

Contents

| | |
|--|----|
| CIMdata News..... | 3 |
| A 4-level framework for AI in PLM, part 2 | 3 |
| A very long week after PLM Roadmap / PDT Europe 2025 | 3 |
| Acquisitions..... | 3 |
| Accenture Acquires RANGR Data to Further Expand Palantir Talent and Capabilities | 3 |
| Company News | 4 |
| A New Era of Sovereign AI: Dassault Systèmes and Mistral AI Deepen Their Partnership | 4 |
| Aeris Announces Strategic Investment from TA..... | 5 |
| Bricsys® and CompuSoluciones Announce Strategic Alliance to Expand Access to BricsCAD® in Mexico..... | 6 |
| HCLTech collaborates with SAP on Physical AI | 6 |
| Tech Mahindra Achieves AWS Generative AI Competency..... | 7 |
| Event News | 8 |
| Centric Software to Showcase AI-Powered Solutions Driving Measurable Retail Impact at NRF 2026..... | 8 |
| IMAGINiT Technologies to Deliver Keynote at the ‘AI & Data Transformation in Construction Canada’ Summit 2025 | 10 |
| Implementation Investments | 11 |
| Cohesive Selected to Support the Delivery of the UK Ministry of Defence’s Transformational DEEAMS Programme..... | 11 |
| Honeywell and Ramsey County Collaborate to Modernize Local Ice Arenas with Building Automation and Energy Efficiency Technology | 12 |
| Ysabel Mora Streamlines Market Expansion with Centric Shoppingfeed | 13 |
| Product News..... | 14 |
| Aptean Launches AppCentral 2.0: The AI Platform Purpose-Built for Industries..... | 14 |
| archelios PRO: a new version focused on reliability, bankability and automation | 15 |

Campfire Interactive Launches Profitability A.I. — The First Profit Optimization Platform Purpose-Built for Automotive and Manufacturing Suppliers 17

Siemens unveils flexibility software to increase electricity grid capacity, moving towards autonomous grid management 18

CIMdata News

A 4-level framework for AI in PLM, part 2

18 November 2025

Diego Tamburini continues his two-part series on Artificial Intelligence in PLM on [engineering.com](https://www.engineering.com). Diego says, “Part 2 explores Levels 3 and 4 and concludes the series by providing realistic adoption timelines through 2027 and offering strategic guidance for navigating this transformation.”

Read the full story here: <https://www.engineering.com/a-4-level-framework-for-ai-in-plm-part-2/>

And if you missed part one, you can read it here: <https://www.engineering.com/beyond-the-hype-a-four-level-framework-for-ai-in-plm/>

A very long week after PLM Roadmap / PDT Europe 2025

19 November 2025

Jos Voskuil published two blog posts on his blog detailing his time at CIMdata’s PLM Roadmap PDT Europe Conference. Jos says, “The conference is my favorite technical conference 😊 for learning what is happening in the field.”

Read part one here: <https://virtualdutchman.com/2025/11/19/a-very-long-week-after-plm-roadmap-pdt-europe-2025/>

Read part two here: <https://virtualdutchman.com/2025/11/24/the-easy-part-of-plm-roadmap-pdt-europe-2025/>

Acquisitions

Accenture Acquires RANGR Data to Further Expand Palantir Talent and Capabilities

20 November 2025

Accenture has acquired RANGR Data, a U.S.-based certified Palantir partner with deep experience in driving scaled transformation through a client-centric approach. The acquisition expands Accenture’s engineering talent and capabilities, further strengthening its position to drive enterprise reinvention for clients.

RANGR helps organizations optimize operations through customized data strategies. With expertise in supply chain management, enterprise system integration, and real-time analytics, RANGR is expected to serve as a catalyst for growing Accenture's Palantir business in the U.S. It will contribute to a strong foundation of forward deployed engineers that work directly with clients to design, build and deploy tailored solutions.

“RANGR joins Accenture’s global Palantir business as a key driver for commercial expansion in North America where our customers are laser focused on driving scaled transformation through

AI,” said Bryan Rich, global Palantir capability lead at Accenture. “RANGR has a strong track record for the delivery of Palantir solutions but what sets them apart is their ability to engage executives with a roadmap for transformation. RANGR expands our footprint in the market, enabling us to address growing client demand for AI-powered transformation.”

RANGR brings a team of 40 highly skilled professionals with deep expertise in Palantir Foundry and AIP, including strategic advisors and developers experienced in delivering scalable, outcome-driven solutions. RANGR serves clients across the consumer-packaged goods, manufacturing, telecommunications, healthcare and energy industries.

“At RANGR, we provide the clarity and tools needed to help operations-heavy businesses not just survive complexity—but thrive in it,” said John Boehm, CEO and Founder of RANGR. “By joining forces with Accenture, we aim to help even more clients unlock the power of their data to fuel better business decisions, while offering exciting new opportunities for our people.”

This acquisition is part of Accenture’s ongoing investments in AI to accelerate clients’ transformations. RANGR is the latest in a series of acquisitions focused on growing AI capabilities, including Palantir consultancy, Decho; Salesforce AI consultancy NeuraFlash; and AI company Halfspace.

Terms of the transaction were not disclosed.

