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## Implementation Investments

### ***ERDOS Strengthens Product Power with Centric PLM***

30 December 2020

Inner Mongolia ERDOS Investment Holding Group Co., Ltd. (ERDOS), China's top cashmere clothing group, has successfully implemented Centric Software®'s Product Lifecycle Management (PLM) solution. Centric Software provides the most innovative enterprise solutions to fashion, retail, footwear, outdoor, luxury, consumer goods and home décor companies to achieve strategic and operational digital transformation goals.

ERDOS Group was founded in 1979 and its flagship brand, ERDOS, is China's most prestigious cashmere brand. ERDOS has an extensive end-to-end supply chain covering pastures, sheep breeding, cashmere harvesting, R&D, production and direct to consumer retailing.

To contend with fierce market competition and to accelerate their transition to omnichannel sales, ERDOS increasingly requires detailed management and strategic support of internal business processes. However, many of these were being managed in disconnected systems and offline documents. ERDOS selected Centric Fashion PLM to establish a product-centered digital R&D collaboration platform and a unified digital asset management system.

Miss Dai Tana, Executive Deputy General Manager of ERDOS Brand Division, says, "As a clothing company, products are of the utmost importance, so this PLM project is crucial."

"The Covid-19 epidemic brought challenges, but also opportunities," she continues. "It gave us time to review and optimize existing work methods, so that different teams can understand the operations of the entire business chain from a broader perspective."

The ERDOS PLM project has been successfully launched and has achieved its four major goals: Building a design and R&D platform, setting up a basic brand database, clarifying cost control mechanisms and promoting digitalized R&D decision-making.

Luo Qi, IT Director of the ERDOS Brand Division, says, "Close communication and multiple rounds of seminars between teams from both sides helped ERDOS' users gain a deeper understanding of the application of Centric PLM. PLM will be the fundamental tool for our future development, and R&D digitalization will advance the entire ERDOS system."

"We are delighted to collaborate with ERDOS," says Chris Groves, President and CEO of Centric Software. "ERDOS is an influential global brand, and we are excited to share Centric's rich fashion experience to power ERDOS' further expansion in the international market."

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## Product News

### ***TeamEDA, Inc. Continues to Grow with the Launch of LAMUM 9.3***

30 December 2020

TeamEDA, Inc announces the launch of LAMUM 9.3, License Asset Manager™ with Usage Monitoring, for managing software products, license, and vendor information and monitoring license usage for engineering software applications in the CAD, CAM, CAE, EDA, PLM, and many other Design, Simulation, Modeling, and Analysis domains.

“TeamEDA, Inc. has developed LAMUM over the last 16 years. We are proud to announce the release of LAMUM 9.3. We understand 2020 has been a challenging for many. Some companies had to significantly increase headcount to accommodate new technologies and manufacturing. Other companies have found LAMUM helpful to reduce the expense of engineering software while maintaining headcount,” says Guy Haas, President, TeamEDA.

LAMUM 9.3 now offers:

Multiple-graphs of same tool on one page.

Support for Altium Nexus/Vault, Codemeter, Zemax (Sentinel HASP/LDK)

SSO (Single Sign On) makes logins easier, more secure and better comply with many corporate policies

Duplicate-license checkout Alert

Denials Threshold Alert

A current check out “restricted view.”

“The development team has spent a significant amount of time developing the 9.3 release,” said Alfred Brew, VP of Engineering, TeamEDA.

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