



Enabling Change With

SHARE PLM

PLM Road Map™ & PDT North America 2023
The Digital Thread in a Heterogeneous, Extended Enterprise Reality **CIMdata** *-eurastep-*


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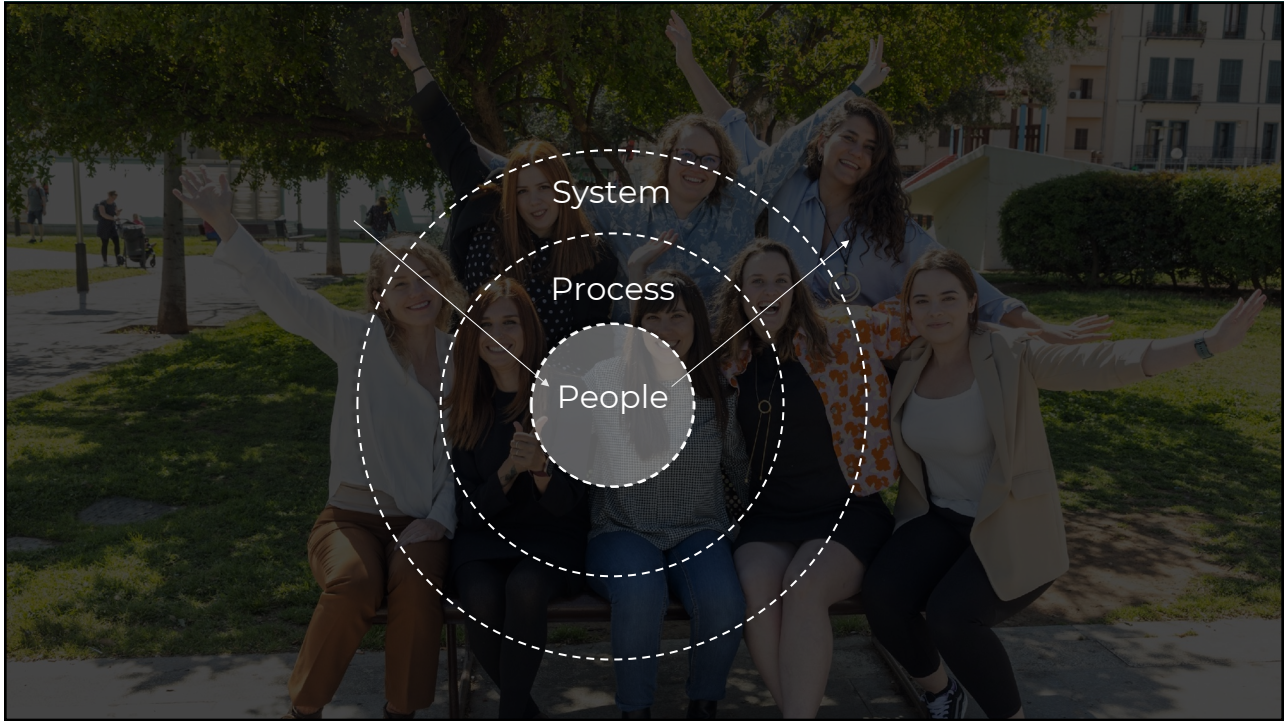


WHY DO PEOPLE RESIST CHANGE?



















KATHLEEN MULLIGAN
Digital Adoption Consultant &
Team Lead at Share PLM

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Our Clients

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WHY DO PEOPLE RESIST CHANGE?



RICK MAURER
Organizational change management
for digital transformation

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WHY DO PEOPLE RESIST CHANGE?

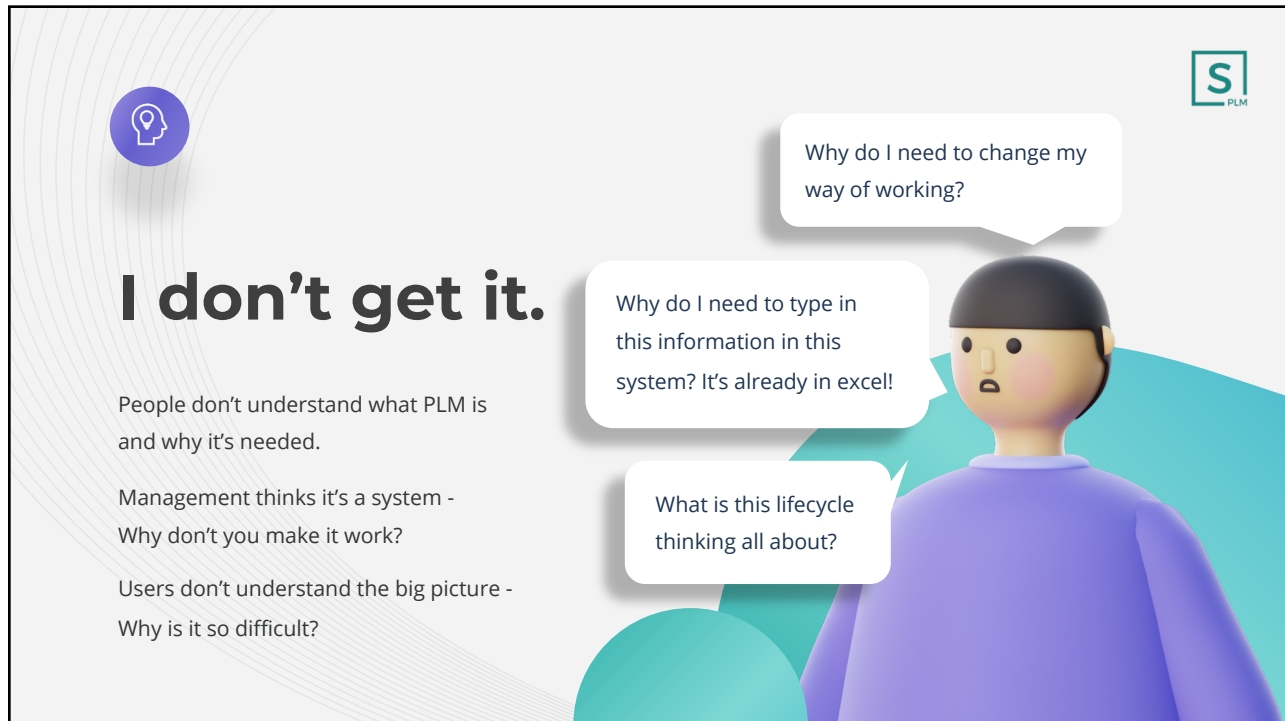


I don't get it.

I don't like it.

I don't like you.

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I don't get it.

People don't understand what PLM is and why it's needed.

Management thinks it's a system - Why don't you make it work?

Users don't understand the big picture - Why is it so difficult?

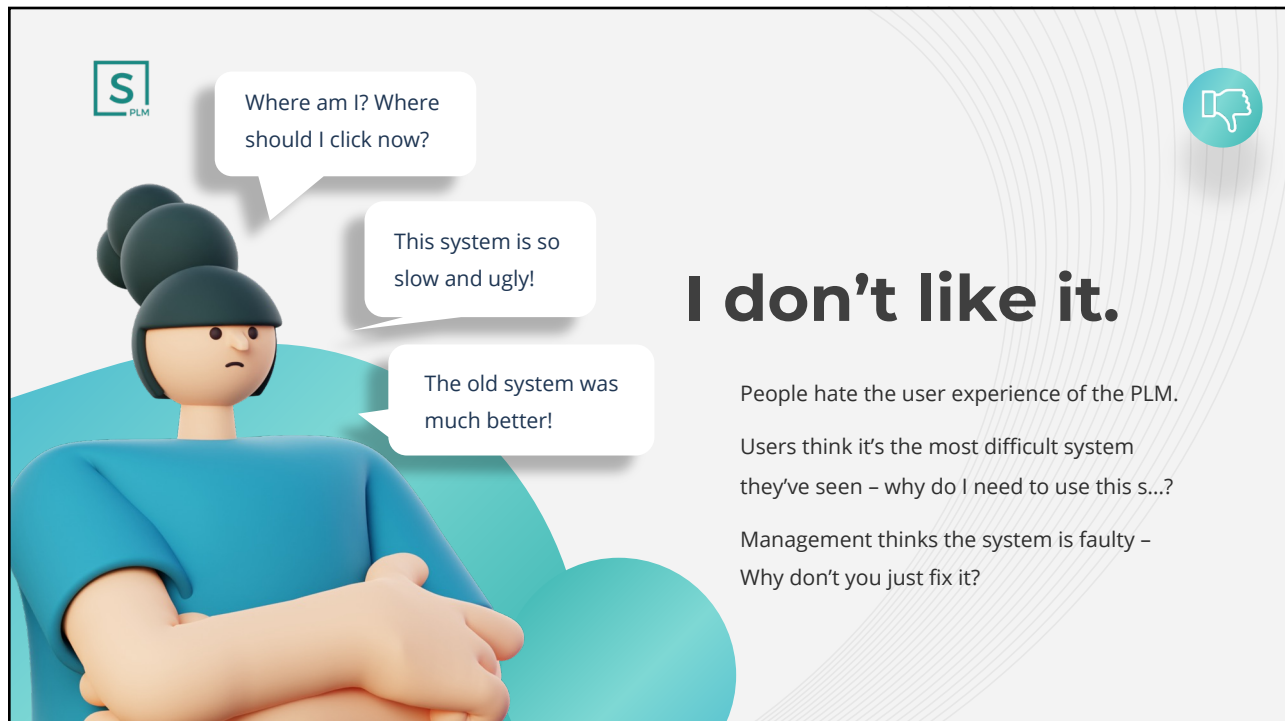
Why do I need to change my way of working?

Why do I need to type in this information in this system? It's already in excel!

What is this lifecycle thinking all about?

S
PLM

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S
PLM

Where am I? Where should I click now?

This system is so slow and ugly!

The old system was much better!

I don't like it.

People hate the user experience of the PLM.

Users think it's the most difficult system they've seen - why do I need to use this s...?

Management thinks the system is faulty - Why don't you just fix it?

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PLM

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I don't like you.

People don't trust you and they resist you.
Business doesn't understand where the budget for PLM is going.
Users complain all day and don't listen to you anymore.

Are you telling me how I should work?

Why should I care about your system?

When did you last do real engineering work?

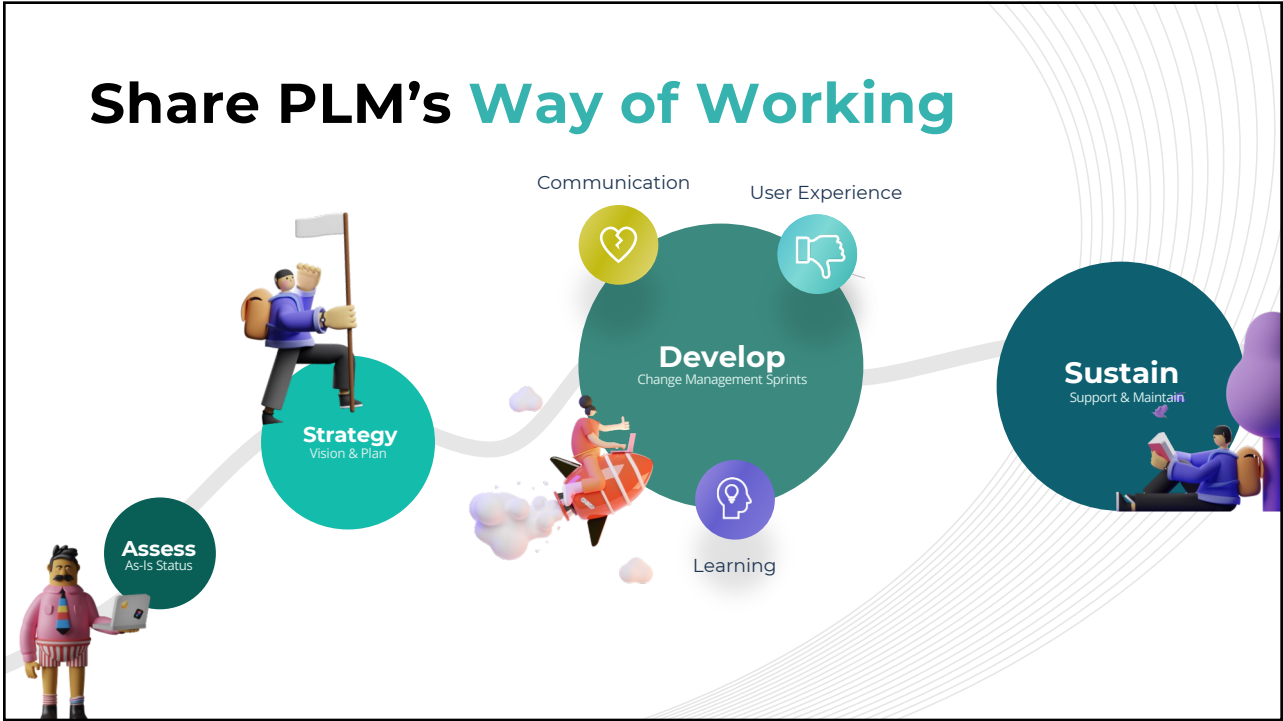
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Turn Resistance Into Support

How do we accelerate PLM transformation and enable change in today's extended enterprise reality?

I DON'T GET IT	I DON'T LIKE IT	I DON'T LIKE YOU
LEARNING	USER EXPERIENCE	COMMUNICATION

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Let's Work Together

Accelerate your PLM transformation with a people-centric approach.

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