio, particularly its fast-growing public safety business, ahead of the potential separation of Octave.

Most of the purchase is by Bart & Associates (B&A), which has acquired several business assets out of Hexagon US Federal, including IT services supporting the US Federal market, geospatial data production services, and the supply of ruggedized hardware for enabling cyber assurance and situational awareness. In addition, Hexagon has exited a smaller reseller business of APIs and related services designed to solve challenges in mapping and geospatial positioning. Most of the products sold in these businesses are not sold elsewhere across Hexagon.

In 2024, the divested businesses contributed around 90 MUSD in revenues in total, with a level of profitability in line with similar services businesses. Hexagon has agreed with the buyers to not disclose the transaction value. The businesses will be carved out and deconsolidated during July 2025.

Second quarter financial updates

Items affecting comparability (non-recurring items), reflecting costs related to the potential separation of Octave, are expected to amount to 16 MEUR in the second quarter of 2025. As previously announced, Octave will be a pureplay software and SaaS company, and if approved by relevant stakeholders, it is the Hexagon Board's current expectation that the separation and listing process will be completed in the first half of 2026.

Siemens completes acquisition of Dotmatics

1 July 2025

Siemens AG announced that it has completed the acquisition of Dotmatics, a leading provider of Life Sciences R&D software headquartered in Boston and portfolio company of global software investor Insight Partners, for an enterprise value of \$5.1 billion. With the transaction now completed, Dotmatics will form part of Siemens' Digital Industries Software business, marking a significant expansion of Siemens' industry-leading Product Lifecycle Management (PLM) portfolio into the rapidly growing and complementary Life Sciences market.

The acquisition of Dotmatics strengthens Siemens' position as a global leader in AI-powered PLM software and enables Siemens to scale its technologies into Life Sciences to fully address growth opportunities in this market. Dotmatics' Scientific Intelligence Platform, Luma, and its industry-leading scientific applications enable AI-powered multi-modal drug development, seamless collaboration, and contextualized data creating a connected digital thread across the research-to-production value chain.

"With Dotmatics, we're building a new era of innovation in Life Sciences. From research through to production – we're creating a unique, end-to-end digital thread: We combine Dotmatics' scientific intelligence with our industrial AI technologies and digital twins," said Roland Busch, President and CEO of Siemens AG. "This will allow us to help our customers accelerate breakthroughs, reduce development cycles, and bring life-saving pharmaceuticals faster and more affordably to the market."

This transaction expands Siemens' total addressable market for industrial software by \$11 billion and aligns with 'ONE Tech Company', the company's strategic growth program, aimed at accelerating innovation and creating value across industries. Dotmatics is expected to generate more than \$300 million in revenue in fiscal year 2025 with an adjusted EBITDA margin above 40 percent, further enhancing Siemens' growth profile. Dotmatics' revenue growth and high profitability will be immediately accretive to Siemens' growth, EBITDA margins and free cash flow, prior to any synergies and special items. Siemens expects substantial revenue synergies: Medium-term revenue synergies expected of around \$100 million per year accelerating to over \$500 million per year in the long-term.

Company News

AI leader Vasi Philomin joins Siemens to scale Industrial AI innovation

30 June 2025

Vasi Philomin has been appointed Executive Vice President and Head of Data & Artificial Intelligence, effective July 1, 2025. In this role, he will further accelerate the development and growth of Siemens' comprehensive AI portfolio to create additional customer value.

Siemens is rapidly scaling and expanding its AI-powered offerings, which currently includes 35 applications – among them, the award-winning Industrial Copilot. Under Philomin's leadership, the company will also drive the development of an industrial foundational model that delivers industrial-grade AI for customers – designed to be safe, secure, reliable, and trustworthy. He

will report directly to Peter Koerte, Member of the Managing Board, Chief Technology Officer and Chief Strategy Officer, Siemens AG.

Philomin joins Siemens from Amazon, where he most recently served as Vice President of Generative AI, leading Amazon Web Services' (AWS) AI product strategy. At Amazon, he was instrumental in building Amazon Bedrock and overseeing the development of foundation models. His expertise spans advanced machine learning, platform architecture, and enterprise-scale AI deployment.

"We are delighted to welcome Vasi Philomin to Siemens. Vasi brings a rare combination of deep technical expertise, strategic vision, and strong record in execution," said Peter Koerte. "His outstanding expertise in AI and proven leadership in building transformative technologies will be instrumental in scaling our data and AI capabilities, unlocking new opportunities across our technology stack, and delivering even greater value to our customers."

Commenting on his new role, Vasi Philomin said: "I'm thrilled to join Siemens at a time when the boundaries between the physical and digital worlds are being redrawn by AI. The next great frontier for artificial intelligence is the physical world – powering machines, factories, and infrastructure that sense, reason, and act. Siemens, with its unmatched domain expertise and global industrial footprint, is uniquely positioned to lead this transformation. I'm excited to help shape this future, building breakthrough technologies, fostering deep partnerships, and turning bold ideas into real-world impact."

Vasi Philomin brings more than two decades of experience in technology leadership. Before joining Amazon, he held senior roles at Philips, where he led global innovation initiatives in computer vision and connected systems. He holds a PhD in Computer Science with a focus on machine learning and computer vision, as well as dual Master's degrees in Mechanical Engineering and Computer Science from the University of Maryland, USA. Philomin is also the inventor on more than 100 U.S. patents.

Aurigo Welcomes New Sales Leaders to Support Growing Public Sector Demand

1 July 2025

[Aurigo Software](#), the leading provider of capital planning and construction management software for infrastructure and private owners, announced the appointment of Brad Kramer and Mark Nicholson as senior account executives for its North American sales division. As part of Aurigo's growth strategy, Brad and Mark will focus on expanding the company's footprint by leading enterprise SaaS sales efforts for Aurigo Masterworks, its cloud-based, AI-powered flagship platform.

"Brad and Mark bring a wealth of experience and leadership to our team," said Kevin Koenig, Chief Revenue Officer at Aurigo Software. "Their additions reflect Aurigo's continued investment in scaling our field presence, deepening regional relations, and delivering meaningful outcomes for our customers."

Brad Kramer is a sales leader with over two decades of experience in the Architecture, Engineering, Construction, and Operations (AECO) sector. Having worked with customers across

the entire project lifecycle, from designers and engineers to contractors and owner-operators, Brad brings a deep understanding of the industry's technical and operational needs. Prior to joining the team, he held leadership positions at Hexagon AB and Bentley Systems.

"Aurigo's pace of innovation and clarity of purpose stood out to me immediately," stated Brad Kramer. "Having worked in the AECO industry for many years, there's a real opportunity to reshape how owners plan and manage infrastructure programs, and I'm excited to help agencies adopt smarter tools that drive meaningful outcomes for their communities."

Mark Nicholson brings nearly 20 years of experience in transportation and enterprise sales, with a strong background working across government entities, AEC firms, and infrastructure stakeholders. His expertise spans lead sourcing, business development, and strategic account management, enabling him to offer a 360-degree perspective on how infrastructure projects are conceptualized, funded, and operated. Mark's experience includes leadership positions at Clevr Mobility, Bentley Systems, and HeadLight.

"As someone passionate about how infrastructure shapes our lives, joining Aurigo felt like a natural step," said Mark Nicholson. "This is a company that understands the importance of getting it right and has built the tools to help agencies do just that."

Brad Kramer will lead strategic growth in the Southeast, working with state and local agencies to streamline project delivery and improve outcomes with the Masterworks platform. He will partner closely with stakeholders to understand their priorities, align on long-term digital roadmaps, and drive the adoption of transformational technologies.

Mark Nicholson will spearhead sales efforts in the Northeast region and with federal agencies, helping government organizations modernize their capital planning and infrastructure management with best-in-class digital solutions. Bringing a consultative approach to navigating complex public sector environments, Mark is passionate about solving challenges that matter to communities.

Aurigo has expanded rapidly in recent years as demand for capital planning and construction management software has increased. The company's solutions are used by customers across transportation, utilities, healthcare, higher education, and government organizations, and manages projects across North America, now expanding into new geographies. The company's recent AI-driven advancements have further strengthened its product suite, supporting agencies in modernizing their capital programs.

