HIGHLIGHT

Hitachi Digital Integration

On October 28, 2026, Hitachi announced Hitachi Digital, bringing GlobalLogic and Hitachi Digital Services together under a single global brand and operating organization, with plans to formally launch Hitachi Digital Inc. on April 1, 2027. Under the brand promise **"Engineer What the World Depends On,"** Hitachi Digital combines digital engineering and operations to deliver end-to-end transformation across cloud, data, and AI, with a particular focus on complex, mission-critical industries.

Industry Context & Strategic Rationale

Over the last decade, industrial product development and operational lifecycles have outgrown traditional software silos. High-tech, automotive, energy, and medical device manufacturers are under intense pressure to bridge the digital thread across physical hardware, embedded software, cloud infrastructure, and factory-floor execution.

Hitachi's acquisition of GlobalLogic in July 2021 was an assertive move into microservices, software-defined product design, and digital engineering. However, having GlobalLogic operating in parallel with Hitachi Digital Services created overlapping narratives when addressing complex enterprise accounts. By folding these units into Hitachi Digital, the organization provides a unified portfolio that links core software engineering directly to field-deployed physical operations and mission-critical enterprise systems.

CIMdata Perspective

The formation of Hitachi Digital is a pragmatic and well-timed restructuring. As enterprises navigate the transition away from monolithic legacy architectures toward open, AI-ready digital threads, they often struggle with systems integrators who lack deep industrial and engineering domain knowledge. Pure-play IT consultancies frequently underestimate the physics and safety constraints of operational machinery, while legacy engineering services firms often lack modern cloud and agentic AI software depth.

By formally unifying GlobalLogic's software and digital engineering agility with Hitachi's storied heritage in operational industrial technology, Hitachi Digital presents an integrated delivery engine well-equipped for the complexities of modern cyber-physical ecosystems. For high-tech, industrial manufacturing, and infrastructure enterprises, this consolidation offers:

- A single partner accountable for both design-side software innovation and factory-side runtime operations.
- Direct alignment between embedded product software, field-data capture, and enterprise AI orchestration including Physical AI support.

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- Simplified vendor management when executing multi-year digital transformation programs across complex IT/OT boundaries.

CIMdata views this transition as a significant net positive for Hitachi's global accounts and will continue to monitor the practical rollout of Hitachi Digital's Physical AI and enterprise platform practices.

About CIMdata

CIMdata, a global strategic management consulting firm, provides services designed to maximize an enterprise's ability to design, deliver, and support innovative products and services. For more than forty years, CIMdata has provided industrial organizations, providers of digital technologies and services, and investment firms with world-class insight, expertise, and best-practice methods on a broad set of product lifecycle management (PLM) topics and the digital transformation they enable. CIMdata also offers research, subscription services, publications, and education through certificate programs and international conferences. To learn more, visit www.CIMdata.com or email info@CIMdata.com.