

This 'call for abstracts' invites original contributions aligning with the theme of the event, or other related material. Speakers should come **from industrial end-user companies**, but may be nominated by solution providers.

**Note:** Joint presentations between solution providers and industrial end-users are not permitted.

Solution providers interested in participating in the event should contact [c.peck@CIMdata.com](mailto:c.peck@CIMdata.com)



# Call for Abstracts

## PLM Road Map & PDT EMEA 2026

*AI in PLM: A Disruptive Opportunity and Challenge*

*Turning AI disruption into enterprise value: Strategic insights for the PLM professional*

4-5 November 2026

The Lindholmen Conference Centre  
Gothenburg, SWEDEN



PLM has transcended the engineering department to become the strategic backbone of the intelligent enterprise. However, the rise of **Artificial Intelligence (AI)** represents a fundamental disruption—a "major new value factor" that challenges existing frameworks while offering unprecedented opportunities for growth. **PLM Road Map & PDT 2026** is the forum for PLM professionals to learn about and master this disruption. Move beyond the hype to focus on the roadmap: showing how we can effectively integrate AI into the Digital Thread. We invite you to share the insights, failures, and strategic breakthroughs that are making AI-driven digitalization a realized competitive advantage.

**Presentations will include progress on the PLM fundamentals, updates on value factors, and practical insights on AI in PLM, and could include these topics:**

- **The Digital Thread, Digital Twin & The AI Connection:** Explore the realization of digital thread-twin, and how AI leverages and constructs digital threads to discover connections and integrate AI capabilities with existing PLM, ERP, and engineering systems across complex technology environments.
- **The Human Element: Change Management & AI-Augmented Work:** Address "Human-in-the-Loop" models and the cultural shifts required for an AI-augmented future. Share strategies for skills development and organizational change management in a digital-first environment.
- **Data Infrastructure, Governance & IP Security:** Ways to understand the technical and strategic requirements for data quality, governance structures, and infrastructure requirements, including IP protection, trust frameworks, and managing liability concerns in shared data environments.
- **Extended Digital Thread & AI Implementation:** Share strategies for scaling AI and Digital Thread capabilities across the value chain. Strategies that will extend digital thread and AI capabilities beyond the enterprise to include the supply chain and customers.
- **Standards for Digital Thread & AI:** Leverage standards to reduce risk and enable interoperability. Share how existing and emerging standards support digital thread and AI implementation and can reduce risk and enable interoperability across diverse systems and organizations.
- **Democratization in PLM Software Development:** How conversational AI and low-code/no-code platforms are empowering end-users to customize PLM systems. What are the implications for the traditional roles of software providers, systems integrators, and the specialist role?
- **Executive Engagement & Strategic Sponsorship:** Communicate the business value of PLM and AI to executives. Move from technical potential to board-level buy-in. Share frameworks for crafting value propositions that align PLM and AI initiatives with core business outcomes and executive priorities.
- **Sustainability & The Circular Economy:** Driving sustainable innovation and regulatory compliance and leveraging PLM and AI to support sustainability initiatives and compliance with emerging regulations, including managing the Digital Product Passport.

**Key dates:**

21 May	Call for speakers/abstracts open
21 June	Abstracts due
4-5 November	Conference

**Process:** Submit your *presentation topic and title, a description of what you will discuss* (about 200 words), *and speaker information (name, company, job title)* to [c.peck@CIMdata.com](mailto:c.peck@CIMdata.com) by 21 June.

**Questions?** Visit <https://www.cimdata.com/en/education/plm-conferences/2026-plm-road-map-pdt-emea> or email Cheryl Peck at [c.peck@CIMdata.com](mailto:c.peck@CIMdata.com)

For examples of relevant abstracts, visit <https://www.cimdata.com/en/education/plm-conferences/2026-plm-road-map-pdt-north-america/agenda>