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Unlocking the Full Potential of PLM with Configuration Lifecycle Management (CLM)

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PLM Road Map™ & PDT North America 2025
 PLM's Integral Role in Digital Transformation: From Strategy to Execution
 Elevating PLM to an Enterprise Business Solution,
 the PLM Professional's Road Map to Success
 May 7 & 8

CIMdata -eurostep

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PLM + CLM

Product Lifecycle Management
 manages the full
product lifecycle
 from design to quality,
 manufacturing and maintenance

Configuration Lifecycle Management
 manages the full
product configuration lifecycle
 from design to sales,
 manufacturing and maintenance

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Extending PLM Approach to Sales

Engineering Manufacturing Service

Product Lifecycle Management
Managing products and variants

What about Sales?

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Extending PLM Approach to Sales

Engineering Sales Manufacturing Service

Product Lifecycle Management
Managing products and variants

Customer Specific Configuration

Configuration Lifecycle Management
Managing product and variant configurations

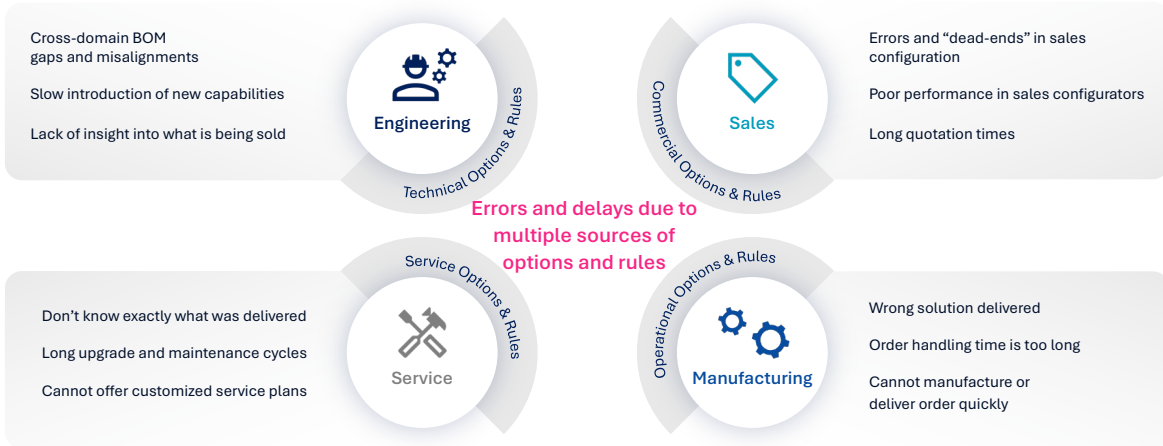
Product Lifecycle Management
Managing products and variants

Configuration Lifecycle Management closes the sales "gap" in the PLM approach

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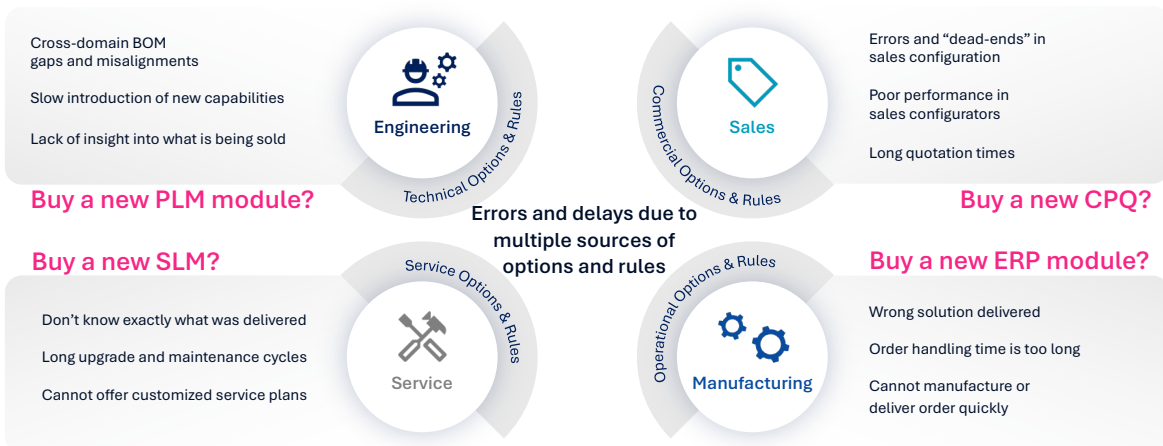
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How Product Configuration Challenges are Experienced