Climb Channel Solutions Announces Distribution Partnership with Egnyte

27 June 2025

Climb Channel Solutions, an international specialty technology distributor and wholly owned subsidiary of Climb Global Solutions, Inc. is proud to announce a global distribution agreement with Egnyte, a leader in secure content collaboration, intelligence, and governance.

This partnership enables Climb to deliver Egnyte's cloud-native platform to partners and their customers across the United States, reinforcing Climb's commitment to expanding access to transformative technologies worldwide. By adding Egnyte to our global portfolio, we're

equipping our resellers with a trusted, scalable platform that fits seamlessly into both SMB and enterprise environments. This partnership underscores our mission to deliver partner-first technologies that move with the speed of modern business.

“We are thrilled to announce Egnyte’s partnership with Climb Channel Solutions as we continue to invest deeply in the partner community,” said Bob Gagnon, Senior Vice President of Global Channel Sales at Egnyte. “Egnyte is committed to delivering high-quality, innovative solutions, and we are uniquely positioned to add value to the global distribution network with deep industry expertise, a strong track record of on-time delivery, and a collaborative approach tailored to regional and strategic objectives.”

This partnership comes on the heels of Egnyte announcing enhancements to its Global Partner Program and new partner portal, Partner Hub, reflecting its commitment to delivering a more streamlined approach to better support a broader network of solution partners. Egnyte’s partner program is built upon its three core partnering priorities: profitability, enablement, and simplicity, to help our partners bring Egnyte’s AI-powered cloud collaboration platform to more businesses. Resellers will be able to take advantage of Egnyte’s agile supply chain support, responsive technical assistance, and competitive pricing to enable faster market penetration and sustained growth.

“Egnyte is a standout addition to our vendor ecosystem,” said Dale Foster, CEO of Climb. “Their global channel momentum, combined with a product that addresses real-time collaboration and secure file sharing, makes this a win for our partners around the world. We’re excited to support Egnyte’s continued growth through Climb’s extensive reseller network and to help businesses leverage data more intelligently and securely. Together, we’re making enterprise-grade solutions more accessible, no matter the region.”

Emerson Releases 2024 Sustainability Report

1 July 2025

Emerson, an industrial technology leader delivering advanced automation solutions, released its 2024 Sustainability Report, which reflects progress on the Company's ongoing efforts to advance innovation, enhance operational excellence and create lasting value for stakeholders.

In line with Emerson's portfolio transformation into an industrial technology leader, the Company delivered progress in its sustainability initiatives in 2024. Key achievements included a 30% reduction in energy intensity from the 2021 base year, a sustained Total Recordable Injury Rate of 0.30 – comparable to industry safety leaders – and the engagement of over 41,000 employees in regulatory compliance training.

Emerson's 2024 Sustainability Report can be read [here](#).

Siemens' Techcellence Awards recognizes European digital transformation, sustainability and innovation leaders from Siemens community

1 July 2025

Siemens Digital Industries Software announced the winners of its second annual Techcellence Awards. Launched in 2024 and continuing at Realize LIVE Europe 2025 in Amsterdam, Siemens' Techcellence Awards brings recognition to companies and individuals that are empowering change through transformation and sustainability, as well as individuals who are leading through innovation and acting as a champion for digital technology and sharing their knowledge with the Siemens community. Winners are awarded VIP attendance passes for Realize LIVE 2026, which will take place in June 2026 in Amsterdam.

"Every day, our customers are writing the future of industry through groundbreaking digital innovations. The Siemens' Techcellence Awards shine a spotlight on these pioneers who aren't just embracing transformation – they're leading it," said Robert Jones, Chief Revenue Officer, Siemens Digital Industries Software. "From sustainable solutions to revolutionary applications of the Siemens Xcelerator portfolio, these visionaries are building a powerful community that extends far beyond Europe. They're not just changing industries; they're changing the world."

The **Sustainability Impact award** celebrates an organization that demonstrates exceptional commitment to sustainability by leveraging Siemens technologies to drive positive environmental and social impact. It recognizes organizations that have used Siemens' technologies to integrate decarbonization and energy efficiency practices to yield measurable impacts across the Greenhouse Gas (GHG) Protocol Emissions Scopes 1, 2 and 3.

CEE (and its sister company Ray & Jules) develops and builds clean technology for the food & beverage and building materials industries. Their innovations focus on roasting, drying, and energy recovery. Recently, they introduced an out-of-the-box alternative to conventional roasting, shifting from a batch to a high-precision continuous process. This approach uses two to three times less energy and maintains a stable energy consumption pattern, making it easier to electrify.

In 2017, they founded Ray & Jules as a separate sister company - the first coffee roaster to use their net-zero emissions roasting technology. In 2019, Ray & Jules was launched as a brand. Since then, several large roasters are following their lead, and the technology has also been applied to malt and cocoa. CEE leverages the Siemens Xcelerator platform, integrating software, hardware, and automation, to scale their sustainability impact.

The **Digital Transformation award** recognizes a sustainable digital enterprise that fully integrates digital technologies while driving transformation in new and innovative ways to achieve digital objectives and streamline processes faster, easier and at scale. Siemens celebrates this organization for a clear strategic vision for digital transformation by using Siemens' solutions and aligning technology initiatives with long-term goals and objectives.

Saab AB offers a broad range of products and services, including advanced defense systems, civil security solutions, and cutting-edge technologies serving customers worldwide. The CLIQ project (Cut Lead-time, Improve Quality) at Saab Surveillance embodies a forward-looking digital transformation strategy, aiming to build a fully interconnected IT infrastructure that aligns with the company's modernization goals in the Aerospace & Defense sector. The initiative reflects Saab's commitment to streamlining operations through cutting-edge tools, with an emphasis on Digital Thread and Integrated Product Development to shape a smarter,

more agile engineering environment. The CLiQ project has achieved impressive, indicative performance metrics including a 50 percent reduction in product data management time and a 75 percent reduction in material management time, demonstrating how the initiative has drastically improved operational efficiency. It has also eliminated over 70 percent of manual tasks, enabling employees to focus on strategic, high-value work and boosting productivity and innovation across teams.

The **Community Champion award** recognizes an individual who has gone above and beyond by sharing his or her expertise with Siemens technology. The Siemens community champion exhibits exemplary community leadership through their substantial public contributions. This award honors an individual who helps peers by sharing their knowledge by providing answers, speaking at events and creating publications while championing Siemens products and providing valuable feedback and insight to make the products better. The Siemens community champion exhibits exemplary community leadership through their substantial public contributions.

Frederik Vanhee, founder of theScriptingEngineer and active Youtuber, is an NXOpen specialist in the Benelux region, supporting users worldwide in the forums. He works at the intersection of engineering, data, and IIoT, and helps marine and offshore companies digitize their engineering workflows. Vanhee hosts the largest public NXOpen repository and has contributed over 200 responses to NXOpen users in the Siemens Digital Industries Software forums, providing 38 best answers to assist his peers.

The **Innovation Leader award** honors Siemens' customers who exemplify creativity and forward-thinking by driving transformative change within their industries. These trailblazers are generating groundbreaking ideas, products or processes that redefine what is possible. We recognize and celebrate these customers that leverage Siemens technologies and solutions to drive organizational progress.

Wolfram Kühnel, head of 3D Simulation at MAHLE International GmbH leads an engineering team that specializes in Computational Fluid Dynamics and uses Siemens solutions to create innovative products. MAHLE has been shifting toward e-mobility, which, while challenging, has resulted in the creation of new products such as the Bionic Battery Cooling Plate or the Bionic Fan, both of which were presented for example at CES 2025. Kühnel leads a team of CFD specialists to broaden the range of simulations for enhancing the development at MAHLE - simulating thermal management and electromobility devices and optimizing HVAC units. His team is at the forefront of technology and collaborates closely with universities and Siemens to continue to push the boundaries of technology and is leading the innovation transformation at MAHLE.

Financial News

Invitation: Presentation of Sandvik's report of the second quarter 2025

30 June 2025

Sandvik will publish its second quarter results on Wednesday, July 16, 2025, at approximately 11:30 AM CEST.

A combined webcast and conference call for investors, analysts and financial media will be held at 1:00 PM CEST. The report will be presented by Stefan Widing, President and CEO as well as by Cecilia Felton, CFO.