Company News

A New Era of Sovereign AI: Dassault Systèmes and Mistral AI Deepen Their Partnership

26 November 2025

Dassault Systèmes and Mistral AI announced that they have deepened their partnership to bring integrated, sovereign artificial intelligence services to regulated industries and the public sector in Europe.

Mistral AI’s latest products - “Le Chat Enterprise” AI assistant and “AI Studio” platform for tooling, models and infrastructure, are now available on Dassault Systèmes’ OUTSCALE sovereign cloud, providing high-performing models for an AI in Europe with the highest confidentiality and security standards.

This unique combination of innovation, software excellence and sovereign cloud operations responds to challenges in industrializing generative AI while complying with data privacy and cybersecurity regulations.

Enterprises and organizations in Europe that prioritize the protection of sensitive data, know-how and intellectual property can now benefit from ready-to-use, interoperable AI models in a trusted, sovereign environment that improve productivity and quality without stifling innovation, agility and competitiveness.

Le Chat Enterprise delivers deeply customizable AI capabilities with privacy and control. It brings together data, tools, and teams in a single interface, automating the generation of

reports, marketing content and code, which reduces repetitive tasks and lowers error risks. AI Studio provides AI builders with complete control over their AI stacks while leveraging production-ready infrastructure, optimized inference engines, caching, routing, security controls and automated deployment. OUTSCALE is the first cloud to receive the highest security certification in Europe.

“Our partnership with Mistral AI furthers our ambition to provide sovereign, secure and high performing cloud solutions that support the major transformations taking place across industry, government and society in Europe. Together we will accelerate and widen the adoption of sovereign cloud for AI in Europe with full confidence to answer the needs of regulated industries and the public sector around data security, transparency, control and performance,” said Philippe Miltin, CEO, OUTSCALE, Dassault Systèmes.

The availability of Le Chat Enterprise and AI Studio on OUTSCALE cloud was announced today at the Adopt AI event in Paris. Both Mistral AI products can be accessed on the OUTSCALE Marketplace, the online ecosystem for exploring, deploying and managing partner business solutions on OUTSCALE cloud.

Aeris Announces Strategic Investment from TA

21 November 2025

Aeris, a global leader in SaaS-based IoT connectivity solutions, announced a strategic investment from TA Associates (“TA”), a leading global growth private equity firm. The partnership will support Aeris’ mission to advance the connected world and deliver innovative, secure, enterprise-grade IoT solutions for enterprises, strategic service providers, and channel partners worldwide. Financial terms of the minority stake were not disclosed.

For more than three decades, Aeris has been at the forefront of the IoT industry, powering automotive, utilities, energy, fleet management, medical device, and manufacturing programs at a global scale. Aeris’ technology platforms and solutions—including the Aeris IoT Accelerator Platform, Aeris IoT Watchtower™, and Aeris Mobility Suite—enable enterprises and operator partners to manage, optimize, and secure nearly 100 million connected devices, including more than 41 million connected vehicles.

“Aeris has deep roots and proven expertise in powering some of the world’s largest and most complex global IoT programs, delivering AI-powered security and deep data-driven insights through our reliable connectivity management platform,” said Marc Jones, Aeris Board Chair. “This investment from TA marks a significant milestone in our journey.”

Aeris CEO and Board Director, Aziz Benmalek, added, “With TA’s expertise and track record of supporting growth, we are poised to accelerate adoption of our innovative Agentic AI and IoT security capabilities, helping enterprises across industries achieve greater efficiency, scalability, and flexibility through our technology platforms and solutions.”

“We have followed Aeris closely for over a decade and believe the Company’s proven track record of innovation, trusted customer relationships and global scale have created a strong foundation for continued growth,” said Nick Leppla, Director at TA, and Jason Werlin, Managing

Director at TA. “We look forward to partnering with Marc, Aziz and the entire Aeris team as they further expand their leadership and impact across the IoT ecosystem.”

TA will join the Board of Directors and work closely with Aeris leadership to support the company’s strategic vision, operational excellence, and ongoing product innovation.

Bricsys® and CompuSoluciones Announce Strategic Alliance to Expand Access to BricsCAD® in Mexico

24 November 2025

Bricsys®, the global provider of the BricsCAD® design platform, has entered into a **new strategic alliance with CompuSoluciones**, a leading distributor of technology solutions in Mexico and Latin America.

The agreement aims to **expand access to BricsCAD’s powerful and cost-effective CAD solutions** through CompuSoluciones’ extensive network of channels and customers, driving innovation, efficiency, and cost reduction across organizations in the region.

“CompuSoluciones shares our vision of **simplifying access to design technology and delivering more value to CAD users**,” said Gary Smith, VP of Sales for the Americas at Bricsys. “This alliance **combines BricsCAD’s technological strength with the expertise and local presence of CompuSoluciones**, giving Latin American companies a real and powerful alternative in the design world.”

BricsCAD is a modern DWG-based platform that integrates 2D drafting, 3D modeling, BIM, and mechanical design in a single interface. Known for its speed, flexibility, and competitive pricing, **it is the true CAD alternative** in a market widely dominated by traditional platforms.