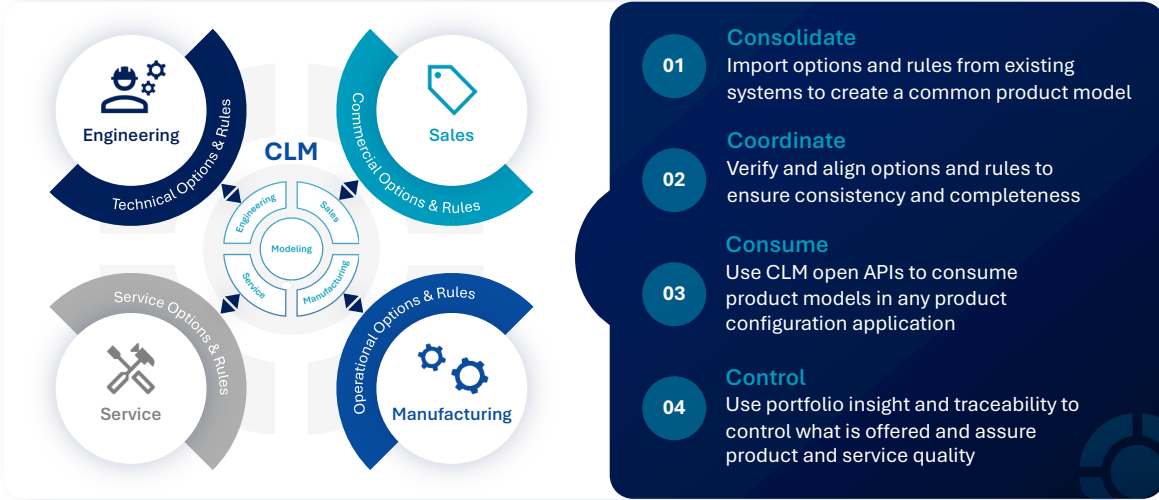
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Misdiagnosing the Problem Can be Costly



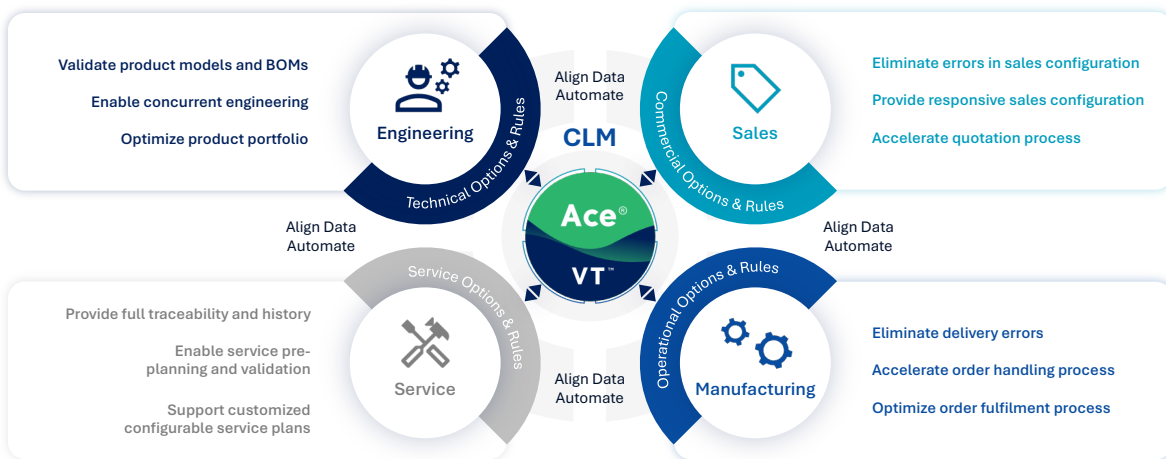
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Establish a Shared-Source-of-Truth for Product Configuration

