



ptc

INTEGRATED PRODUCT ENGINEERING: TURNING COMPLEXITY INTO COMPETITIVE ADVANTAGE

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PLM Road Map™ & PDT North America 2025
PLM's Integral Role in Digital Transformation From Strategy to Execution
Elevating PLM to an Enterprise Business Solution,
the PLM Professional's Road Map to Success

CIMdata May 7 & 8 **eurostep**

1

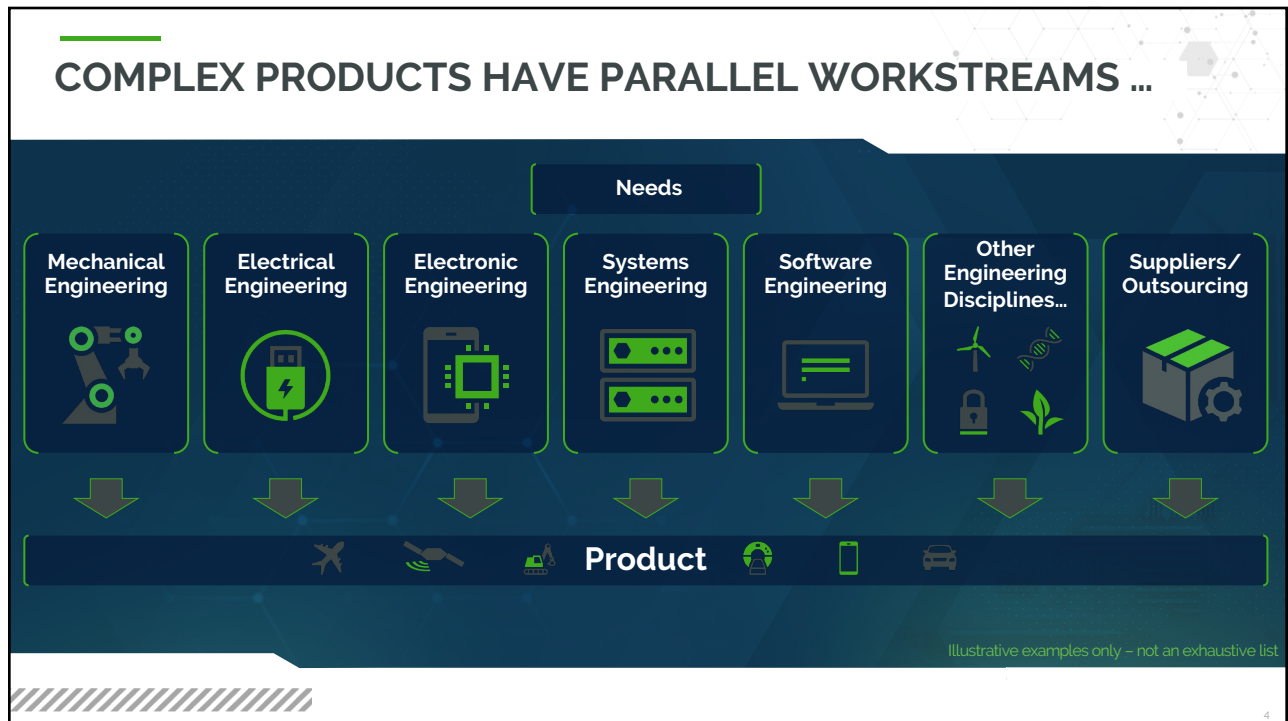
MAKING INCREDIBLE PRODUCTS IS MORE COMPLEX THAN EVER

Software-driven Everything 	Dynamic Supply Chains 	AI Everywhere 	Environmental Sustainability 	Geopolitical Pressures 
				
Increase Speed to Market	Improve Cost Efficiency	Ensure Quality & Compliance		

2



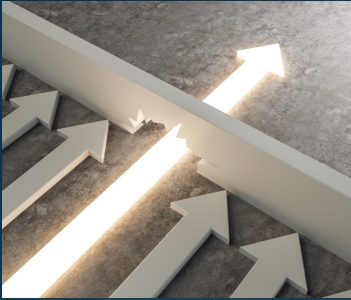
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... THAT NEED TO DELIVER COMMON OBJECTIVES