“At CompuSoluciones, we promote the **adoption of technologies that enable the digital transformation of organizations**,” said José Luis Cortés, Commercial Director at CompuSoluciones. “With the addition of BricsCAD, we strengthen our digital solutions ecosystem by **providing innovative and accessible tools** that help our business partners enhance productivity, competitiveness, and sustainable growth.”

Through this alliance, **BricsCAD will be available to CompuSoluciones’ ecosystem of distributors and customers**, making it easier to access, purchase, and implement the platform through trusted local channels.

HCLTech collaborates with SAP on Physical AI

26 November 2025

HCLTech, a leading global technology company, announced the expansion of its collaboration with SAP to advance Physical AI solutions that integrate intelligence into real-world operations across industries.

HCLTech and SAP will explore next-generation use cases that bring the power of AI into physical and industrial environments. The expanded collaboration focuses on several high-impact domains designed to drive innovation in Enterprise AI, including:

- **Warehouse Operations:** Co-developing AI-driven extensions for automated warehouse picking and sorting to boost efficiency and accuracy.
- **Fleet Management:** Scaling multi-agent AI modeling to optimize fleet operations and logistics at enterprise scale.
- **3D Reality Capture:** Enabling embodied AI use cases for advanced 3D capture, analysis and operational insights.

The two companies will also collaborate on joint customer use cases that leverage embodied AI to improve productivity, reduce operational complexity and enable smarter decision-making across manufacturing, supply chain and logistics sectors.

“Through our strategic partnership with SAP, HCLTech is pioneering the integration of cognitive robotics with enterprise systems, driving a new era of intelligent automation. Through this new collaboration with SAP, we are enabling businesses to transform operations, accelerate innovation and realize measurable value from automation at scale,” said Vijay Guntur, CTO and Head of Ecosystems at HCLTech.

“By integrating Physical AI into real-world business processes, we are taking the next step in advancing AI capabilities for greater value in specific industries such as manufacturing and supply chain,” said Dr. Philipp Herzig, Chief Technology Officer, SAP SE. “Partnering with HCLTech helps us explore this vision and accelerate innovation by delivering tangible outcomes for our customers.”

Disclaimer:

SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE in Germany and other countries.

Please see <https://www.sap.com/copyright> for additional trademark information and notices. All other product and service names mentioned are the trademarks of their respective companies.

Tech Mahindra Achieves AWS Generative AI Competency

25 November 2025

Tech Mahindra, a leading global provider of technology consulting and digital solutions to enterprises across industries, announced that it has achieved the Amazon Web Services (AWS) Generative AI (GenAI) Competency. This specialization recognizes Tech Mahindra as an AWS Partner that helps customers and the AWS Partner Network drive the advancement of services, tools, and infrastructure pivotal for implementing generative AI technologies.

Tech Mahindra has achieved the AWS Generative AI Competency, recognizing its technical proficiency and proven success in delivering complex Generative AI projects on AWS. This distinction underscores Tech Mahindra’s deep expertise in architecting, deploying, and managing generative AI capabilities that drive tangible business outcomes across industries, enabling enterprises to enhance customer experience, improve efficiency, and accelerate innovation.

Nikhil Malhotra, Chief Innovation Officer & Global Head of AI and Emerging Technologies

Tech Mahindra, said, *“Tech Mahindra is proud to achieve the AWS Generative AI Competency, reflecting our commitment to turning AI potential into tangible business value. Through our Makers Lab and global AI COEs, we have seen how Generative AI powered by AWS’s scalable infrastructure can transform customer experiences and drive innovation. Together with AWS, we are making this technology practical, accessible, and impactful for enterprises across their transformation journey.”*

The AWS Competency Program aims to assist customers in connecting with AWS Partners who possess extensive knowledge and technical expertise in using AWS technologies and best practices to adopt Generative AI. These partners facilitate the seamless integration and deployment of AWS-based solutions to meet the unique needs of both startups and global enterprises.

Tech Mahindra’s comprehensive Generative AI portfolio, now available on AWS Marketplace, includes a suite of enterprise-ready solutions designed to meet evolving business needs. These include Ops amplifAler 4.0, which enables autonomous IT operations; the SLM-based Agentic Ticketing Solution that automates complex support workflows; VerifAI, a platform that ensures robust AI validation and governance; and virtual assistant, which enhances enterprise training and customer engagement at scale. Together, these solutions leverage AWS’s advanced AI services to help organizations accelerate digital transformation, improve operational efficiency, and deliver superior customer experiences.

Event News

Centric Software to Showcase AI-Powered Solutions Driving Measurable Retail Impact at NRF 2026

25 November 2025

Centric Software® is pleased to announce that it is exhibiting at NRF 2026: Retail’s Big Show at the Javits Center in New York City, from January 11—13, 2026. Centric Software delivers innovative, integrated, end-to-end AI-powered enterprise solutions to take products from concept to commercialization. At the show, Fashion, luxury, footwear, outdoor, home, consumer electronics, food & beverage, cosmetics & personal care as well as multi-category retail teams can plan, design, develop, source, comply, buy, make, price, allocate, assort, sell and replenish products to achieve strategic and operational digital transformation goals.

The National Retail Federation (NRF) is the world’s largest retail trade association. In 2026, it is featuring the ‘AI Stage’ to expose attendees to actionable insights for integrating artificial intelligence (AI) and emerging technologies into business strategies.

