

## Dassault Systèmes' Purchase of Seemage

### CIMdata Commentary

Today Dassault Systèmes announced that they have completed the purchase of Seemage. The products developed by Seemage will support Dassault Systèmes' push into 3D product documentation within Dassault Systèmes' 3DVIA initiative.

CIMdata considers this to be a synergistic acquisition that will provide Dassault Systèmes with a very strong base upon which to support the needs of industrial companies to leverage their 3D product definition information throughout the extended lifecycle of their products—including support for marketing, sales, installation, training, support, maintenance, and other non-engineering activities. The Seemage contribution includes strong capabilities to leverage 3D (and 2D) information into all kinds of static and interactive “documents.” Seemage has established a strong reputation as a provider of CAD-neutral data viewing and exploration combined with publishing this information into MS Office, Adobe Acrobat, and other popular formats. The 3DVIA products that evolve from Seemage (as well as Virtools, another Dassault Systèmes acquisition) should be enabled by leveraging Dassault Systèmes' strengths in CAD (both CATIA and SolidWorks) as well as their ENOVIA line of data management solutions to provide extensive interactive product documentation capabilities.

Users of these technologies and tools will be able to extract much more value from their valuable 3D product definition information and potentially greatly improve communication throughout their products' lifecycles.

#### **About CIMdata**

CIMdata, an independent worldwide firm, provides strategic consulting to maximize an enterprise's ability to design and deliver innovative products and services through the application of Product Lifecycle Management (PLM). CIMdata provides world-class knowledge, expertise, and best-practice methods on PLM. CIMdata also offers research, subscription services, publications, and education through international conferences. Visit <http://www.CIMdata.com> for more information.