The presentation will be broadcasted live on our website home.sandvik

Dial-in details for the conference call:

SE: +46 (0) 8 505 100 31

UK: +44 (0) 207 107 06 13

US: +1 (1) 631 570 56 13

From about 12:30 PM CEST presentation slides will be available on our website home.sandvik

Implementation Investments

AVEVA and Protium join forces to accelerate innovation in the green hydrogen industry

1 July 2025

AVEVA, a global leader in industrial software driving digital transformation and sustainability, has been selected by Protium, the UK's largest green hydrogen developer, as the foundation of its digital industrial intelligence platform that will drive faster development of its innovative green energy solution.

By deploying AVEVA solutions to date, Protium has reduced time spent by staff on process simulation by 30%, increased reliability by 15%, and helped identify targets to reduce maintenance spend by 15%. Protium looks to save 256,000 tons of CO2 per year, and projects that AVEVA solutions will help it save an additional 5-10% by optimising process design and utility consumption.

"Our collaboration with Protium brilliantly illustrates AVEVA's commitment to enabling industrial sustainability," comments Caspar Herzberg, CEO, AVEVA. "Leading the transition to net zero through emerging technologies requires flexible digital infrastructure. The data platform we've developed for Protium is tailored to manage a resilient and agile digital infrastructure in a cost-effective manner, leveraging the full potential of Protium's industrial intelligence."

"Green hydrogen is a key stepping stone in the UK's ambition to cut CO2 emissions by 1 million tonnes a year by 2030. Achieving this goal cost-effectively and reliably will depend on building the right infrastructure and operating it efficiently. By working closely with AVEVA, we've developed the right set of digital tools to enable Protium to deliver green hydrogen at scale – critical at this point when we are about to open a second hydrogen production plant and growing our project portfolio," adds Jon Constable, COO, Protium.

Protium designs, develops, finances, owns, and operates green hydrogen solutions for clients across multiple markets to achieve net zero energy emissions. Protium's digital industrial intelligence platform will leverage AVEVA software to collect, contextualise, analyse, and visualise asset performance and operations data in an integrated digital twin. This digital twin can also detect faults and perform error analysis while providing critical visibility and insights to the team working throughout Protium's value chain. With AVEVA's solutions, Protium will benefit from smart monitoring and control, certified and proven electricity origin, plant operations optimisation, minimised downtime and increased reliability.

BAC to build next-generation Mono road legal supercar with Siemens Xcelerator

30 June 2025

Siemens Digital Industries Software announced that Briggs Automotive Company (BAC) will move to the Siemens Xcelerator portfolio of industry software and use it to develop the next generation of Mono, its single-seater road legal race car.

BAC was founded in 2011 by Neill and Ian Briggs to fulfill their vision of a road vehicle that offers the most authentic and pure driving experience possible while implementing the very latest racing technology. Developed to be equally at home on the road as it is on the track, BAC's 570 kg Mono supercar is powered by a naturally aspirated 2.5-liter powertrain which develops 311 hp and 313 Nm of torque which translates to a power-to-weight ratio of 546 hp-per-tonne.

When combined with optimal weight distribution and the lightweight structure featuring BAC's world-leading graphene-infused carbon panels, the result currently allows the Mono to sprint to 60 mph in just 2.7 seconds – which the team is looking to dramatically improve for the next-generation vehicle. The need to push the boundaries of what's achievable in the high-performance automotive industry led BAC's senior management and design team to reevaluate its core vehicle development technologies. BAC has selected NX X from Siemens' Designcenter suite of product engineering software for the development of its next generation Mono.

"Anything that helps us be ahead of the game and be ahead of anybody else. The reason we chose Siemens' Designcenter software to develop the next generation of Mono is because it's the best – and it gives us the tools we need to take our vision to the next level," said Ian Briggs, design director and co-founder. "Our vision was to create a car that simply didn't exist. The fundamental principle of a sports car is choosing excitement over utility, and we took that to the nth degree. Mono is that philosophy made real—a vehicle without compromise, built to prove that being ahead of the game means refusing to compromise on the driving experience."

Solving the challenge of homologation

One of the key drivers for the move to Designcenter is to solve the challenge serving a global customer base and certifying that a vehicle complies with the regulatory and safety standards set in a particular region or country.

As Briggs explains, "A key challenge for us is homologating the car for the global market. Understanding the specific positional requirements for everything from headlights to driver sight lines is a complex minefield. The great advantage of Designcenter is that it allows us to

build that entire regulatory framework directly into our 3D CAD model, giving us new levels of confidence and a greater speed of development.”

Customer experience with Immersive Design

The BAC team are also exploring ways to enhance the customer buying and customization experience with Siemens’ immersive engineering technology - enabling customers to use immersive XR technology to experience their bespoke vehicles - all based on real-world 3D CAD data, presented in high-fidelity realism.

Elliott Marshall, production manager, BAC explains, “The thing that makes BAC truly unique is the bespoke elements. Siemens’ Immersive Engineering technology allows us to present to the customer exactly what they’re ordering. Being able to sit in their seat fitting jig and see all of the personal customisations they want around them, interact with them as if they’re already implemented, is going to get the fire burning within them.”

Bamboo Rose Expands Food & Consumables Business, Adds Top 5 U.S. Retailer to Growing Customer Roster

26 June 2025

Bamboo Rose is expanding its leadership in the food and consumables industry. Known for its TotalPLM™ product development and supply chain platform, the company is growing its presence in grocery retail and private label food. This milestone reinforces Bamboo Rose as the go-to platform for complex, compliance-driven product categories.

Powering the Future of Owned Brand Food Programs

Private label food is a key growth driver for retailers seeking brand differentiation, margin protection, and customer loyalty. According to the Private Label Manufacturers Association (PLMA), U.S. sales of private label grocery brands grew 3.9% in 2024, outpacing the 1.0% growth of national brands.

Bamboo Rose supports this evolution by unifying product development, supplier collaboration, labeling, and compliance within a single platform.

“Our customers are navigating more complexity and competition than ever before,” said Matt Stevens, CEO of Bamboo Rose. “This retailer understands that to stay ahead, you need more than tools, you need a strategic platform. We’re proud to deliver the TotalPLM foundation that will help drive innovation, speed, and scale across their own brand business.”

Bamboo Rose also recently expanded its work with Wakefern Food Corp. Using TotalPLM across product development, sourcing, and supplier collaboration, Wakefern aims to drive top-line revenue growth, expand its own brand penetration, and maximize product launch success while reducing costs.

And they’re not alone — Bamboo Rose now supports food product development for nearly 50% of the world’s top grocers, including **Walmart, Sam’s Club, Publix, Système U, and Loblaws**. The recent addition of a top five U.S. retailer underscores the urgent need for scalable, purpose-built solutions in the highly regulated and fast-moving grocery sector.

2025: A Breakout Year in Food & Consumables

This latest customer win caps off a year of significant growth for Bamboo Rose in the food and consumables space. Retailers are turning to Bamboo Rose to modernize outdated systems, improve supplier connectivity, and bring greater efficiency to product development. With more than \$2 trillion in retail revenue now managed on the platform, Bamboo Rose is setting a new standard for innovation in the category.

Built for Scale, Built for Food

TotalPLM helps grocers launch products faster, improve supplier collaboration, and meet compliance requirements, without sacrificing cost or quality. By unifying internal teams and external partners, Bamboo Rose drives efficiency and strengthens private label programs. The platform also earned an honorable mention in the FDA's Smarter Food Safety Traceability Challenge for its role in advancing food safety innovation.

"Retailers need a platform that supports the full scope of private label—from Fresh and Prepared to Packaged and Non-Food," said Ben Madin, Sr. Director of Product Management at Bamboo Rose. "TotalPLM helps teams develop targeted ranges aligned with brand strategy and work closely with suppliers to speed time to market and meet compliance standards. Connected capabilities across supplier management, sourcing, and order execution are key. We're committed to advancing our Food & Consumables solution to meet our customers' evolving needs."

Graviss Foods Streamlines Innovation and Accelerates Product Development with Centric PLM

30 June 2025

Centric Software® is pleased to announce that Graviss Foods has successfully implemented Centric PLM™. Centric Software provides the most innovative enterprise solutions to plan, formulate, develop, procure, manufacture and sell consumer goods products in food & beverage, grocery, fashion and multi-category retail to achieve strategic and operational digital transformation goals.