Centric Software will be showcasing its flagship Centric PLM™ solution as well as AI-powered Centric Planning™, Centric Pricing & Inventory™, Centric Market Intelligence™, Centric Visual Boards™ and Centric PXM™. These solutions underscore the company’s overarching theme ‘AI with Intent,’ reflecting a focused, human-centered approach to AI. Centric Software moves

beyond AI as a buzzword, emphasizing purposeful, measurable applications that unite people, data and technology to deliver real business outcomes.

To have a transformative effect on a company, AI needs three things: First, to work in conjunction with human Subject Matter Experts (SMEs) that bring expertise and best-practices knowledge. Second, AI must then convert that knowledge into AI algorithms and third, it requires high-quality training data.

Many brands and retailers struggle with the data piece. Faced with huge volumes of information scattered across disconnected systems, businesses often don't know where to begin or how to transform that data into insight. Centric Software's integrated architecture bridges this gap, bringing structure, governance and context to every data point so AI can surface relevant, timely results and guide confident decision making.

Underneath it all, a strong foundation is required. Centric PLM provides the foundation for AI, structuring product, supplier and operational data within a trusted domain model that eliminates silos and ensures data integrity across regions and teams. This unified environment allows Centric's AI to operate with true intent, analyzing, learning and optimizing in context, so insights translate directly into measurable business value.

Embedded across Centric Software solutions, AI:

- Aggregates the data
- Streamlines processes to go faster
- Provides the best tools to make data-based decisions
- Automate those decisions

Centric Software's best-of-breed solutions positively impact each stage of the retail value chain, from design, product development, sourcing and manufacturing, to merchandising, assortment planning, pricing, allocation, replenishment, through to commercialization and the digital selling experience. This end-to-end continuity, from pre-season to in-season and beyond, empowers brands, retailers and manufacturers to accelerate innovation and growth across the entire product lifecycle.

AI amplifies efficiency across departments, automating routine tasks and freeing teams to focus on higher value activities. Users can leverage AI planning, forecasting and pricing & inventory strategies to boost sell-through, influence demand and improve margins. Real-time analytics give snapshots of the state of a product in the field, enabling teams to make better, data-driven decisions.

"With Centric Software's AI-powered end-to-end PLM platform including visual boards, market intelligence, planning, pricing and PXM solutions, we accelerate the journey from concept to post-launch, making faster decisions while reducing waste and optimizing resources to support our sustainability goals." says Ravi Rangan, Chief Technology Officer at Centric Software.

"Combined with our proven Agile Deployment Methodology, we rapidly align on customer prioritized pragmatic AI use cases to enable customers to achieve their objectives with clarity,

speed and tangible value. We cover multiple AI technologies (machine learning, predictive analytics, Gen AI, knowledge management) grounded in Centric's domain model that spans the entire product and operational lifecycle, from pre-season to in-season."

"AI is redefining what's possible in retail and consumer goods", says Fabrice Canonge, CEO of Centric Software. "At Centric, we see AI not as a trend, but as a bridge, connecting creativity, data and human ingenuity. With over 100 AI use cases already transforming the entire product lifecycle, we're empowering brands, retailers and manufacturers to reimagine how products are conceived, made and sold, shaping a future where co-innovation feels intuitive and impact is measurable."

IMAGINiT Technologies to Deliver Keynote at the 'AI & Data Transformation in Construction Canada' Summit 2025

25 November 2025

At the AI & Data Transformation in Construction Canada Summit, IMAGINiT Technologies, a division of Rand Worldwide, will deliver a keynote session titled "The AI Journey: Building the Foundations for Smarter, Safer and More Efficient Projects." As a Silver Sponsor of the conference, IMAGINiT experts will also be on hand to discuss how construction firms and owners can benefit from digitizing data collection and connecting enterprise data platforms as they prepare to embrace AI. The summit takes place on November 25, 2025 in Toronto, Canada at the Holiday Inn Toronto Downtown Centre.

"The power of AI depends entirely on the quality of your data and the strength of your processes," said Bill Zavadil, chief operating officer and president, at Rand Worldwide. "Our teams work with firms to improve data discipline and keep people, process, and technology in sync, so that organizations can build the solid foundation needed to make AI dependable and scalable."

Mike Hagedorn, vice president of professional services at IMAGINiT, will share the stage with senior executives from EllisDon, Bird Construction, Aecon, and others to discuss how organizations are applying AI to improve safety, profitability, and project delivery. He will deliver his keynote session "The AI Journey: Building the Foundations for Smarter, Safer, and More Efficient Projects" on Tuesday, November 25 at noon. This presentation will guide construction leaders on how to:

- Assess organizational readiness using IMAGINiT's AI readiness model
- Align people, processes, and technology to ensure sustainable AI adoption
- Learn from real-world AI implementations across construction and manufacturing

At the IMAGINiT table on the exhibit floor, experts will demonstrate solutions that connect design, project, and business systems to improve data flow and operational efficiency, including:

- **Autodesk Construction Cloud®**, enabling connected and collaborative project environments

- **IMAGINiT's Pulse Business Integration Platform**, connecting design, project, and business systems for seamless data flow
- **IMAGINiT FormsConnected**, simplifying data collection, site documentation, and compliance tracking

To learn more, visit www.imaginit.com, call 1-800-356-9050 or stop by the IMAGINiT table. Use IMAGINiT's discount code SPONSOR15 for a 15% off [summit registration](#).

