



PLM ROAD MAP & PDT North America 2025

The event for PLM Professionals

PLATINUM SPONSORSHIP

Reach new prospects & enhance your standing with your existing clients!

PLM's Integral Role in Digital Transformation From Strategy to Execution

Elevating PLM to an Enterprise Business Solution, the PLM Professional's Road Map to Success

7 & 8 MAY: THE MARRIOTT, TYSONS CORNER | METRO WASHINGTON D.C., USA



JOIN US FOR PLM ROAD MAP & PDT NA 2025

7-8 May – Washington DC area

We are excited to invite you and your company to sponsor **PLM Road Map & PDT North America 2025**—*the event for PLM Professionals*. Sponsoring this event offers a unique opportunity to connect with a highly targeted group of decision-makers, innovators, influencers, and leaders who shape the PLM Economy. With a limited number of exclusive sponsorship opportunities available, your company will gain unparalleled visibility and the chance to engage directly with industry professionals passionate about advancing PLM strategies and solutions. Don't miss the chance to position your brand at the forefront of the PLM community!

Your access to a highly focused and qualified group of attendees.

Theme: PLM's Integral Role in Digital Transformation: From Strategy to Execution
Elevating PLM to an Enterprise Business Solution, the PLM Professional's Road Map to Success

**OUR ATTENDEES
ARE:**

READY TO LEARN

READY TO LISTEN

READY TO BUY



Align YOUR COMPANY with the best-known EVENT in the PLM Economy

PLM Road Map & PDT is the must-attend event on the annual PLM event calendar, bringing together the brightest minds and most innovative companies in the industry. Sponsoring this event not only presents a positive impression of your company's commitment to best practices and standards but also positions you as a leader driving the future of PLM.

Align your brand with innovation and excellence by being part of this must-attend gathering of PLM professionals.

Our attendees are ready to engage and listen to your message.

READY TO **LEARN**

READY TO **LISTEN**

READY TO **BUY**





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READY TO **BUY**

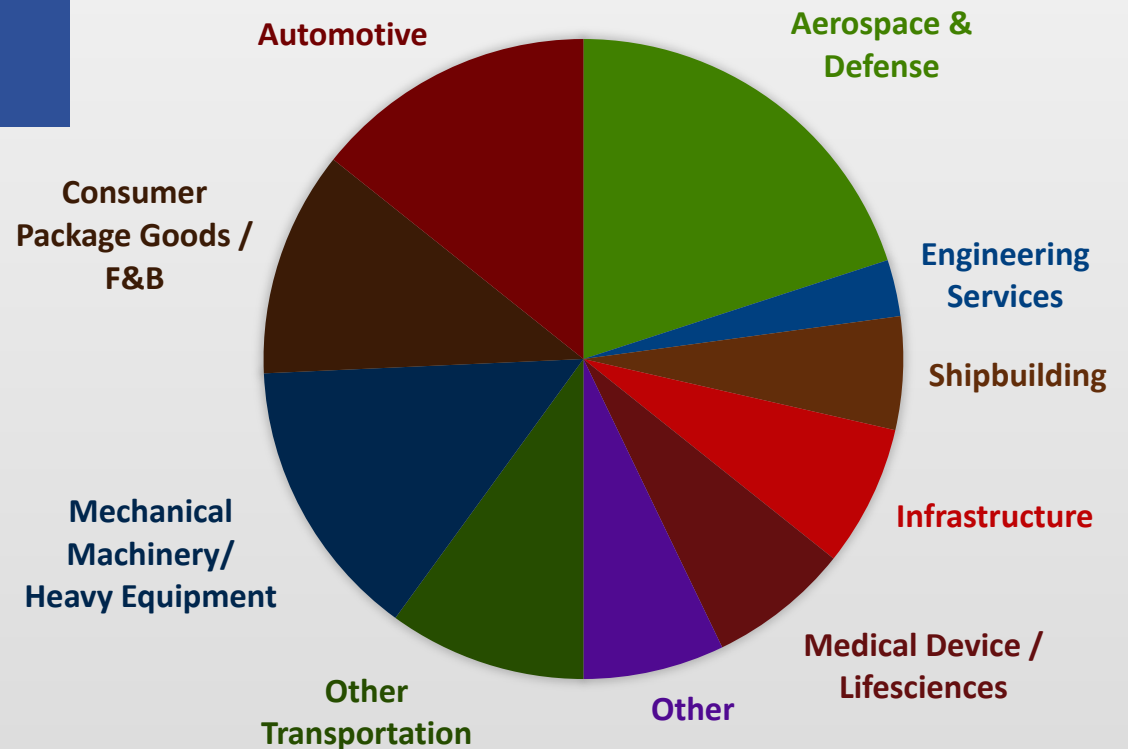
REASONS TO SPONSOR PLM ROAD MAP & PDT

- **PROMOTE** your company to our highly focused group of PLM Professionals.
- **NETWORK** and develop meaningful relationships with our highly qualified attendees.
- **EDUCATE** attendees by sharing your thought-leadership.
- **LEARN** what your competitors are doing.
- **SHOWCASE** your latest products and services face-to-face and on [CIMdata.com](https://www.cimdata.com).
- **FIND OUT** what your clients and prospects expect from you.
- **UNDERSTAND** what is trending in the industry and how you fit in.
- **BUILD BRAND RECOGNITION** by positioning your company as a key player in the PLM Economy.
- **LEAD THE CONVERSATION** by contributing to discussions on the future of PLM.

WHO ATTENDS PLM ROAD MAP & PDT?

Qualified attendees from multiple industries expected to attend

ATTENDEES BY INDUSTRY SECTOR



READY TO LEARN

READY TO LISTEN

READY TO BUY



“PLM Road Map & PDT is not just a gathering; it’s a convergence of ideas, innovation, and a collaborative platform for shaping the future.”

Peter Bilello,
CIMdata’s President
& CEO

READY TO **LEARN**
READY TO **LISTEN**
READY TO **BUY**
READY TO **ATTEND**

SPONSOR BENEFITS: PLATINUM Level

Build greater awareness around your solutions & brand

Demonstrate your thought-leadership by **speaking to the full conference** in a Sponsor Thought Leadership Vignette presentation. **Platinum Sponsorship** ensures that your company is recognized not only as a supporter of PLM Road Map & PDT but also as a major contributor to the global PLM Economy.

BENEFITS INCLUDE:

- 10-minute **thought-leadership vignette** in front of the full conference
- Discussion table in the PLM Collaboration Café
- **3** sponsor registrations & **7** tickets for your invited end-user guests
- **Online** presence in the virtual PLM Collaboration Café, hosted on CIMdata.com
- **Publicity** supporting your sponsorship
- Copy of **attendee list** subject to opt-in limitations

COST: US\$12,995

ACT NOW!
Sponsorship
opportunities
are limited



PLATINUM SPONSORSHIP APPLICATION

YES! I WOULD LIKE TO BE A PLATINUM LEVEL SPONSOR

Please complete the form and e-mail to info@CIMdata.com or fax to +1 734.668.1957

Name:

Company Name:

Address:

City:

Post Code/Zip:

Country:

Telephone:

Email:

Signature:

Date:

