

*This 'call for abstracts' invites original contributions aligning with the theme of the event, or other related material. Speakers should come from industrial end-user companies but may be nominated by solution providers.*



# Call for Abstracts

## PLM Road Map & PDT North America 2023

*The Digital Thread in a Heterogeneous, Extended Enterprise Reality*  
*A call for PLM Professionals to share their knowledge and experience*

3-4 May 2023

The Marriott Hotel  
Tysons Corner, VA USA



The Digital Thread holds much promise and keeps many PLM Professionals busy defining, planning, and implementing it. While still visionary, business cases exist with benefits starting to surface. Full-scale implementations are not yet common. However, much technical work is going on.

Implementing a Digital Thread and its governance is daunting—potentially including redefining the business scope, processes, and skills. Unless the processes and people are enabled to implement and govern a Digital Thread, it will not happen.

The PLM Professional is key to implementing a Digital Thread. Still, it is a team effort involving many others, including enterprise architects, process owners, IT security, supply chain, engineering, manufacturing, customer support, aftermarket, and those at the CXO level.

At PLM Road Map & PDT 2023, we will advance our understanding of the Digital Thread by offering insights into where industrial end-user companies are today and how they plan to benefit from it in the future.

**Possible presentation topics could answer the following questions:**

- How do we govern the creation and the expansion of a Digital Thread?
- How do we implement a Digital Thread across a heterogeneous IT landscape?
- How do we implement a Digital Thread across an extended community of suppliers and customers?
- How do we address security issues with a Digital Thread across an extended enterprise?
- How does the Digital Thread enable sustainability and a circular economy?
- How does Digital Thread realization impact the management of legacy systems and data?
- How do we build a resilient Digital Thread?
- What is the relationship between Digital Thread and Configuration Management?
- What is the relationship between Digital Thread and Digital Twin?
- How do we explain the Digital Thread beyond the community of PLM Professionals?

**Speaker Commitment**

We will hold PLM Road Map & PDT as an in-person event in May. The event will follow any COVID-19 protocols in effect at that time. We are asking accepted speakers to commit to speaking in person at the event on 3-4 May. In case of need, we will pivot to a virtual-live event over three half days on 2-5 May. Accepted speakers should confirm their ability to travel to the event by 28 February.

We look forward to receiving your abstract.

**Key dates:**

15 December	Call for speakers/abstracts open
15 January	Abstracts due
3-4 May	Conference

**Process:**

Submit your **abstract** (about 200 words), **presentation topic and title**, and **speaker information (name, company, job title)** to [c.peck@CIMdata.com](mailto:c.peck@CIMdata.com) by 15 January.

**Questions?** Visit <https://www.cimdata.com/en/education/plm-conferences/2023-plm-road-map-pdt-north-america> or email Cheryl Peck at [c.peck@CIMdata.com](mailto:c.peck@CIMdata.com)

[Take a look at the agenda for our 2022 North American event](#) for abstract examples.