The CIMdata Medical Device PLM Action Group
A Forum for Setting Medical Device Industry Direction on PLM-Related Requirements, Standards, and Research

CIMdata's Medical Device PLM Action Group provides a unique opportunity for healthcare device industry leaders to maximize the benefits they receive from their Product Lifecycle Management (PLM) related investments.

Enrollment is open to major medical device and life science equipment companies who wish to collectively address PLM-related challenges, close technology gaps, expose needed standards, and co-sponsor collaborative research with CIMdata.

Participation in the Action Group enables members to make more informed business decisions by providing timely and valuable information, insights, and advice, while networking with companies with similar PLM challenges. Through connections within the CIMdata PLM Community there is also exposure to best practices of organizations outside the medical device industry that may confront similar challenges.

Participation in the Action Group facilitates an on-going working relationship with CIMdata that strengthens and enhances the value of support available to your organization from CIMdata and from the industry at large including solution providers, systems integrators, and other related technology (e.g., additive manufacturing) and service providers (e.g., cloud).

The CIMdata Medical Device PLM Action Group provides the opportunity for members to participate in facilitated collaborative discussions and problem-solving sessions with industry peers. Additionally, members will drive the prioritization of research and analysis to define current PLM best practices, insights, and lessons-learned for medical device companies in topics such as:

- Overcoming the misperception of PLM as a “last step” reporting tool vs. an in-process productivity tool.

Action Group members participate in regularly scheduled meetings to review and discuss research and other actions to address PLM-related topics of common interest with the goal of ultimately driving PLM best practices and solution provider development.

Other benefits include:

- Access to current information on PLM industry news and trends, as well as the potential impact of new regulations therein.
- Access to CIMdata’s PLM subject matter experts (SMEs).
- An interactive and collaborative environment with industry peers for accessing and sharing PLM-related processes and technology-oriented best practices.
- Participation in the CIMdata-sponsored global PLM Community, an active group that includes both leading industrial companies and providers of PLM solutions and services from around the world.
- PLM Action Group members receive admission to CIMdata’s PLM Certificate programs at reduced rates, as well as access to specific CIMdata PLM Knowledge Council deliverables.

Participation in CIMdata’s Medical Device PLM Action Group is an annual fee-based membership. Membership provides access to the following deliverables:

**Generalized Deliverables Include:**

- **Access to Industry Relevant Best Practice Research**—Group members can define, prioritize, and participate in current and relevant best practice research for PLM in the medical device manufacturing industry, facilitated and driven by CIMdata. Research topics can be submitted for consideration by all Action Group members. These topics can include PLM-related process, regulatory compliance and audit, technology, and organizational issues of interest.
- **Active Participation in CIMdata’s PLM Community**—Members actively participate in CIMdata’s on-line PLM Community communications including a CIMdata industry
blog as well as off-line interaction with CIMdata personnel.

- **CIMdata Research Reports**—Members receive copies and updates of selected PLM industry research reports from other CIMdata supported groups. These include copies of:
  - The CIMdata Executive PLM Market Report
    This report provides summary information and analysis of the worldwide PLM market. Members receive a discount on the full five-volume Market Analysis Report Series.
  - On-going research reports
    Periodic research reports that address timely and major issues and trends within the PLM industry.
  - CIMdata published whitepapers
    Members receive advance copies of all position papers and other white papers that CIMdata publishes during the year.
  - Discounts on other CIMdata research publications
    Special member-only rates on other CIMdata research publications.

- **CIMdata PLM Certificate Program Discounts**—The CIMdata PLM Certificate program is a well-defined, assessment-based PLM education offerings for industrial companies and PLM technology and service solution providers. You enjoy special member-only rates whenever one of your employees attends a CIMdata PLM Certificate program.

- **Scheduled Action Group Web-Based Forums**—An example of this is the delivery, discussion, and summary of specific CIMdata research and discussion forums and their potential impact for PLM in medical devices.

- **Action Group Annual Meeting**—the Action Group will hold an annual meeting at a location determined by the Action Group members.

- **PLM Late-Breaking News**—A daily electronic newsletter that provides up-to-the-minute information on PLM market activities, products, events, sales announcements, and PLM solution provider activities along with CIMdata comments on key events.