Implementation Investments

Cohesive Selected to Support the Delivery of the UK Ministry of Defence's Transformational DEEAMS Programme

19 November 2025

Cohesive, part of Bentley Systems, Incorporated, will play a central role in the delivery of a ground-breaking asset management platform that will transform how the UK Armed Forces manages and maintains its defence equipment. Cohesive will lead the functional design of the management platform and its technical configuration.

The UK's Defence Equipment Engineering Asset Management Systems (DEEAMS) programme will replace 17 existing, fragmented applications with one, artificial intelligence (AI) driven, streamlined platform centred on IBM's Maximo Application Suite (MAS). Designed to improve operational efficiency and the speed and quality of military decision making, DEEAMS will provide over 65,000 users with real-time information to predict maintenance needs, check stock availability, and improve engineering planning.

Cohesive, a strategic IBM partner, will provide its proprietary Data Replicator (CDR) solution to enable the data synchronisation required for the scale and complexity of the DEEAMS programme. The CDR, which enables organisations to distribute data from existing enterprise databases to remote offices and mobile workers, has previously been deployed to improve data processing and sharing in outlying regions for organisations including the British Antarctic Survey.

Colin Ellam, CEO, Cohesive, said: "Cohesive is honoured to have been selected by IBM to support the innovative DEEAMS programme. Working alongside our ecosystem partners, we will deliver a solution that empowers real-time decision-making and ensures the UK Armed Forces remain mission-ready and resilient in an increasingly complex operational environment."

The landmark programme, which forms part of wider efforts to modernise the military's capabilities, has been designed to ensure the Armed Forces have "the right equipment in the right place at the right time," according to the Ministry of Defence. The programme is expected to generate more than £1 billion in benefits through savings on support and IT costs and enable the UK's Armed Forces to readily adopt new technologies in the future.

Honeywell and Ramsey County Collaborate to Modernize Local Ice Arenas with Building Automation and Energy Efficiency Technology

24 November 2025

Honeywell announced that it is working with the Ramsey County, Minnesota government to bring building automation and energy management technology to 10 county-managed ice rinks and the Ramsey County Parks and Recreation office. The collaboration is expected to enable Ramsey County to lower its annual electricity costs by nearly 20% while also reducing operational costs and strengthening system resilience.

The comprehensive initiative will also directly support Ramsey County's Climate Equity Action Plan, which was established in 2024 with a goal to "reduce energy use and pursue 100% carbon-free energy sources in county-owned facilities." The installation of Honeywell's solutions and technologies across the 11 facilities is on track for completion by the end of this year and will mark a major milestone toward the County's energy optimization goals.

"By collaborating together with Ramsey County on this project, we are not just helping to drive a positive outcome for the county but are also helping to create a better experience for the skaters, families and staff across the entire community," said Sudhakar Janakiraman, president, Honeywell Building Solutions. "With cutting edge systems, Ramsey County will now have the tools to help reduce both costs and energy usage to further accelerate its climate action goals."

Through this project, Honeywell is integrating a range of improvements to the facilities that are tailored to address Ramsey County's unique needs, such as:

- **Smarter, Connected Systems:** New automated building management systems will connect diverse building systems – from Honeywell and other providers – to help optimize heating, cooling and ice conditions based on usage.
- **Energy Efficiency:** Energy-efficient LED lighting upgrades will help enhance visibility and building envelope sealing will help reduce energy loss, improving comfort and lowering dehumidification costs.
- **Carbon Management:** Using the Honeywell Forge platform, Honeywell Carbon and Energy Manager will enable near real-time utility tracking to help identify cost-saving opportunities and monitor equipment performance remotely. In tandem, enhanced HVAC controls – which support scheduling and CO2 monitoring – will help boost efficiency, improve refrigerant leak detection and reduce operating costs.
- **Energy Optimization:** Facilities will also have gas-fired heating replaced with modern systems, further streamlining maintenance and helping reduce natural gas use.

As part of this project, two of Ramsey County's largest ice rinks – Aldrich Arena and TCO Sports Garden – will harness renewable power with new solar panels, while four other arenas – Oscar Johnson, Ken Yackel - West Side, White Bear and Shoreview – will receive refrigerant leak detection upgrades to help improve chiller efficiency and safety.

“Ramsey County’s ice rinks and parks facilities are vital to our community, and these building automation upgrades will help ensure they will remain welcoming and reliable spaces for years to come,” said Mark McCabe, director of Ramsey County Parks and Recreation. “By tapping Honeywell’s deep expertise in both automation and energy management solutions, we are improving the way these buildings operate in order to reduce our energy use, save taxpayers money and deliver on our promise to pursue carbon-free energy sources.”

Ysabel Mora Streamlines Market Expansion with Centric Shoppingfeed

24 November 2025

Centric Software® is pleased to announce that Ysabel Mora has selected Centric Shoppingfeed® to optimize and scale its global e-commerce operations. Centric Software delivers innovative, integrated, end-to-end AI-powered enterprise solutions to take products from concept to commercialization. Fashion, luxury, footwear, outdoor, home, cosmetics & personal care as well as multi-category retail teams can plan, design, develop, source, comply, buy, make, price, allocate, assort, sell and replenish products to achieve strategic and operational digital transformation goals.