Graviss Foods is a leading name in India's food and beverage sector, serving as the exclusive master franchisee for Baskin-Robbins in India and the South Asian Association for Regional Cooperation (SAARC) region, and manufacturing and operating well-known brands such as Kwality in the Gulf Cooperation Council (GCC) region. With a strong footprint across India, Graviss Foods operates a state-of-the-art manufacturing facility and a wide distribution network, delivering high-quality dairy-based ice cream to over 1,000 exclusive parlors, as well as a vast network of general trade and modern trade stores and institutional clients.

Driven by the goal to simplify product development and accelerate innovation, Graviss Foods selected Centric PLM in December 2024 to replace its legacy PLM system. The move supports the company's ambition to scale faster and bring new, high-quality products to market with agility.

“As a consumer-centric business focused on innovation, we wanted more than just a system. We needed a platform that is able to integrate across all our data sources, reduce silos, scale effectively and support product development quickly and seamlessly. Centric PLM’s configurability and user-friendliness stood out from the rest,” says Mohit Khattar, CEO at Graviss Foods (Baskin-Robbins).

The implementation, completed in close collaboration with Centric Software’s local team, has laid the foundation for faster product development, increased transparency and improved cross-functional collaboration. With Centric PLM, Graviss Foods now has a centralized platform to streamline ingredient sourcing and formulation, manage complex allergen and nutrient data, simplify packaging development and conduct cost modeling.

“With Centric PLM, we can now manage everything from bill of materials (BOM), packaging specs to formulation costs in a more systematic and reliable way. The implementation was smooth, and we’re already seeing stronger alignment across teams,” says Tanmay Nalwade, Senior Manager, R&D at Graviss Foods.

With the successful implementation, Graviss Foods has plans to extend Centric PLM to other parts of the organization.

“We are proud to partner with Graviss Foods in their digital transformation journey,” says Fabrice Canonge, President of Centric Software. “India’s dynamic food and beverage sector demands innovation at speed and scale, and Centric PLM is designed to meet those challenges. We’re excited to see Graviss achieve continued growth and operational excellence.”

Groupe E Extends Partnership with Cosmo Tech to Bring Enterprise-Wide Asset Investment Planning

26 June 2025

Cosmo Tech, a market leader in AI-Simulation software for enterprise decision-making, announces the deepening of its partnership with Groupe E, one of Switzerland’s largest grid operators. Groupe E has been using AI Simulation for five years to support strategic investment planning and is now extending its use for portfolio management, to strengthen investment prioritization and better align planning with both strategic goals and operational realities.

Simulating the future of the grid to navigate complex trade-offs

Active in electricity generation, distribution, and energy services, Groupe E serves businesses and more than 400,000 people across the cantons of Fribourg, Neuchâtel, and to a lesser extent, in Vaud. Like other utilities, Groupe E faces the challenge—impossible to tackle all at once—of renewing aging infrastructure while transforming its grid to meet the demands of the energy transition.

Using Cosmo Tech AI Simulation, Groupe E has a future view of its network performance and investment needs to support its choices and manage trade-offs. In 2022, the utility leveraged the solution to define an investment strategy that enabled the deferral of certain asset renewals beyond 2030, achieving 8% of savings. These savings have supported more financial resources to be allocated to the reinforcement and renewal of high-voltage grid.

Integrating smart grid flexibility: Assessing system-wide impact on investment and performance

Since 2024, Groupe E has been leveraging the Cosmo Tech solution to define its optimal broader renewal and reinforcement strategy enhanced by smart grid flexibility levers.

This system-wide simulation allows Groupe E to explore all possible combinations of renewal and reinforcement plans involving different assumptions about flexibility. It helps detect conflicts and synergies between projects, and assess their cumulative effects—year by year, over a 30-year horizon—on both grid stability (SAIDI) and energy transmission cost, according to various levels of financial and human investment (CAPEX, maintenance needs, and workforce capacity).

“Cosmo Tech gives us the confidence to rely on the projections and select the right strategy. It’s the only solution that allows us to simulate all scenarios in an integrated way and align technical performance, economic feasibility, and regulatory constraints, while making smart use of available flexibility mechanisms,” said **Alain Ruffieux**, Head of Grid Asset Management, Groupe E.

Scaling AI Simulation to enable portfolio-level planning and maximize value

Groupe E is now set to extend AI Simulation to portfolio-level investment planning. This phase will include a more detailed consideration of available workforce resources, and operational risk indicators with the visibility of project impact on overall performance.

By simulating at this more granular level, Groupe E aims to optimize the prioritization and allocation of its CAPEX budgets among each investment portfolio, strengthen its alignment with regulatory expectations, and ensure that investment plans remain feasible and executable at the enterprise level.

“This next stage represents a pivotal step in mastering the complexity of grid transformation. Groupe E will be able to optimize each investment in its portfolio while ensuring alignment with its overarching strategy—elevating asset investment planning to the enterprise level. We are proud to support their transformation,” said **Hugues de Bantel**, Co-founder and President EMEA of Cosmo Tech.

LTTS & thyssenkrupp Steering business unit enter into a strategic partnership to establish a global software hub in Pune, India

30 June 2025

thyssenkrupp Steering, a global leader in steering systems, and L&T Technology Services (LTTS), a leading global engineering and technology services company, have announced a strategic agreement to establish a state-of-the-art software development center in Pune, India.

This collaboration marks a significant milestone for both companies in enabling modern automotive software solutions. The new center highlights LTTS’ expertise in its Mobility segment, dedicated to developing safety-critical software for advanced steering technologies,

while supporting thyssenkrupp's global engineering expansion. This collaboration further solidifies LTTS' global reputation in engineering intelligent and sustainable mobility.

LTTS will establish and manage the software hub in Pune on behalf of thyssenkrupp Steering.

From core vehicle engineering to next-gen software innovation, LTTS enables clients to deliver safer, smarter, and more personalized user experiences — a positioning further validated by its recognition as a Leader by research firm, Everest Group in the ACES Automotive Engineering Services PEAK Matrix Assessment (Electric).

thyssenkrupp Steering has been developing steering systems for many years. The company possesses a deep knowledge of new electrical/electronic (E/E) architectures and software, as well as strong competence in steering technology. Its activities also extend to forward-looking developments such as the Vehicle Motion Control system, which enables higher comfort, advanced safety, and highly autonomous driving through the high-level integration of steering, brakes, drivetrain, and dampers.

"We are excited to partner with LTTS to expand our software capabilities in India," said Richard Hirschmann, SVP R&D at thyssenkrupp Steering. "This center will play a crucial role in driving innovation and delivering next-generation steering solutions to our global customers."

Patrick Vith, CEO of thyssenkrupp Steering, emphasized: "We are driven by a clear strategic ambition: to be the most trusted partner for steering solutions worldwide. We aim to shape the future of mobility through innovation, operational excellence, and strong global partnerships."

Amit Chadha, CEO & Managing Director, L&T Technology Services, said, "This collaboration with thyssenkrupp Steering highlights LTTS' leadership in the Mobility Space. Our expertise in electrification, hybrid systems, and software-defined vehicle architectures drives intelligent, sustainable mobility, supported by 250+ programs, 350 patents, and 45 labs. By adding a prominent Tier-I automotive partner to our portfolio, this partnership reaffirms our role as the go-to innovation partner for future-ready mobility solutions.

Rajkumar Ravindranathan, Chief Business Officer – EMEA & RoW, L&T Technology Services, said, "We are honored to be part of this significant milestone in thyssenkrupp's transformation journey. Through this partnership, and by leveraging our deep expertise in building safety-critical, software-led products, LTTS will deliver scale, faster time-to-market, and cost-effective innovation, enabling thyssenkrupp to sustain and grow its market leadership.

The Pune center will serve as a hub for cutting-edge software development, including embedded systems, functional safety, and cybersecurity, aligning with the growing demand for intelligent and connected vehicle technologies.

Outdoor Research Expands Digital Capabilities to Boost Speed, Visibility and Product Success

30 June 2025

Centric Software® is delighted to announce that long-time customer, Outdoor Research, has expanded on top of its Product Lifecycle Management (PLM) platform to evolve their digital

transformation journey by adopting Centric Visual Boards™ for SMB and Centric Market Intelligence™ (CMI). Centric Software provides the most innovative enterprise solutions to plan, design, develop, source, buy, make, price, allocate, sell and replenish products such as fashion, luxury, footwear, outdoor, home, cosmetics & personal care as well as multi-category retail to achieve strategic and operational digital transformation goals.