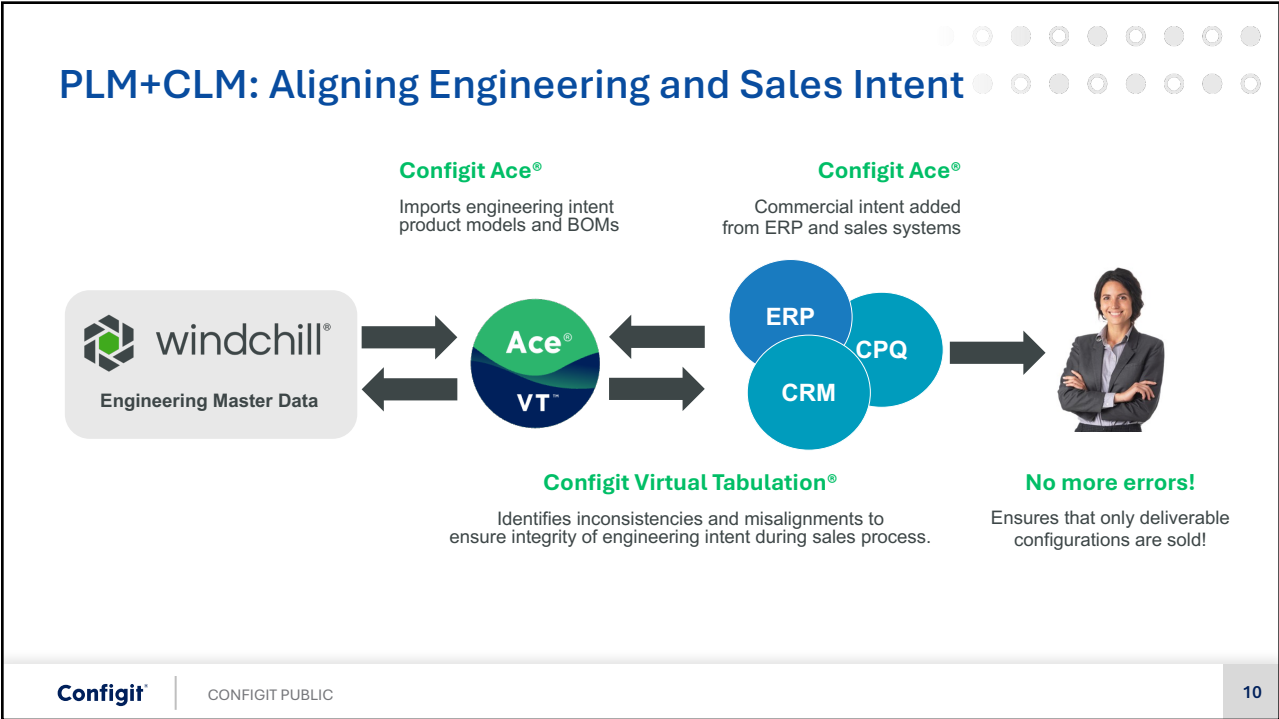


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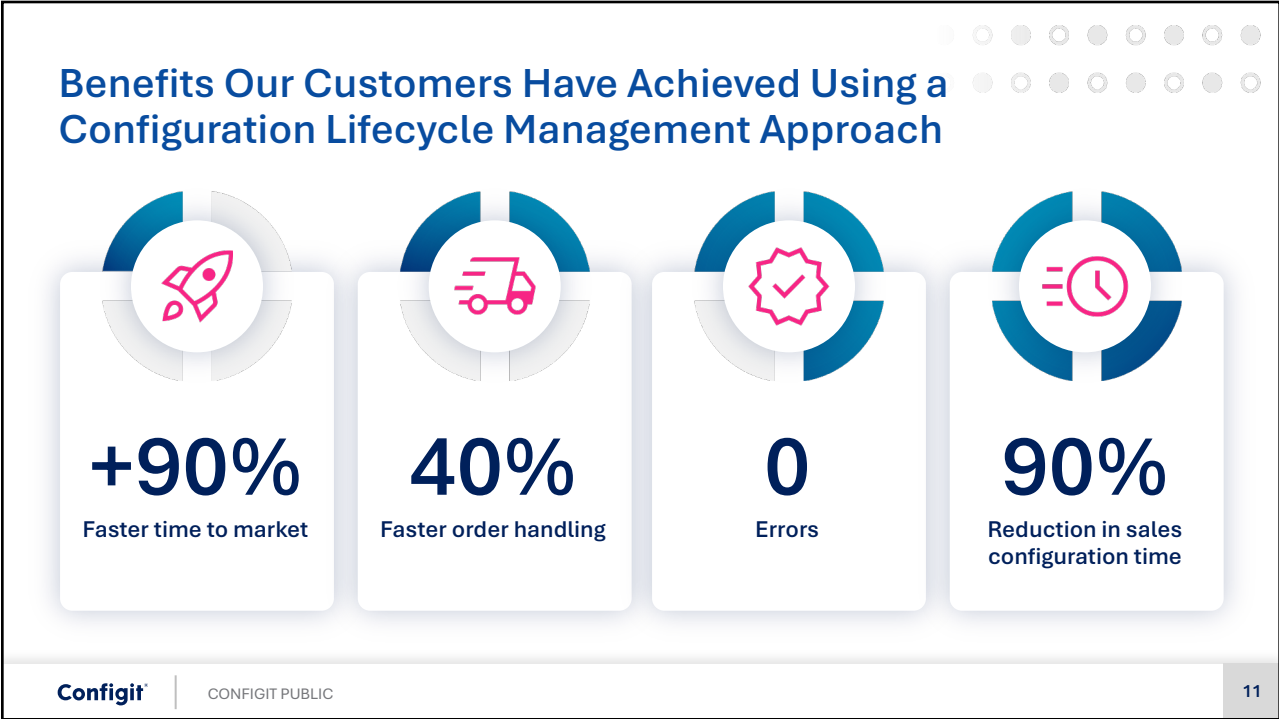
Address Challenges by Aligning and Validating Data



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