Founded in 1988 in Valencia, Spain, Ysabel Mora began as a small family-run lingerie brand focused on comfortable, high-quality products. Today, the brand has diversified to include women’s swimwear, sportswear and loungewear, as well as a menswear line, children’s clothing and home & décor. Ysabel Mora operates in over 40 international markets, selling their products through more than 4,000 retailers and creates thousands of SKUs each season. Guided by the motto, ‘Welcome to yourself,’ the brand blends craftsmanship, innovation and inclusivity, while continuing to champion accessible, body-positive Spanish fashion.

Three years ago, Ysabel Mora was struggling with multichannel complexity as it expanded from its own e-commerce site to marketplaces like Amazon, Miravia and El Corte Inglés—each with unique data formats, attribute rules and listing structures.

Disjointed systems and a one-hour lag between purchase and vendor notification complicated stock accuracy, increasing the risk of oversell and delays. Meanwhile, teams were burdened with manually uploading, localizing and maintaining product content across multiple countries and languages.

“Each marketplace has its own requirements, so we couldn’t just connect our system directly; we first needed to transform the data,” explains Carlos Fominaya, Marketplaces Manager at Ysabel Mora. “It was a significant challenge for teams to manage images, catalog translations and supplemental feeds manually in spreadsheets.”

Ysabel Mora searched for a seamless digital solution to drive international growth and manage complex, varied data requirements. They selected Centric Shoppingfeed for its ability to automate product data and listing distribution, synchronize inventory and ensure fast, accurate product publication. Powerful features such as data mapping, custom rules and supplemental feeds were critical to ensure adaptability across channels—minimizing rework and speeding time to market.

Centric Shoppingfeed is an AI-driven feed optimization solution boasting 1000+ marketplaces. Centric Shoppingfeed is part of the Centric PXM™— originally Contentserv—offer that comprises Centric PIM™ (Product Information Management), Centric DAM™ (Digital Asset Management) and Centric DSA™ (Digital Shelf Analytics).

“The key benefit for us is we can program everything in advance,” elaborates Fominaya. “For example, we can set up conditions to automatically change the price of a product based on specific attributes. We don’t have to manually update each listing—everything is pre-configured. We can also tailor the platform to particular groups, such as our B2B customers and activate or deactivate listings for defined periods of time. That level of flexibility is essential because e-commerce is evolving constantly and we need a tool that can adapt.”

Since implementing Centric Shoppingfeed, Ysabel Mora has achieved significant operational efficiency, with teams now benefiting from real-time visibility across its e-commerce operations. With ambitious goals to grow its B2C channels by 25% year on year through to 2030, the brand has positioned Centric Shoppingfeed as a core digital foundation.

“We can’t do anything in our daily jobs without Centric Shoppingfeed; we use it every day, all the time,” concludes Fominaya.

“We are thrilled that Ysabel Mora has chosen Centric Shoppingfeed as a key driver of its multichannel growth,” says Fabrice Canonge, CEO of Centric Software. “We look forward to its continued success with Centric’s AI-optimized delivery, compliance, ranking and consistency features.”

Product News

Aptean Launches AppCentral 2.0: The AI Platform Purpose-Built for Industries

20 November 2025

Aptean, a global leader in AI-powered enterprise software for industrial sectors, is proud to announce the launch of **AppCentral 2.0**, the AI platform purpose-built for industries.

AppCentral 2.0 combines deep Vertical AI with an extensive range of industry-specific applications – from ERP to supply chain solutions such as asset management, transportation management, warehouse management, and more – to transform how work gets done. Built for the people who keep industry moving, it senses, learns, and acts in real time – helping teams make smarter decisions, move faster, and operate with greater agility from the factory floor to the supply chain. The launch marks a pivotal moment in Aptean’s evolution into a Vertical AI platform leader.

"AppCentral is more than software, it’s a teammate," said TVN Reddy, CEO of Aptean. "True partnership means delivering practical AI solutions that make every day easier, more productive, and more profitable. **AppCentral 2.0** brings AI out of the lab and into day-to-day operations where it drives measurable impact."

AppCentral 2.0 changes how teams operate by providing:

- **Instant Answers:** Ask questions like: “What was my top selling product last month?” or “What are our top five products in inventory?” and get immediate answers – no complex dashboards or reports required.
- **Intelligent Workflows:** Fully or partially automate tasks – such as generating purchase orders or rerouting shipments – with AppCentral’s AI agents. The possibilities are endless.
- **Role-Based AI Workspaces:** Tailor AI dashboards to each role – from CFOs tracking overdue invoices to planners using AI agents to prepare for S&OP meetings. These workspaces help every employee work smarter and faster, and with greater focus.
- **Predictive Insights:** Spot risks like hurricanes or tariff changes before they impact operations. Vertical AI identifies threats and opportunities early, enabling companies to anticipate, act, and focus on what’s coming, instead of what’s happened.

The possibilities extend far beyond Aptean’s solution set. **AppCentral 2.0** customers can deploy AI agents and workflows to drive intelligent automation across all functions and processes, ranging from employee onboarding and supplier collaboration to task automation.