Based in Seattle, Washington, Outdoor Research is a leading manufacturer of outdoor gear and accessories, with a strong reputation for high-performance technical products. Since implementing Centric PLM in 2022, the company has streamlined workflows, improved collaboration and gained greater visibility across its product development process.

Now, Outdoor Research is taking the next step in digital transformation with the adoption of Centric Visual Boards and Centric Market Intelligence. These connected solutions empower cross-functional teams to visualize line plans, quickly model assortment changes while accessing real-time market and competitive data, all from a centralized system, integrated seamlessly with PLM. Decision making across both pre- and in-season will be strengthened and accelerated transforming product ideation and development.

“We have a broad product range and limited resources so every tool we use has to work hard for us,” says Caroline MacMillan, Senior Director of Product Development and Operations at Outdoor Research. “Centric Visual Boards let us clearly see the immediate impact of assortment decisions in real time, from material commitments to color distribution. And with Centric Market Intelligence, our teams can quickly access current, reliable competitive data and market trends without hours of manual research, bringing us closer to consumers. Together, these tools eliminate rework, align teams faster and elevate the quality of our decisions.”

The design, planning and product management teams at Outdoor Research will use Visual Boards to align on seasonal line architecture, evaluate color and style scenarios and ensure decisions are backed by accurate data. With Centric Market Intelligence, product managers can validate pricing strategies, assess trends in silhouettes and color and brief teams with up-to-date competitive insights.

Looking ahead, the brand plans to deepen integrations with other systems, enabling even richer data analysis. “It’s not just about having great tools, it’s about how they work together,” adds MacMillan. “With everything linked, we can spot opportunities earlier, align more effectively and spend less time chasing data and more time creating great products.”

“Outdoor Research is a standout example of how emerging brands can scale strategically through digital innovation,” says Chris Groves, CEO of Centric Software. “By extending their Centric platform, they’re connecting internal and external data to power smarter decision-making at each stage of the product lifecycle. We’re proud to partner with them as they build the next chapter of business growth.”

Percival Doubles Product Development Speed and Streamlines Production Workflows with Centric PLM Launch

1 July 2025

Centric Software® is pleased to announce that UK menswear brand Percival has successfully gone live with Centric PLM™ on time, on scope and on budget. Centric Software provides the most innovative enterprise solutions to plan, design, develop, source, buy, make, price, allocate, sell and replenish products such as fashion, luxury, footwear, outdoor, home and related goods like cosmetics & personal care as well as multi-category retail to achieve strategic and operational digital transformation goals.

Percival, a London-based menswear brand known for ‘Subverting the Classics’, has been on a steady growth trajectory since it was founded 10 years ago. With global distribution through an increasing portfolio of wholesale partners including Nordstrom, Liberty and Brown Thomas, Percival continues to redefine classic menswear through a contemporary lens. It releases four quarterly seasons, creates innovative brand collaboration capsules throughout the year and has a current stock of a few hundred SKUs—a number that continues to climb alongside its success.

Percival’s rapid growth over the past two years set it on the search for a product lifecycle management (PLM) solution to be the central hub for product information, to eliminate manual work and to speed both product development and production workflows. The company successfully launched Centric PLM SMB, the cloud-based PLM solution specifically designed for small and mid-sized businesses and reports immediate and impressive ROI.

“As a growing business, admin work was taking up a lot of time and we reached a climax where cross-referencing interlinked data sheets was no longer viable to manage product information,” says John Bell, Merchandiser at Percival. “We chose Centric PLM to alleviate this workload while acting as a central hub for product information and data.”

They went live with the system on time, on scope and on budget and rolled out the solution to its merchandising, design and production teams. Bell shares how Centric PLM delivers results and immediately made life better for team members.

“Now systemic product creation is twice as fast with auto-generated SKUs and barcodes. Purchase order (PO) creation is also twice as fast because the need for manual sheets has been eliminated,” explains Bell. “Having all product information coexist within one central hub has eliminated errors that could occur across activities like cost prices, RRP, SKUs, barcodes and product titles.”

Since teams transitioned to Centric PLM, daily processes including purchase order management, product development, intake management and back of house (BOH) integration have been seamlessly aligned with the system.

“After removing a lot of time spent on data entry, whether it be day-to-day or ad hoc, as a team we can spend more of our day focused on the important tasks,” Bell comments on the benefits of reducing manual work. “With Centric PLM, we’re enabling fast, insight-driven decisions, fostering improved precision and collaboration across the teams.”

“We went live just over a year ago and started with a test system for a few months before moving into production,” shares Bell. “This testing period allowed us to shape the system to our needs. Throughout the process, the Centric team has been very helpful in getting the PLM up

and running—they've been adaptable with our requests and ways of working and played a significant role in making the project a success.”

“We are delighted that Percival went live on time and on budget with Centric PLM and is now realizing ROI,” says Chris Groves, CEO of Centric Software. “We look forward to a strong, long-term partnership as Percival continues to scale and build on its momentum.”

PT Hana Fashion to Launch On-Trend Products Faster with Centric PLM

3 July 2025

Centric Software® is pleased to announce that PT Hana Fashion has selected Centric PLM™ to streamline product development and drive business growth. Centric Software provides the most innovative enterprise solutions to plan, design, develop, source, buy, make, price, allocate, sell and replenish products such as fashion, luxury, footwear, outdoor, home and related goods like cosmetics & personal care as well as multi-category retail to achieve strategic and operational digital transformation goals.

Hana Fashion is a Jakarta-based direct-to-consumer (D2C) fashion company specializing in trend-driven women's fashion. Established in 2019, Hana Fashion manages the entire go-to-market process in-house, including design, product development, sourcing, sampling, production, marketing and distribution. Hana Fashion operates three brands: Hana Fashion, Bigins and Eraya and sells them exclusively on online platforms such as Shopee and Tiktok.

With a strong local presence and ambitions to expand to neighboring markets, Hana Fashion is focused on finding a way to bring trend-aligned fashion to market faster. Previously, teams were relying on multiple platforms and tools to manage product development, which led to complexities and inefficiencies. Hana Fashion decided to implement Centric PLM to centralize product data, speed up development cycles and ensure on-trend products are delivered faster to market.

“We need a solution that brings everything into one place and removes the hassle of working across disconnected systems, especially with a team of over 500 employees,” says the CEO and Founder of PT Hana Fashion. “We chose to partner with Centric Software for their strong track record and deep understanding of the fashion industry.”

Hana Fashion is impressed with Centric PLM's user-friendly interface and tools such as calendar management and costing scenario capabilities that will empower teams to manage workflows, supplier communications and timelines more efficiently.

With Centric PLM, Hana Fashion will reduce manual data entry, speed up the process from prototype to trial order and enable better internal collaboration across design, sourcing, merchandising and production teams.

“The fashion industry moves quickly, and staying relevant means being able to respond just as fast,” adds the CEO and Founder of PT Hana Fashion. “Centric PLM gives us the visibility and structure we need to make quicker decisions, reduce sampling time, streamline costing and improve coordination across departments. We're excited about the efficiency this brings to the team as we scale for international markets.”

“We’re proud to welcome Hana Fashion, a fast-growing fashion brand, to the Centric Software family,” says Fabrice Canonge, President of Centric Software. “We look forward to empowering them to streamline operations and expand into new markets with Centric PLM.”

Unified Data Experience from Medidata Paves Way for New Industry Standard Across Leading Biopharma Companies and Contract Research Organizations

1 July 2025

Medidata, a Dassault Systèmes brand and leading provider of clinical trial solutions to the life sciences industry, announced that Medidata Clinical Data Studio, its AI-powered data management solution and an integral part of the Medidata Data Experience, has seen a rise in adoption with many of the industry’s major players. In the past 18 months, biopharmaceutical companies and contract research organizations, including Eisai, Bioforum, ICON, Corcept Therapeutics, Everest Clinical Research, and ClinChoice have selected Clinical Data Studio to unify data review, improve trial oversight, and drive operational efficiency.