- **Weekly PLM Industry Summary**—A compilation of news and announcements provided in the daily PLM Late-Breaking News. Published weekly, it serves as an abridged reference for major developments in the PLM industry.

- **Position Statements**—Concise reports summarizing CIMdata’s expert analysis of the issues, trends, technologies, and events taking place in the PLM marketplace, with comments on their impact for end users and the industry.

**Personalized Deliverables Include:**

- **Annual Strategy Session**—During this two-day session (to occur within the membership year), your team and executives will meet privately with CIMdata consultants to provide an update of your programs and discuss PLM strategies or any other PLM-related subjects that are considered of importance to your team. This is an excellent opportunity for your team to discuss strategies and issues, and receive appropriate feedback and recommendations. The session is to be scheduled at your facility at a mutually agreed time and all travel expenses are to be covered by you.

- **CIMdata PLM Road Map Participation**—Two registrations to the most appropriate CIMdata’s PLM Road Map™ conference. The PLM Road Map is a strategic conference focused on how companies are successfully employing PLM strategies and enabling solutions to meet challenging product development, manufacturing, and deployment issues.

- **CIMdata PLM Knowledge Council Access**—Receive research publications generated during your membership period by CIMdata Knowledge Councils. These councils define and publish industry leading research related to topics of interest to specific segments of the global PLM community. Full membership in these councils can be attained at an additional, but discounted, cost.

- **CIMdata PLM Resource Support Line**—Provides personal access to CIMdata’s consultants and their expertise. Your Named Users have access to CIMdata’s subject matter experts to discuss issues and questions as they occur during the year. This support includes brief telephone and email discussions of topics, but does not include support to conduct additional research.

- **Three Named Users**—Contacts who receive direct mailing of the Late-Breaking News and other publications and reports. These individuals are also your points of contact to CIMdata’s PLM Resource Support Line for information and research on the PLM industry and market. Additional Named Users may be added for a fee.

- **PLM Market Research Support**—the member’s authorized Named Users have direct access to CIMdata’s research analysts, along with unpublished market data and intelligence, to discuss issues and questions as they occur during the year. This support includes brief telephone and email discussions.

- **Corporate License**—You receive a corporate license to distribute CIMdata provided news and authorized reports throughout your organization for internal use. Named Users may forward or post these materials to colleagues within your company. If you choose, CIMdata will directly email news to multiple individuals within your team.

**Membership in the CIMdata Medical Device PLM Action Group Costs US$25,000/Year**

**About CIMdata**

CIMdata, an independent worldwide firm, provides strategic management consulting to maximize an enterprise’s ability to
design and deliver innovative products and services through the application of Product Lifecycle Management (PLM) solutions. Since its founding over thirty years ago, CIMdata has delivered world-class knowledge, expertise, and best-practice methods on PLM solutions. These solutions incorporate both business processes and a wide-ranging set of PLM-enabling technologies.

CIMdata works with both industrial organizations and solution providers of technologies and services seeking competitive advantage in the global economy. CIMdata helps industrial organizations establish effective PLM strategies, assists in the identification of requirements and selection of PLM technologies, helps organizations optimize their operational structure and processes to implement solutions, and assists in the deployment of these solutions.

For PLM solution providers, CIMdata helps define business and market strategies, delivers worldwide market information and analyses, provides education and support for internal sales and marketing teams, as well as overall support at all stages of business and product programs to make them optimally effective in their markets.

In addition to consulting, CIMdata conducts research, provides PLM-focused subscription services, and produces several commercial publications. The company also provides industry education through PLM certificate programs, seminars, and conferences worldwide. CIMdata serves clients around the world from offices in North America, Europe, and Asia-Pacific.

To learn more about CIMdata’s services, visit our website at www.CIMdata.com or contact CIMdata at: 3909 Research Park Drive, Ann Arbor, MI 48108, USA. Tel: +1 734.668.9922. Fax: +1 734.668.1957; or at Oogststraat 20, 6004 CV Weert, The Netherlands. Tel: +31 (0) 495.533.666.