The CIMdata Community program offers a broad portfolio of market research, industry reports, position papers, strategic management consulting, and professional services to the world’s leading Product Lifecycle Management (PLM) software and service providers, investors, and financial analysts. An annual membership in the CIMdata Community enables well-informed business decisions and more timely strategic planning by providing market research, industry analysis, customer insights, and strategic counsel concerning the global PLM market and the many market segments in which our members operate (e.g., application lifecycle management, product data management, computer-aided design, computer-aided manufacturing, simulation & analysis, portfolio management, digital manufacturing, visualization, among many others). Membership in the CIMdata Community empowers a close working relationship with CIMdata that amplifies and enriches the effectiveness of our members, partners, and associates. CIMdata is focused exclusively on the PLM industry. Extensive reports, market analyses, and other community members. Members receive personalized support resources.

Financial Analyst Membership

The Financial Analyst Community membership level is focused on the needs of financial analysts, private equity firms, and other financial organizations that provide informed analysis of the $44 billion global PLM market. Financial Analyst Community membership enables access to the following set of generalized, personalized, and optional deliverables.

Generalized Deliverables

- **PLM Late-Breaking News**—a daily newsletter that provides breaking news on PLM market activity, product announcements, industry events, financial investments, solution providers, and industrial users, along with CIMdata’s latest commentaries providing insight and analysis.

- **PLM Industry Summary**—a weekly compilation of news that is the most comprehensive and longest running digest focused exclusively on the PLM industry. Extensive archives of industry news and product announcements are maintained online for members at CIMdata.com.

- **Market Update Webcasts**—this quarterly members-only broadcast provides CIMdata’s insights on notable developments in the many technology market segments within PLM, along with updates on CIMdata research and member support resources.

- **CIMdata Community Participation**—members are invited to participate in CIMdata’s Community, which includes the ability to ask questions or comment in CIMdata’s social media channels as well as to engage CIMdata personnel and other community members.

- **Research Reports**—members receive the Executive PLM Market Analysis Report, along with one other report of the members’ choice from the following list:
  - The CIMdata 2020 PLM Industry Review and Trends Report is mainly qualitative in nature and focuses on key issues facing the global PLM ecosystem of solution providers and end-user organizations. It highlights changes that occurred in 2019, what effects those changes may have in the short and medium term, and what is on the horizon in the years to come.
  - The CIMdata 2020 PLM Market and Solution Provider Analysis Report details measures of and forecasts for the overall PLM market and key segments, including Tools, cPDm, and Digital Manufacturing. The Tools section has additional details on sub-segments, including MCAD, NC, S&A, EDA, and AEC. It also includes CIMdata’s estimates of PLM solution provider revenues in these segments and sub-segments for 2020 through 2024.
  - The CIMdata 2020 PLM Market Geographic Analysis Report provides another view of the 2019 market results, by major geography. CIMdata’s 2020 estimates and market forecasts for PLM and the major PLM market segments are provided for the Americas, EMEA, and Asia-Pacific. In addition, the report includes estimates and forecasts for the cPDm segment within specific European and Asia-Pacific countries and regions.
  - The CIMdata 2020 PLM Market Industry Analysis Report provides another view of the 2019 market results, by industry segment. CIMdata’s 2020 estimates and market forecasts for Mainstream PLM and cPDm are provided for eight different industry sectors: aerospace and defense; automotive and other transportation; high-tech electronics; fabrication and assembly; process-packaged goods; process; petrochemical; utilities; and construction, infrastructure, and shipbuilding.
Personalized Deliverables

- **Assigned Member Support Team**—each member is assigned a Client Relationship Manager, and a Lead Consultant, who collectively serve as the member support team.

- **Market Analysis Report Dataset**—Member selected subset of specific Market Analysis Report data, delivered in Microsoft Excel format. CIMdata financial analyst support of up to one day is included as part of the dataset’s preparation.

- **PLM Market & Industry Forum Participation**—members receive one free registration to the North American or European CIMdata PLM Market & Industry Forums held each year. The Forums offer CIMdata’s annual state-of-the-market perspective on the PLM economy, including insights from our work with industrial clients, and on issues of importance to the short- and long-term success of our members. Forums are also held in Japan and China that members can attend for an additional fee.

- **Annual State-of-PLM Market Update**—members who are unable to send a representative to attend CIMdata’s PLM Market & Industry Forum are eligible to receive one annual two-hour personalized web-based briefing on PLM market trends, emerging opportunities, notable new technologies, and competitive landscapes as presented at the PLM Market & Industry Forum.

- **CIMdata PLM Road Map™ Participation**—members receive one registration to one CIMdata PLM Road Map conference held within the membership term.

- **One Named User**—Named Users are designated contacts who receive direct mailing of CIMdata publications and may access CIMdata support services. Additional Named Users may be added for a fee.

- **PLM Market Research Support**—the member’s authorized Named Users have direct access to CIMdata’s research analysts, along with unpublished market data and intelligence, to discuss issues and questions as they occur during the year. This support includes brief telephone and email discussions.

Optional Deliverables

- **Market Opportunity Review Workshop**—members may request CIMdata to prepare for and deliver a one-day on-site market opportunity review workshop at member pricing. An agenda with the selected market opportunity topic and workshop goals will be developed and approved in collaboration with the member. A minimum of two senior-level CIMdata consultants will participate in the workshop. If travel is required, travel expenses of all CIMdata participants are to be provided for by the member.

Membership Cost

The fee for a twelve-month CIMdata Community Financial Analyst membership as described under Generalized and Personalized deliverables is US$15,000. The cost of the optional Market Opportunity Review Workshop is US$7,500.

Membership Upgrade

Financial Analyst members may upgrade their membership to other CIMdata Community memberships at any time, thus receiving expanded benefits. The cost for an upgrade can be provided upon request and will be prorated for that part of the previous membership year elapsed.

About CIMdata

CIMdata, an independent worldwide firm, provides strategic management consulting to maximize an enterprise’s ability to design and deliver innovative products and services through the application of Product Lifecycle Management (PLM) solutions. Since its founding over thirty years ago, CIMdata has delivered world-class knowledge, expertise, and best-practice methods on PLM solutions. These solutions incorporate both business processes and a wide-ranging set of PLM-enabling technologies.

CIMdata works with both industrial organizations and solution providers of technologies and services seeking competitive advantage in the global economy. CIMdata helps industrial organizations establish effective PLM strategies, assists in the identification of requirements and selection of PLM technologies, helps organizations optimize their operational structure and processes to implement solutions, and assists in the deployment of these solutions.

For PLM solution providers, CIMdata helps define business and market strategies, delivers worldwide market information and analyses, provides education and support for internal sales and marketing teams, as well as overall support at all stages of business and product programs to make them optimally effective in their markets.

In addition to consulting, CIMdata conducts research, provides PLM-focused subscription services, and produces several commercial publications. The company also provides industry education through PLM certificate programs, seminars, and conferences worldwide. CIMdata serves clients around the world from offices in North America, Europe, and Asia-Pacific.

To learn more about CIMdata’s services, visit our website at www.CIMdata.com or contact CIMdata at: 3909 Research Park