“As clinical trials become more complex and data-intensive, life sciences organizations are under increasing pressure to unify their data and analytics strategies to drive smarter, faster decision-making,” said Nisarg Shah, practice director, Everest Group. “Medidata Clinical Data Studio is at the forefront of this transformation with a next-generation platform that seamlessly integrates AI, advanced analytics, and deep domain expertise. With its end-to-end capabilities, Medidata empowers sponsors to unlock the full potential of their clinical data, accelerating innovation throughout the drug development lifecycle.”

With trustable AI-powered data services, Clinical Data Studio offers an unmatched and turnkey approach to data surveillance and risk-based quality management. This is an example of the power of the end-to-end industry and Medidata Platform and Experiences, with Medidata Data Experience for site and patient data acquisition, Medidata Study Experience for issue management and site monitoring, and Medidata Patient Experience for patient compliance.

“Clinical Data Studio is transforming the management and interaction with data in a world of AI. We are seeing real efficiency through streamlined collaboration, AI data review, and AI risk oversight,” said Tom Doyle, chief technology officer, Medidata. “By bringing together real-time insights, intelligent automation, and a unified data experience, Clinical Data Studio is empowering clinical trial teams to make faster, smarter decisions that ultimately benefit patients.”

The solution’s adoption has been matched by growing industry recognition. Clinical Data Studio was recently honored with industry awards including the SCOPE Best of Show Award, the CUBE Technology Innovation Award, and the Pharmaceutical Excellence Award, affirming its position as a category leader in intelligent data management.

Product News

Contruent Unveils New Cost Control Maturity Model, Advancing Capital Project Performance

1 July 2025

Contruent, a leading SaaS company specializing in lifecycle cost management solutions, today announced the launch of its new **Cost Control Maturity Model**. The comprehensive framework provides organizations with a practical guide to assess their current cost management capabilities and develop a clear roadmap towards integrated, predictive, and optimized cost controls.

The model outlines four clear stages of progress, each focused on the key drivers of project success: people, process, tools, and data insight. It links each level to measurable outcomes across cost, schedule, and risk, offering specific outcomes at every stage of maturity.

“As capital projects continue to grow in complexity, organizations can no longer rely on disconnected workflows and spreadsheets,” said Ryan Kubacki, CEO of Contruent. “Our Cost Control Maturity Model offers a vital tool for benchmarking current practices and charting a path to digital transformation. It directly links maturity to tangible business outcomes, helping customers and prospects understand how proven industry leaders approach cost controls and deliver capital projects with greater precision and speed.”

The **Cost Controls Maturity Model** is designed to help organizations:

- Align internal teams on project controls strategy.
- Prioritize upgrades to workflows and reporting.
- Justify improvement plans and technology investments with clear benchmarks.
- Understand how Contruent supports scalable digital transformation.

The **full model** is available as a downloadable PDF, featuring a Drivers & Impacts matrix across all four maturity levels, business outcome accelerators tied to each stage, and practical benchmarks for improving performance across cost, schedule, and risk. It’s a strategic resource for teams seeking to align investment decisions with measurable gains in project delivery.

Deltek Sets Bold Vision for the Future of Government Contracting

25 June 2025

Deltek, the leading global provider of enterprise software and solutions for project-based businesses, announced new AI-driven capabilities within GovWin IQ that represent the beginning of a bold, multi-phase initiative to redefine how government contractors identify, bid on, and win new opportunities.

Amid growing uncertainty, delays, and shifting priorities in the government contracting industry (GovCon), today’s GovWin IQ enhancements help contractors act faster and smarter—delivering earlier insights, AI-generated proposal outlines, and greater confidence in every

pursuit. By combining exclusive intelligence from experienced analysts with AI automation, GovWin IQ helps enable teams to stay aligned, and more quickly qualify and bid on opportunities while removing the need for manual rework.

These capabilities are just the beginning. At Deltek ProjectCon 2025 in November, the company will preview a new, AI-powered proposal solution that will transform the way government contractors engage with opportunities. The solution combines the intelligence of GovWin IQ, the contract and capture management power of Costpoint ERP, and the efficiency of Dela AI into one seamless experience.

“We’re not just improving proposal development, we’re reinventing it by combining deep industry expertise with powerful emerging tech,” said Kevin Plexico, Senior Vice President of Information Solutions at Deltek. “This is a significant shift for the industry and our solutions, and we believe this will fundamentally change how our customers compete and grow in the GovCon space.”

The new proposal platform will become fully integrated with GovWin IQ and Costpoint ERP, marking a game-changing evolution in Deltek’s product suite and the market at large.

New Today: AI Tools that Deliver Smarter Pursuit of Opportunities

Contractors can begin realizing the benefits of this transformation today with two new features available immediately in GovWin IQ:

- **Ask Dela Opportunity Chat:** Teams can ask questions about government opportunities and receive instant, actionable answers, enabling them to qualify leads faster and allocate resources more effectively.
- **AI-Powered Proposal Outlines:** Generate response frameworks from solicitation documents, saving hours of manual work while aligning teams around a unified strategy from the start. This feature arms proposal teams with a basic outline to fill in and an annotated outline to guide them, so they can own their proposal narrative and benefit from the efficiency gains only AI can provide.

These updates are about more than just efficiency. From enabling real-time opportunity chat to qualifying opportunities to generating proposal outlines directly from GovWin IQ, these capabilities turn GovWin IQ into an intelligent research assistant for proposal and business development teams, delivering answers rooted in official government documentation and backed by Deltek’s exclusive insights from expert analysts.

Eagleview Unveils Eagleview One™, Details Its Innovation Pipeline, and Delivers a Bold, New Brand Identity to Power the Future of Asset Intelligence

24 June 2025

Eagleview, a leading provider of data and aerial imagery, announces the culmination of a multi-year transformation initiative to provide more value for customers who rely on Eagleview for aerial imagery, insights, and analytics.

The transformation across engineering, data, marketing and operations focused on uniting aerial and drone imagery, AI-powered analytics, and high precision 3D models into a single, seamless experience designed to change the way everyone interacts with our world. By simplifying access for customers and introducing new tools and features within the customer workflow, Eagleview can now deliver even greater value to customers. These advancements drive a curated understanding of our how our environment changes over time and an AI-powered way to determine actions that will immediately benefit a broad range of industries that build, assess, inspect, insure, repair, and improve places and properties. The launch of Eagleview One marks the first time customers will see the results of that transformative journey.

Today, customers gain the benefit of Eagleview's innovative solutions all in one place, an opportunity which will continue scaling over the coming months.

"Eagleview One is an exciting new chapter in our company's storied history. Our customers will now be able to access the highest resolution imagery combined with rapid, AI-powered innovations that deliver unrivaled property and asset insights," said Piers Dormeyer, Chief Executive Officer of Eagleview. "We're proud to take this next step with Eagleview One, and it's just the beginning. We will be continuously releasing new features to help our customers solve their most pressing business challenges while unlocking additional value from the trusted Eagleview solutions that they've counted on for decades. We know that for our customers insight is power."

With the launch of Eagleview One, the company will address widespread inefficiencies in how businesses access and utilize geospatial data. In today's market, siloed data and complex workflows **cost businesses an average** of \$20 billion annually in lost productivity; and **68% of decision-makers believe** delayed analytics access hampers competitiveness. Eagleview One provides access to a single, seamless platform where AI-driven property analytics and high-precision 3D models enable customers to work more efficiently, reduce friction, and make more immediate data-driven decisions. Further, in a recent market survey, 66% of respondents said they are not using artificial intelligence or are unaware of its application to the aerial imagery they work with. Now, Eagleview One delivers access to this powerful cutting-edge technology and the insightful analytics it generates, making it easier for customers to take advantage of today's technical solutions.

"The 3D Property Viewer is just incredibly cool to use. I can see facets a lot more clearly. To be able to have a 3D model representation of the structure and to be able to spin that around at our leisure and manipulate, has been incredibly useful in that regard," said early beta tester Jeremy Blount, President/General Manager, Professional Roofers, Inc.

With Eagleview One, Customers Can Solve Their Asset Intelligence Challenges in One Destination

With the launch of Eagleview One, the company is unifying a variety of already successful solutions in order to improve its customer experience. The consistent goal of Eagleview always has been to make it easier and more efficient to solve pressing business challenges, with more confidence and at scale.