Trusted by Thousands. Evaluated in the Real World. Built for Industrial Teams.

AppCentral is trusted by thousands of companies worldwide. AppCentral 2.0 represents a game-changing evolution and is already deployed across real-world industrial environments through Aptean’s internal operations and early access programs.

Customer feedback points to significant gains in decision speed, operational agility, and team productivity. More than just delivering a platform, Aptean partners with customers to help them integrate, adopt, and scale **AppCentral 2.0** across their operations, ensuring they unlock its full potential. This co-development approach ensures **AppCentral 2.0** is grounded in the realities of the industries Aptean serves.

archelios PRO: a new version focused on reliability, bankability and automation

21 November 2025

Trace Software announces the latest features developed in version 2025.1 of archelios PRO, its photovoltaic design software for design offices, installers and developers.

Designed to simulate all types of PV installations, archelios PRO supports professionals in their technical and economic studies, guaranteeing them a smooth, reliable and accurate experience.

This new release consolidates project bankability, improves simulation transparency and strengthens interoperability with our partner solutions. It is also accompanied by multiple corrections and optimisations designed to make photovoltaic studies more reliable.

Importing an Enstall mounting system: saving time and accuracy

Thanks to a strengthened partnership with Enstall, archelios PRO can now call the Entall API, allowing a mounting system to be selected and imported directly from the PV layout interface.

Users can retrieve the technical and economic characteristics of the mounting system, automatically integrate it into the material list (BOM), and add the Enstall report as an appendix to the PDF report.

This new integration ensures full compatibility between the mounting system and the project layout, while avoiding manual re-entry or repeated modelling on the supplier's site.

Benefits:

- Centralisation of all project data in archelios PRO.
- Automatic integration of hardware and costs.
- Saves time and reduces the risk of error.

Customisable probability indicators for even more accurate studies

One of the main advances in this release concerns the management of Pxx probability indicators. archelios PRO can now calculate several production scenarios (from P50 to P95, in increments of 5), in order to assess the production variability and risks.

These indicators, which are widely used in financing analyses, provide users and their clients with a clear understanding of the different return scenarios.

For Platinum users: Visualisation of P50, P75, and P90 probabilities by default, with the ability to display five custom indicators (from P50 to P95).

For Gold users: Visualisation of P50, P75 and P90 indicators.

This data now also appears in the PDF report, increasing the transparency of the study and facilitating its validation by financiers and clients.

Benefits:

- Clearly justify the methodology used and inspire confidence in project partners.
- Compare optimistic, realistic and pessimistic scenarios.
- Present reports in accordance with market standards.

New Meteonorm 9 weather data

The weather database has been updated to Meteonorm version 9, released in 2025. This evolution brings more than 4,000 TMY (Typical Meteorological Year) weather stations, offering wider geographical coverage and better data quality.

The new Meteonorm 9 data is now used by default in archelios PRO simulations, ensuring a more accurate representation of real conditions and increased accuracy in production calculations.

Benefits:

- Up-to-date and more accurate weather data.
- Improved calculation accuracy.
- Better representation of local conditions around the world.

Revit plugin 2026 compatibility and optimisations

archelios PRO 2025.1 marks a new milestone for BIM integration with a comprehensive update of the Revit plugin. It is now fully compatible with Revit 2026, ensuring the continuity of projects designed in the latest version of Autodesk's software.

In addition to compatibility, in-depth performance optimisation work has been carried out to improve the fluidity of the export to archelios PRO web, especially for large or complex projects.

Export times have been reduced and file management simplified, for a faster and more stable workflow between the BIM model and PV simulation.

Benefits:

- Compatibility with Revit 2026 and modern workflows.
- Smoother and more robust export of large projects.
- Time savings and increased reliability in BIM–PV continuity.

Also in this version:

- archelios plugin compatibility with SketchUp 2026
- Addition of new ELMAS* consumption profiles based on 55,000 real measurements and 18 standard hourly profiles for more accurate industrial and tertiary simulations (France).
- Option to display or hide the low voltage switchboard in the simplified single-line diagram, for a more representative schema in full injection configurations.
- More than 30 corrections and improvements to improve the stability, usability and speed of the application.

*Data from a study by the Ecole des Mines de Paris on behalf of Enedis

With archelios PRO 2025.1, Trace Software confirms its commitment to offer the most complete and reliable photovoltaic simulation solution on the market, for all your self-consumption, total sales and storage projects.

Campfire Interactive Launches Profitability A.I. — The First Profit Optimization Platform Purpose-Built for Automotive and Manufacturing Suppliers

18 November 2025

Campfire Interactive, the leader in profitability optimization software for automotive and manufacturing suppliers, announced the launch of Profitability A.I., a breakthrough Profit Optimization Platform designed to help Tier 1 and Tier 2 automotive suppliers protect margins, improve forecast accuracy, and win more profitable business. The company unveiled the new platform at the 2025 MEMA Annual Conference.

As suppliers navigate unrelenting cost pressures, OEM price-downs, and the uncertainty of electrification, profitability has become increasingly difficult to sustain. Campfire's Profitability

A.I. addresses this challenge by uniting forecasting, quoting, and program execution into one intelligent system that continuously analyzes cost drivers, customer program changes, and market dynamics—helping suppliers turn volatility into margin gains.

