



# The CIMdata Aerospace & Defense PLM Action Group

## A Forum for Setting A&D Industry Direction on PLM-Related Requirements, Standards, and Research

CIMdata's Aerospace & Defense PLM Action Group provides a unique opportunity for Aerospace & Defense Industry leaders to maximize the benefits they receive from their Product Lifecycle Management (PLM) related investments. Enrollment is open to major aerospace and defense OEMs and selected tier 1 suppliers who wish to collectively address current PLM-related challenges, close technology gaps, expose needed standards, and co-sponsor collaborative research with CIMdata.

Participation in the Action Group enables members to make more informed business decisions by providing timely and valuable information, insights, and advice, while networking with companies with similar PLM challenges. Additionally, annual participation in this Action Group facilitates an on-going working relationship with CIMdata that strengthens and enhances the value of support available to your team.

The CIMdata Aerospace & Defense PLM Action Group provides:

- Access to on-going research, analyses, insights, and advice.
- Participation in the identification and prioritization of the top industry-specific PLM topic areas that will direct related CIMdata research.
- Participation in CIMdata PLM Certificate programs at reduced rates.
- Current information on PLM industry news and trends.
- Access to CIMdata's PLM subject matter experts (SMEs).
- An interactive and collaborative environment for accessing and sharing PLM-related processes and technology-oriented best practices.
- Other benefits from participating in the CIMdata-sponsored global PLM Community, an active group that includes both leading industrial companies and providers of PLM solutions from around the world.

Participation in CIMdata's Aerospace & Defense PLM Action Group is an annual fee-based membership and is described as follows:

### Generalized Deliverables Include:

- **Access to Industry Relevant Best Practice Research**—Group members have the ability to define, redefine, prioritize, and participate in industry-relevant best practice research facilitated and driven by CIMdata. Research topics are submitted and prioritized by Action Group members. These topics can include PLM-related process, technology, and organizational issues of interest.
- **Active Participation in CIMdata's PLM Community**—As a member you are invited to actively participate in CIMdata's on-line PLM Community communications. This includes a CIMdata blog and on-line and off-line interaction with CIMdata personnel.
- **CIMdata Research Reports**—You receive copies and updates of selected CIMdata PLM industry research reports. These include copies of:
  - The *CIMdata Executive PLM Market Report*  
This report provides summary information and analysis of the worldwide PLM market. Members receive a discount on the full five-volume Market Analysis Report Series.
  - On-going research reports  
Periodic research reports that address timely and major issues and trends within the PLM industry.
  - CIMdata published whitepapers  
Members receive advance copies of all position papers and other whitepapers that CIMdata publishes during the year.
  - Discounts on other CIMdata research publications  
Special member-only rates on other CIMdata research publications.
- **CIMdata PLM Certificate Program Discounts**—The CIMdata PLM Certificate program is a well-defined, assessment-based PLM education and training offering for industrial companies and PLM technology and service solution providers. You enjoy special member-only rates whenever one of your employees attends a CIMdata PLM Certificate program.
- **Quarterly Meetings**—The Action Group will meet at least quarterly, either in person or through conference calls

(exact timing is determined by the Action Group members).

- **PLM Late-Breaking News**—A daily electronic newsletter that provides up-to-the-minute information on PLM market activities, products, events, sales announcements, and PLM solution provider activities along with CIMdata comments on key events.
- **Weekly PLM Industry Summary**—A compilation of news and announcements provided in the daily PLM Late-Breaking News. Published weekly, it serves as an abridged reference for major developments in the PLM industry.
- **Position Statements**—Concise reports summarizing CIMdata's expert analysis of the issues, trends, technologies, and events taking place in the PLM marketplace, with comments on their impact for end users and the industry as a whole.

### Personalized Deliverables Include:

- **Annual Strategy Session**—During this two-day session (to occur within the membership year), your team and executives will meet privately with CIMdata consultants to provide an update of your programs and discuss PLM strategies or any other PLM-related subjects that are considered of importance to your team. This is an excellent opportunity for your team to discuss strategies and issues, and receive appropriate feedback and recommendations. *The session is to be scheduled at your facility at a mutually agreed time and all travel expenses are to be covered by the member.*
- **CIMdata PLM Road Map Participation**—Two registrations to any of CIMdata's PLM Road Map™ conferences. PLM Road Map is a strategic conference focused on how companies are successfully employing PLM strategies and enabling solutions to meet challenging product development, manufacturing, and deployment issues.
- **CIMdata PLM Resource Support Line**—Provides personal access to CIMdata's consultants and their expertise. Your Named Users have access to CIMdata's subject matter experts to discuss issues and questions as they occur during the year. This support includes brief telephone and email discussions of topics, but does not include support to conduct additional research.
- **Three Named Users**—Contacts who receive direct mailing of the Late-Breaking News and other publications and reports. These individuals are also your point of contact to CIMdata's PLM Resource Support Line for information

and research on the PLM industry and market. Additional Named Users may be added for a fee.

- **Corporate License**—You receive a corporate license to distribute CIMdata provided news and authorized reports throughout your organization for internal use. Named Users may forward or post these to colleagues within their company. If you choose, CIMdata will directly email news to multiple individuals within your team.

### **Membership in the CIMdata Aerospace & Defense Action Group Costs US\$25,000/Year**

## About CIMdata

CIMdata, an independent worldwide firm, provides strategic management consulting to maximize an enterprise's ability to design and deliver innovative products and services through the application of Product Lifecycle Management (PLM) solutions. Since its founding over thirty years ago, CIMdata has delivered world-class knowledge, expertise, and best-practice methods on PLM solutions. These solutions incorporate both business processes and a wide-ranging set of PLM-enabling technologies.

CIMdata works with both industrial organizations and solution providers of technologies and services seeking competitive advantage in the global economy. CIMdata helps industrial organizations establish effective PLM strategies, assists in the identification of requirements and selection of PLM technologies, helps organizations optimize their operational structure and processes to implement solutions, and assists in the deployment of these solutions.

For PLM solution providers, CIMdata helps define business and market strategies, delivers worldwide market information and analyses, provides education and support for internal sales and marketing teams, as well as overall support at all stages of business and product programs to make them optimally effective in their markets.

In addition to consulting, CIMdata conducts research, provides PLM-focused subscription services, and produces several commercial publications. The company also provides industry education through PLM certificate programs, seminars, and conferences worldwide. CIMdata serves clients around the world from offices in North America, Europe, and Asia-Pacific.

To learn more about CIMdata's services, visit our website at [www.CIMdata.com](http://www.CIMdata.com) or contact CIMdata at: 3909 Research Park Drive, Ann Arbor, MI 48108, USA. Tel: +1 734.668.9922. Fax: +1 734.668.1957; or at Oogststraat 20, 6004 CV Weert, The Netherlands. Tel: +31 (0) 495.533.666.