Therefore, Eagleview is now introducing a unified point of access to its solutions, which includes 3D roof visualizations, roof data and measurements that are 98.77% accurate compared to an independent benchmark, high-resolution oblique imagery, and on-demand roof reports with corresponding data. In the future, this subscription-based offering will eliminate the complexity of managing analytics and 3D models and allow businesses to access precisely the geospatial content they need across all available data types.

Soon, developers will be able to access their Eagleview One subscriptions and visualizations for use in their own platforms, in addition to access through the company's website.

"Our customers are busy leading businesses around the globe, and we wanted to make it even simpler for them to harness the combined power of our geospatial assets," said Tripp Cox, Chief Product and Technology Officer of Eagleview. "Eagleview One is our answer—with a single point of access, Eagleview customers can now harness the full spectrum of our data and services. This transformation benefits our customers by simplifying access and aligning pricing with how our customers derive value."

In the coming months, customers will be able to access even more tools including change monitoring and notification, property predictions, interactive 3D visualizations, and post-disaster imagery. The company will also amplify its focus on supporting developer and data science audiences with additional Developer APIs, SDKs, and a growing capacity for reporting and evaluation.

Eagleview's Bold New Brand Reflects Company's Staunch Commitment to Customers

In addition to the launch of Eagleview One, the company has also undergone a corporate rebrand to reflect both the legacy and the modernizing efforts of the company. This includes the launch of a new logo, a new tagline, and new brand colors. The tagline, "Insight is Power," captures the essence of what happens when data is transformed into understanding, and when that understanding leads to better, faster, smarter decisions.

"This rebrand is more than a new look. It's a signal of the bold, customer-obsessed company we've become," said Marcy Comer, Chief Marketing Officer of Eagleview. "Insight is Power reflects the clarity, confidence, and intelligence we deliver to our customers every day, and Eagleview One brings that promise to life in a powerful new platform."

The platform, with new logo, branding, and an enhanced digital experience for roof models, intelligence, and oblique imagery, launches today. A broad range of additional solutions and capabilities will follow throughout 2025 and into 2026.

ENCY 1.1.1 Release: STL Projection Support and Smarter Hints

26 June 2025

The ENCY 1.1.1 update brings a more practical workflow for CNC programmers. It adds STL support for projection, improves smart hints, and fixes known issues.

STL Support for Projection

Now you can use STL models for surface projection — especially useful for painting operations where accurate surface normals are more important than exact geometries.

In painting operations, movement along the normal is often required, and STL format is sufficient.

You can now create a simplified surface model.

Assign this model as the machined surface.

Use it as a projection surface for toolpath calculation — STL is now supported.

The machine axis orientation is controlled by the simplified surface, while the tool itself moves along the original STL model.

Workflow Enhancements

Updated smart hints for adaptive strategy, tool orientation, and axial stock settings — more clarity, fewer questions.

Bug Fixes

We addressed bugs across multiple areas: fixture handling, axis mapping, robot kinematics, roughing and additive toolpaths, postprocessor generation, CAD editing, simulation behavior, model import history, solid modeling, scripting, drawing tools, simulation preview, 5D path creation, surface selection, non-planar printing, reporting, 6D operations, program launch, machine input options, UI visuals, toolpath strategies, translation, and overall stability.

Note: The 1.1.1 update is available to all users with an active annual support contract (SMC).

Icam Suite V26 - Unlock Precision with Intelligent Post-Processing

30 June 2025

CGTech is pleased to announce the release of Icam Suite V26, delivering major enhancements to post-processing automation, tool and diagnostic management, and tighter integration with Vericut for improved manufacturing efficiency and precision.

Icam V26 introduces powerful new features to simplify setup, improve traceability, and streamline workflow between NC programming, post-processing, and simulation — all while enhancing safety and reducing programming time.

Smarter Post-Processing with Automation and Look-Ahead

Icam V26 includes a new automatic rotary axis clamping/unclamping algorithm, which now intelligently manages clamping based on axis movement and operation type. It also introduces a *look-ahead feature* for better control at the start of each operation — enabled through an updated CLAMP section in the Questionnaire and new system variables for advanced customization.

To complement this, the release adds \$FCLINFO(), a powerful new macro function for fast, selective look-ahead of cutter location data — offering the benefits of \$FINFO() with significantly faster performance.

Better Diagnostic Control and Visibility

Diagnostics are now more transparent and configurable. A new event macro allows users to intercept and customize diagnostic messages (including warnings, errors, and fatal messages) before they are generated. Whether adjusting severity or suppressing non-critical alerts, this gives post developers more control over system messaging.

In addition, discrete color coding for diagnostics has been added to both GENER and CERun, enhancing clarity and helping users quickly distinguish message severity. These colors can be customized through the Preferences dialog.

Enhanced Tool Recognition and Toolchange Handling

Icam V26 improves support for tool names during tool changes, enabling consistent tool identification across all Icam products — including Quest, Virtual Machine, and NC post-processors. A new Questionnaire setting supports NC programs that rely on tool names instead of tool numbers, and a REG_TOOL alias helps ensure proper indexing and referencing.

Seamless Vericut Integration for Optimized NC Code

For users of both Icam and Vericut, V26 offers a streamlined process for enhanced accuracy and performance:

- **Import Vericut Project data** directly into the GENER launch panel to set machine limits and tool lengths during post-processing, without requiring simulation.
- **Optimize feedrates with Vericut Optimizer or Force** *before* post-processing using a new “Optimizer” tab. This allows GENER to output post-processed G-code based on the optimized cutter location data — avoiding manual rework and supporting machine shops with strict procedural controls.

Additional Enhancements in Icam V26

- **Improved LCS/AUTO generation** for better activation of tilted plane on multi-axis drilling and improve compatibility with generated motion paths from path planning, rotary turn-around and SmartPATH.
- **New SmartPATH command** to improve motion generation on tool change and home reference point when exiting and re-entering the working envelope. Provides the ability to define bounding geometry for safe approach calculation.
- **Detailed multi-level debugging** in GENER, offering clearer insight into cycles, circular interpolation, threading, and SmartCUT behaviors at debug Level 2.

Built for Precision and Flexibility

“Icam Suite V26 is about smarter automation and deeper integration,” said Patrice Bastien, R&D Manager (Post-Processor). “We’re making it easier for manufacturers to configure, control, and trust their NC output — while leveraging the full power of Vericut and Icam together in a seamless environment.”

Mastercam 2026 Delivers Superior Machining Performance with Advanced Productivity Tools and AI-enabled CAM Intelligence

1 July 2025

Mastercam, the world's leading CAD/CAM software provider, announced the release of Mastercam 2026, introducing several productivity enhancements along with advanced machining capabilities and AI-enabled CAM intelligence, designed to help manufacturers increase workflow efficiency, reduce programming time, and minimize shop floor bottlenecks.

Built on extensive customer feedback and industry research, Mastercam 2026 focuses on eliminating bottlenecks in the programming workflow while providing more precise control over complex machining operations.

Increased Productivity Through Workflow Efficiency

A key feature in Mastercam 2026 is its redesigned **Solid Hole Functionality**, which provides manufacturers with improved control over hole creation in solid models. The new three-panel interface—geometry selection, hole style, and advanced options—enables programmers to design complex hole features with precision and ease, reducing programming time for parts with multiple hole types and configurations.

“Our customers have been asking for more intuitive and powerful hole creation tools for years,” said Nand Shivkumar, Chief Innovation Officer at Mastercam. “The new Solid Hole Functionality doesn't just save time—it gives programmers the precision and flexibility they need to handle the most complex geometries with confidence.”

Recognizing that tool management often creates programming bottlenecks, Mastercam 2026 introduces comprehensive improvements to tool handling and organization:

The redesigned **Mill Tool Holder Designer** provides panel-based, intuitive visual feedback and streamlined tool assembly workflows, while **Lathe Generic Tool Catalog Support** enables rapid tool creation and standardization across multiple machines.

New Planes Manager: Features a powerful tree structure with drag-and-drop organization, group creation capabilities, and advanced search and filtering functions, enabling programmers to manage complex part setups more efficiently.

Enhanced Levels Manager: The new tree-structured interface provides improved customization options and workflow efficiency, allowing users to organize and manage part modeling, work holding, and toolpath creation entities with greater flexibility.

Safety Zone Motion Priority: Intelligent path optimization can now be accomplished through three new prioritization options which reduce air cutting time and improve overall machining efficiency.