A New Era of Profit Intelligence

Profitability A.I. is built specifically for the automotive supply base and integrates advanced artificial intelligence with decades of industry experience. It embeds profit intelligence directly into daily workflows, empowering teams across finance, sales, and operations to make every forecast, quote, and program decision margin-aware.

Key capabilities include:

- **AI-Driven Profit Intelligence** – Real-time insights into commodity costs, customer demands, and supply signals to anticipate margin risks before they hit.
- **Quotation Intelligence** – Faster cycle times, pricing guardrails, and win-rate analytics to secure more profitable deals.
- **Forecast Precision** – AI-powered what-if scenarios and continuous updates that reduce forecast misses by 2–5%, unlocking millions in savings.
- **Program Profitability** – Early warnings on cost overruns, recovery workflows for OEM change requests, and long-term visibility into margin health.

“Profitability A.I. is more than a product—it’s a movement toward intelligent profitability,” said Alex George, CEO of Campfire Interactive. “Automotive suppliers need more than spreadsheets and reactive tools—they need proactive, real-time intelligence that guides every decision toward stronger margins. That’s exactly what Profitability A.I. delivers.”

Purpose-Built for the Automotive and Manufacturing Industries

Unlike generic ERP or BI tools, Profitability A.I. is purpose-built for Tier 1 and Tier 2 suppliers and reflects the complex realities of automotive and manufacturing ecosystems—from quoting and cost modeling to program lifecycle management.

“Campfire was founded on one belief,” added Brad Schechter, VP of Marketing at Campfire Interactive. “Profitability shouldn’t be left to chance. With Profitability A.I., we’re giving suppliers the intelligence to act faster, smarter, and more profitably than ever before.”

Profitability A.I. will be demonstrated live at the MEMA Annual Conference, where Campfire Interactive sales executives will showcase how the platform transforms profitability management and optimization for suppliers.

Siemens unveils flexibility software to increase electricity grid capacity, moving towards autonomous grid management

20 November 2025

Siemens has launched its latest Gridscale X offering: “Gridscale X Flexibility Manager”, empowering distribution system operators (“DSOs”) to maximize the use of existing grid

capacity and accelerate grid connections for distributed energy resources (“DERs”) and data centers in a flexible way.

DSOs continue to face the increasing challenges of grid congestion and capacity constraints. At the same time, electrification is seen as the most feasible way to achieve net zero energy systems, but it is held back by inadequate grid infrastructure. In a recent study, 74 percent of energy executives said that smart grids and grid software are crucial enablers for the energy transition. In distribution grids in particular, digital technologies are crucial to gain insights and visibility over the grid, so that grid operators can effectively monitor, predict, and manage the flow of electricity.

"Unlocking the potential of flexibility for grid planning and operations is a game-changer for DSOs navigating the energy transition," said Sabine Erlinghagen, CEO of Siemens Grid Software. "With Gridscale X, utilities can maximize the use of existing infrastructure, accelerate renewable integration and data center connections and make smarter investments to deliver a more resilient energy future. It's not just about managing today's grid but shaping tomorrow's autonomous energy landscape."

About Gridscale X Flexibility Manager

Gridscale X is a software platform that paves the way for autonomous grid management. It is part of Siemens Xcelerator, an open digital business platform that enables customers to accelerate their digital transformation easier, faster, and at scale. Gridscale X Flexibility Manager empowers operators to forecast potential grid congestion and proactively manage flexible resources. It complements traditional grid reinforcement efforts by unlocking existing network capacity and enhancing operational stability.

The software integrates with DSO systems to continuously monitor grid conditions and forecast potential overloads. When constraints are predicted, it identifies available flexibility options from distributed resources — such as electric vehicles, heat pumps, batteries, or distributed generation — and supports operators in selecting and activating the most effective measures via connected market or operator platforms to balance the grid. By using the software, DSOs can increase grid capacity utilization by up to 20 percent and save up to 40 percent in grid investment costs by strategically leveraging flexibility.

Flexible management case study: Kärnten Netz (“KNG”)

With the rapid growth of distributed generation, the Austrian utility, KNG, is currently preparing to operate an increasingly complex and dynamic grid. By 2030, photovoltaic installed capacity in Carinthia (an Austrian state with 9,500 km² and a population of 570,000 inhabitants) is expected to nearly double (+1.1 GW), creating new challenges of congestion and voltage stability, particularly in rural valley areas with long distribution lines prone to voltage violations. At the same time, Austrian regulation is moving toward a market-based flexibility framework, requiring DSOs like KNG to explore new operational and digital capabilities. Anticipating this, KNG joined forces with Siemens to co-innovate a solution, culminating in the launch of Flexibility Manager.

“We are facing a new and increasingly complex regulatory framework, combined with massive challenges in system operations as we transition to a cleaner energy future,” says Robert

Schmaranz, Head of Operations at KNG. “Collaborating with Siemens, we were able to address real network challenges while preparing for the upcoming market-based flexibility framework. The collaboration also gave us the opportunity to exchange experiences with other European DSOs, sharing best practices as we collectively shape the next phase of flexibility implementation.”