

PLM Road Map™ North America 2018
in conjunction with PDT North America 2018
The must-attend event for PLM industry
executives and PLM practitioners globally



PLM Road Map | May 15-16 | Washington D.C., USA
PDT | May 17 | Washington D.C., USA

[LEARN MORE](#)

PLM ROAD MAP North America 2018

in collaboration with PDT North America 2018

15-17 May

Washington D.C. metro area, USA

Short eBrochure



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To learn more contact:
[CIMdata @
INFO@CIMdata.com](mailto:CIMdata@INFO@CIMdata.com)

JOIN PLM ROAD MAP & PDT IN THE WASHINGTON D.C. AREA



PDT 2018
Washington D.C. - May 17
Stuttgart - October 25

JOIN PLM ROAD MAP & PDT IN THE METRO WASHINGTON D.C. AREA

We are delighted to invite you to be part of PLM Road Map™ NA 2018 and PDT NA 2018 by joining us in the Dulles Technology Corridor, near Washington D.C. for what promises to be the most important PLM event of the year.

Agendas are being developed and curated with the primary aim of delivering high value to the wider PLM economy.

PLM Road Map NA 2018, in collaboration with PDT NA 2018, is the must-attend event for PLM practitioners globally—providing independent education and a collaborative networking environment where ideas, trends, experiences, and relationships critical to the PLM industry germinate and take root.



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CONFERENCE THEMES



PDT 2018
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Our conference themes for 2018 reflect the future state of PLM

The theme for **PLM Road Map NA 2018** is:

Charting the Course to PLM Value Together: Expanding the Value Footprint of PLM & Tackling PLM's Persistent Pain Points

The theme for **PDT NA 2018** is:

Collaboration in the Engineering Supply Chain: The Extended Digital Thread



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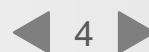
ABOUT PLM ROAD MAP NA 2018



Charting the course to PLM value together

Solution providers continue to push the envelope of PLM capability, while industrial users eagerly embrace the new and press for more. CIMdata research reveals *that industry adoption of many leading-edge PLM technologies has matured from investigation and planning to implementation and operational use.*

CIMdata's PLM Road Map 2018 brings together the perspectives of leading thinkers from aerospace & defense, automotive, and other industries who will share their stories of success and lessons learned while they have been expanding the value footprint of PLM within their companies by implementing these new technologies.



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ABOUT OUR AGENDA



Addressing the critical topics over two days

- PLM's current state & future
- Creating new value from the synergies of digitalization and PLM
- Creating value from PLM and ERP
- Multiple views into the Bill of Information
- Model-based definition
- The industrialization of additive manufacturing
- Rip & replace or embrace & extend to enable a PLM platform
- Global collaboration within the design chain
- