The CIMdata Aerospace & Defense PLM Action Group

Associate Membership
A Forum for Setting A&D Industry Direction on PLM-Related Research, Requirements, and Standards

Associate membership in CIMdata’s Aerospace & Defense PLM Action Group (AD PAG) provides a unique opportunity for Aerospace & Defense Industry leaders to maximize the benefits they receive from their Product Lifecycle Management (PLM) related investments. Associate Member enrollment is open to aerospace & defense tier 1 suppliers who wish to collectively address current PLM-related challenges, close technology gaps, expose needed standards, and participate in collaborative research with CIMdata. Associate Members are invited to participate in an annual one-day meeting in which they share a joint agenda with Full Members.1

Participation in the AD PAG enables Associate Members to make more informed business decisions by providing timely and valuable information, insights, and advice, while networking with companies with similar PLM challenges. Additionally, annual participation in the AD PAG facilitates an on-going working relationship with CIMdata that strengthens and enhances the value of support available to your team.

The CIMdata Aerospace & Defense PLM Action Group provides Associate Members with the following:

- Access to on-going research, analyses, insights, and advice.
- Participation in CIMdata PLM Certificate programs at reduced rates.
- Current information on PLM industry news and trends.
- Access to CIMdata’s PLM subject matter experts (SMEs).
- An interactive and collaborative environment for accessing and sharing PLM-related processes and technology-oriented best practices.
- Other benefits from participating in the global CIMdata Community, an active and diverse network of PLM professionals that includes both leading industrial companies and providers of PLM solutions from around the world.

Associate Membership in CIMdata’s Aerospace & Defense PLM Action Group is an annual fee-based membership and is described as follows:

Generalized Deliverables Include:

- **Industry Relevant Best Practice Research**—Associate Members may propose topics and participate in research facilitated and driven by CIMdata on AD PAG Member-defined topics. Additionally, they may participate in research on topics proposed, defined, and prioritized with the other Associate Members. These topics can include PLM-related process, technology, and organizational issues of interest.

- **Quarterly Meetings**—Associate Members will meet at least quarterly, either in person or through conference calls (exact timing is determined by the Associate Members).

- **Active Participation in CIMdata Community**—As a member you are invited to actively participate in CIMdata’s on-line Community communications. This includes a CIMdata blog and on-line and off-line interaction with CIMdata personnel.

- **CIMdata Research Reports**—You receive copies and updates of selected CIMdata PLM industry research reports. These include copies of:
  - The **CIMdata Executive PLM Market Report** This report provides summary information and analysis of the worldwide PLM market. Members receive a discount on the full five-volume Market Analysis Report Series.
  - On-going research reports Periodic research reports that address timely and major issues and trends within the PLM industry.
  - CIMdata published whitepapers Members receive advance copies of all position papers and other white papers that CIMdata publishes during the year.

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1 Full Membership is restricted to airframe and engine OEMs.
Personalized Deliverables Include:

- **Annual Strategy Session**—During this one-day session (to occur within the membership year), your team and executives will meet privately with a CIMdata consultant to provide an update of your programs and discuss PLM strategies or any other PLM-related subjects that are considered of importance to your team. This is an excellent opportunity for your team to discuss strategies and issues and receive appropriate feedback and recommendations. The session is to be scheduled at your facility at a mutually agreed time and you will be responsible for all travel expenses.

- **CIMdata PLM Road Map participation**—One registration to any of CIMdata’s PLM Road Map™ conferences. PLM Road Map is a strategic conference focused on how companies are successfully employing PLM strategies and enabling solutions to meet challenging product development, manufacturing, and deployment issues.

- **CIMdata PLM Resource Support Line**—Provides personal access to CIMdata’s consultants and their expertise. Your Named Users have access to CIMdata’s subject matter experts to discuss issues and questions as they occur during the year. This support includes brief telephone and email discussions of topics but does not include support to conduct additional research.

- **Two Named Users**—Contacts who receive direct mailing of the Late-Breaking News and other publications and reports. These individuals are also your point of contact to CIMdata’s PLM Resource Support Line for information and research on the PLM industry and market. Additional Named Users may be added for a fee.

- **Corporate License**—You receive a corporate license to distribute CIMdata provided news and authorized reports throughout your organization for internal use. Named Users may forward or post these for access by colleagues within their company. If you choose, CIMdata will directly email news to multiple individuals within your team.

### Associate Membership in the CIMdata Aerospace & Defense Action Group Costs US$15,000/Year

**About CIMdata**

CIMdata, an independent worldwide firm, provides strategic management consulting to maximize an enterprise’s ability to design and deliver innovative products and services through the application of Product Lifecycle Management (PLM) solutions. Since its founding over thirty years ago, CIMdata has delivered world-class knowledge, expertise, and best-practice methods on PLM solutions. These solutions incorporate both business processes and a wide-ranging set of PLM-enabling technologies.

CIMdata works with both industrial organizations and solution providers of technologies and services seeking competitive advantage in the global economy. CIMdata helps industrial organizations establish effective PLM strategies, assists in the identification of requirements and selection of PLM technologies, helps organizations optimize their operational structure and processes to implement solutions, and assists in the deployment of these solutions.

For PLM solution providers, CIMdata helps define business and market strategies, delivers worldwide market information and analyses, provides education and support for internal sales and marketing teams, as well as overall support at all stages of business and product programs to make them optimally effective in their markets.

In addition to consulting, CIMdata conducts research, provides PLM-focused subscription services, and produces several commercial publications. The company also provides industry education through PLM certificate programs, seminars, and conferences worldwide. CIMdata serves clients around the world from offices in North America, Europe, and Asia-Pacific.

To learn more about CIMdata’s services, visit our website at www.CIMdata.com or contact CIMdata at: 3909 Research Park Drive, Ann Arbor, MI 48108, USA. Tel: +1 734.668.9922. Fax: +1 734.668.1957; or at Oogststraat 20, 6004 CV Weert, The Netherlands. Tel: +31 (0) 495.533.666.