Higher Precision and Control in Complex Machining

Mastercam 2026 includes several machining enhancements that enable complex machining with a high degree of precision and control, delivering advanced geometries and challenging part features with ease and confidence.

OptiRough Critical Depths: This new feature enables efficient machining of flat areas within complex geometries, reducing cycle times while maintaining surface finish quality. Manufacturers can now optimize roughing operations with intelligent depth control that adapts to part geometry.

Tapered Helix Entry: Addressing common challenges in deep pocket machining, this enhancement improves chip evacuation, provides better coolant and air access, and significantly extends tool life through optimized entry strategies.

Enhanced Loft Surface Creation: New blending algorithms and dynamic sync options enable smoother surface transitions and more predictable results when working with complex sculptured surfaces.

Expanded Mill-Turn and Integration Capabilities

Mastercam 2026 significantly expands mill-turn functionality with Classic Mill Toolpath Support, enabling manufacturers to leverage existing Surface Rough, Surface Finish, and Wireframe legacy toolpaths previously only found in Mill environments.

PrimeTurning™ updates now include enhanced angled cuts, pinch turning capabilities, and improved finishing options, providing manufacturers with more flexibility in complex turning operations.

AI-Enabled CAM Intelligence

For customers interested in exploring next-generation manufacturing technology, Mastercam 2026 includes access to an early adopter program featuring the **Mastercam Copilot**, an AI-powered programming assistant enabling the next wave of CAM intelligence.

The initial release of the Mastercam Copilot offers two primary functions: a Help system that provides natural-language guidance for programming questions, and a Command function that helps users by guiding them through the programming process through user interface automation. While still in Beta, early feedback indicates significant potential for reducing learning curves and accelerating programming workflows.

“We’re excited to give our most innovative customers early access to AI capabilities that could reshape how we approach CAM programming,” Shivkumar noted. “This early adopter program allows us to refine these features based on real-world feedback before full commercial release.”

Mastercam 2026 is available through Mastercam’s global network of authorized Channel Partners as well as directly from Mastercam. The U.S. release is available immediately while additional languages will be released in the following weeks and months.

Siemens brings AI copilot, immersive design and integrated fluid and thermal simulation to NX

1 July 2025

Siemens Digital Industries Software announced the latest updates to its NX™ and NX™ X software from the Designcenter suite of product engineering software, including immersive engineering for mixed reality design and collaboration, new design for manufacture capabilities, CAD integrated fluid flow simulation and introducing a new AI copilot for design.

“Our work to bring together our product engineering solutions under the Designcenter brand is moving at an incredible pace,” said Bob Haubrock, senior vice president, Siemens Digital Industries Software. “The latest updates to NX reaffirm that our commitment to not only introducing new AI-driven copilot capabilities and Characteristics led MBD for downstream quality and manufacturing, but to also explore new areas for innovation in our long established and industry leading product engineering toolset.”

Design Copilot NX

Delivered with the latest update, the new **Design Copilot NX** leverages Siemens’ robust learning resources and provides an AI-based natural language interface to enable users to accelerate their learning – whether new to the software or experienced users looking to extend their knowledge and explore new capabilities. By leveraging natural language input and querying, the NX copilot capabilities enable users to find answers to technical queries, best practices and documentation quickly and efficiently.

Immersive engineering

At CES in 2024, Siemens announced its intention to deliver groundbreaking immersive engineering capabilities, in partnership with Sony and its industry leading mixed reality headset. The latest updates to NX have delivered these capabilities across several product introductions.

Alongside the capabilities of **NX Immersive Designer** which enable designers and engineers to create, view, and edit 3D CAD designs in virtual reality or augmented reality, most recent updates introduce **NX Immersive Collaborator** - enabling colleagues, partners and other stakeholders to collaborate in the same virtual reality space. Collaborative sessions can be started directly from the NX interface without the need for extensive preparatory work typically associated with VR collaboration and provide a full range of design review tools to measure, assess and annotate individual parts or entire assemblies.

Design for Manufacturing and extending MBD with characteristics

Introduced in the latest updates, the new **NX Inspector** is groundbreaking, industry first capability that adds model-based characteristics to a digital twin to extend the use of Model-based Design (MBD) to define downstream quality and manufacturing processes. Based on the Digital Metrology Standards Consortium’s Model-Based Characteristics standard, it enables designers and engineers to define manufacturing PMI that can be reused to drive creation of inspection and metrology processes based on real-time, management data through integration with Teamcenter and Teamcenter Quality.

The new **Design for Manufacture (DFM) Advisor** automates early manufacturability assessments by analyzing part geometry and identifying potential challenges across multiple manufacturing processes (such as drilling, milling, assembly and molding) and providing actionable feedback directly in the interface. Visual reports can be generated and managed in Teamcenter to share with colleagues and partners, while using the insights to drive additional workflows.

Lastly for DFM enhancements the **NX Mold Wizard** has been extended to not only introduce standard parts that update in real-time with configuration changes, but also now features enhanced cooling channel simulation tools to enable iteration of cooling systems to achieve the best part quality while optimizing cycle time.

Adding designer focused simulation based on industry proven technology

With the latest updates, Siemens is also introducing **NX™ CFD Designer software**, a new CAD integrated design simulation tool, powered by technology from Siemens' Simcenter™ FLOEFD software. CFD Designer enables designers to access fluid flow and thermal capabilities directly within the NX CAD workspace to support simulation-driven decision making. Designed to be easy to use for those without CFD experience, it uses robust automation to tackle complex tasks like fluid volume detection and meshing on the designers' behalf. It enables designers to quickly evaluate a range of operating scenarios, what-if studies and geometry variations and compare the results. Alongside the new CFD Designer, Siemens has also extended the capabilities of Performance Predictor to enable designers and engineers to run mechanical stress analyses across entire assemblies.

"Through our comprehensive Frost Radar analysis of the mechanical computer-aided design (MCAD) tools within the Product Lifecycle Management (PLM) industry for 2025, Frost & Sullivan has identified Siemens' NX software as the clear innovation leader. The Siemens MCAD solutions consistently demonstrate groundbreaking advancements, setting new benchmarks for the entire market. Their unwavering commitment to product innovation, coupled with a deep understanding of manufacturers' evolving needs, positions Siemens as the premier partner for companies seeking to harness the full power of MCAD technology to drive their business forward," said Francisco Dell'era, research analyst, Frost & Sullivan.

From Siemens' Designcenter suite of product engineering software, NX and NX X with cloud-based integrated product lifecycle management, is part of the Siemens Xcelerator portfolio of industry software.

Streamlining Seasonal Shutdowns: SPX FLOW Ensures Operational Continuity

25 June 2025

As shutdown season approaches, manufacturers across industries are preparing for necessary maintenance, upgrades and system optimizations. In response, SPX FLOW and its house of brands provide a suite of proactive diagnostics, rapid delivery of critical spare parts and customized service agreements to keep producers' equipment at peak performance for the busy months ahead.

“Our goal is to make sure we have the right parts and service expertise available when it’s needed most,” said Ty Jeffers, Vice President of Global Manufacturing and Supply Chain at SPX FLOW. “This empowers our customers to focus on what matters most, driving productivity and innovation.”

SPX FLOW Programs Supporting Maintenance Season:

- **Fulfillment Centers:** New spare part fulfillment centers in Rochester, NY, and Bydgoszcz, Poland, are significantly speeding up delivery times for customers. In Bydgoszcz over 6,000 SKUs are enhancing response times across Europe. Year-to-date, orders from both the Bydgoszcz fulfillment center and Rochester’s Aftermarket Center of Excellence (ACE) are shipping on schedule nearly 100% of the time.
- **Quick Ship Programs:** For mission-critical equipment, the company offers fast parts delivery for high-quality industrial and hygienic pumps, valves and mixers, helping minimize downtime and maintain production continuity.
- **Customized Service Agreements:** By working closely with customers to tailor Parts Level Agreements and Service Level Agreements, maintenance plans, part availability and long-term support are aligned with the product’s lifecycle. This means the right spare parts are delivered on time, preventing unplanned disruptions and maintaining optimal performance during shutdown periods.

As the seasonal shutdown season begins, SPX FLOW remains committed to providing manufacturers with the tools and support they need to keep operations running smoothly.