



PLM Road Map™ & PDT North America 2025  
*PLM's Integral Role in Digital Transformation: From Strategy to Execution*  
*Elevating PLM to an Enterprise Business Solution,*  
*the PLM Professional's Road Map to Success*  
May 7 & 8



# CONNECTED INTELLIGENCE

Leveraging AI to Evolve PLM from a System of Record into an Interactive Engineering Tool

Bruce Bookbinder, Aras

## Leveraging the Potential of Connected Intelligence



### DISCOVER

Analyze digital thread connected data to speed time to insight



### ENRICH

Connect more data, more people, more of your business to the digital thread



### AMPLIFY

Maximize the impact of your digital thread to drive next-level innovation



**DISCOVER**

**Natural Language Search**

**Content Synthesis**

**Machine Learning**

**Text to SQL**



**ENRICH**

**Entity Recognition**

**Contextual Reasoning**

**Topic Modeling**

**Deep Learning**



**AMPLIFY**

**Agentic AI**

**Surrogate Modeling**

**Generative Engineering**

**Reinforcement Learning**

Thank you