Common Product Engineering Objectives



Orchestration & Abstraction to Simplify Complexity

Cross-discipline Cooperation



Collaboration & Agility to Increase Velocity

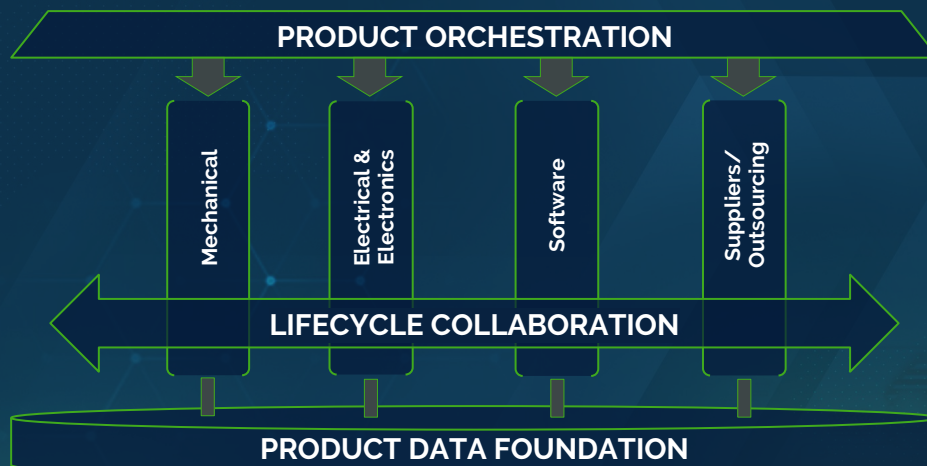
Shared & Connected Product Data



Intelligence Insight & Data Governance across the Digital Thread

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PTC'S KEY PRINCIPLES FOR INTEGRATED PRODUCT ENGINEERING

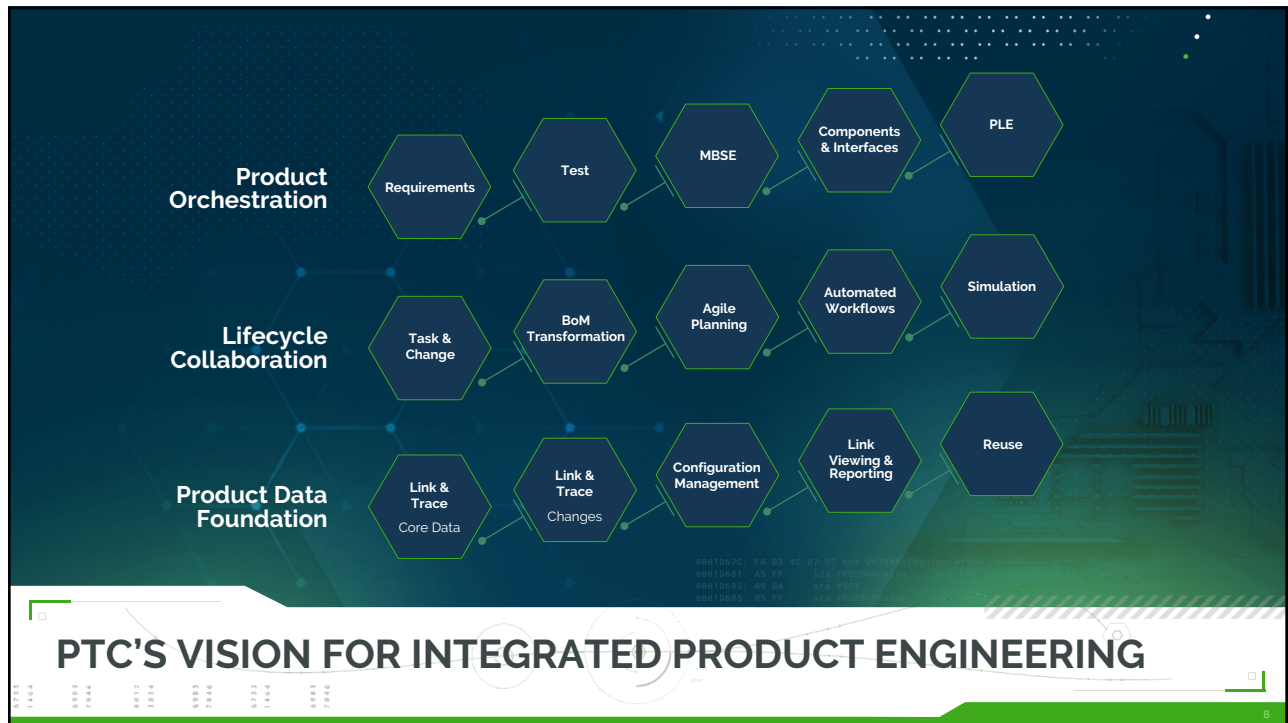


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THE INTELLIGENT PRODUCT LIFECYCLE UNIFIES ENGINEERING TO BUILD PRODUCTS BETTER



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