

Aras Announces Merger of Minerva Group

CIMdata Highlight

On Tuesday, January 11, Aras Corporation announced the merger of Minerva Group, one of Aras' leading implementation partners, effective immediately. Minerva develops vertical industry solutions for medical devices and high-tech electronics companies based on the Aras Innovator Platform. Additionally, Minerva has extensive experience in the automotive, aerospace, defense, and industrial equipment manufacturing industries and has a series of tools and add-ons to speed implementations helping customers to shorten their time-to-value.¹

Minerva is a long-time partner that has implemented Aras at nearly 100 companies and has a strong reputation with their clients. Minerva's sales team, product managers, developers, and implementation consultants will join Aras adding both industry specific knowledge and capacity. This is a great addition for Aras, offering better support for out-of-the-box implementations within specific industries and helps increase Aras' top line revenue. In earlier discussions with CIMdata, Minerva noted they had many ideas for additional products to enhance the Aras Innovator platform, so we look forward to seeing additional vertical industry support in the future.

About CIMdata

CIMdata, an independent worldwide firm, provides strategic management consulting to maximize an enterprise's ability to design, deliver, and support innovative products and services through the identification and implementation of appropriate digital initiatives. Since its founding nearly forty years ago, CIMdata has delivered world-class knowledge, expertise, and best-practice methods on a broad set of product lifecycle management (PLM) solutions and the digital transformation they enable. CIMdata also offers research, subscription services, publications, and education through certificate programs and international conferences. To learn more about CIMdata's services, visit our website at www.CIMdata.com or contact CIMdata at: CIMdata, Inc. | c/o Mr. Peter Bilello, CEO | 6863 Daly Road | Dexter, MI 48130, USA | Tel: +1 734.668.9922 | Fax: +1 734.668.1957; or at Oogststraat 20 | 6004 CV Weert | The Netherlands| Tel: +31 (0) 495.533.666.

The logo for CIMdata, featuring the word "CIMdata" in a stylized, bold, red font with a registered trademark symbol (®) to the upper right of the "a". The logo is oriented vertically on the left side of the page.

¹ Research for this highlight was partially supported by Aras.