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Single Platform PLM, PIM & QMS in the Cloud

May 4, 2023

PLM Road Map™ & PDT North America 2023
The Digital Thread in a Heterogeneous, Extended Enterprise Reality
A call for PLM Professionals to share their knowledge & experience

CIMdata
May 3 & 4
eurostep

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Propel democratizes product data across the enterprise – with cloud PLM as a backbone

Product Management
Design & Engineering
Sales
PLM
QMS
PIM
Quality & Regulatory
Product & Brand Marketing
Supply Chain & Production
Service & Support
Commerce

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Propel is the enterprise product record for discrete manufacturers

Key Industries:
High Tech
Industrial Equipment
MedTech
Consumer Goods

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Strong growth and market recognition for Propel

4

MSA Safety has protected lives for over 100 years

Hundreds of patents

Thousands of products

Millions of users

5

Scaling revenue created productivity challenges

Systems integration and maintenance

Data capture and searchability
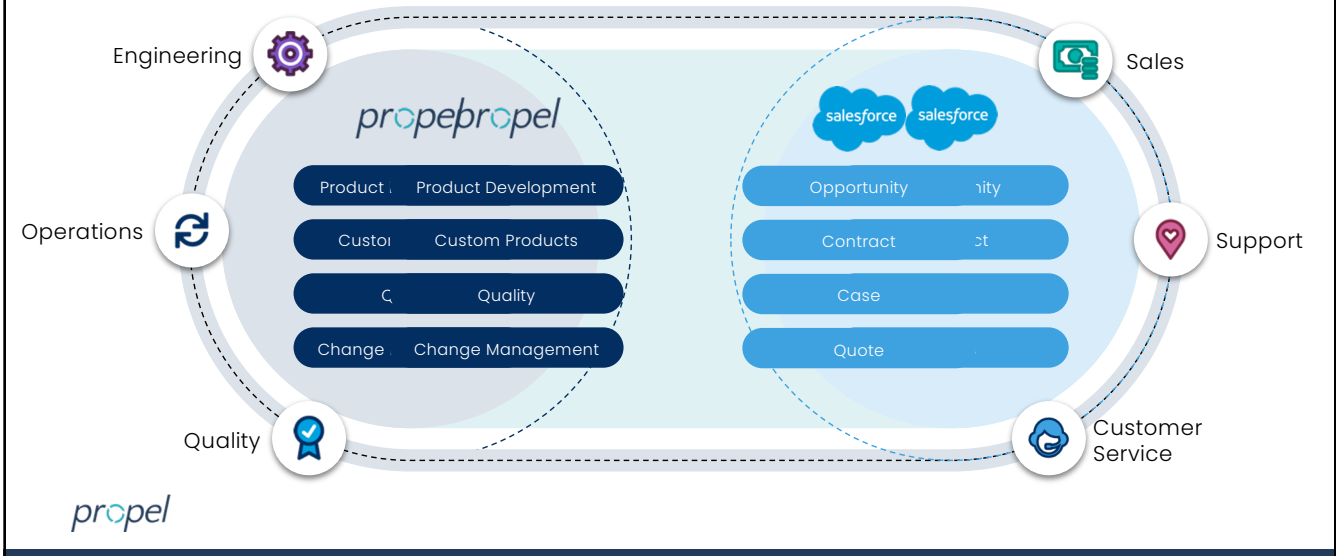
Coordinated workflows and processes

Workforce hiring and training

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Intersection of product and customer was a key digital transformation goal

7

"There is no haystack when CRM, ERP, PLM and QMS are all connected"

Michael Farr
VP Operations
MSA Safety

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Strong ROI from Propel investment

25%
Revenue growth
while headcount decreased 20%

100%
Product compliance
through 20 annual audits

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Thank You

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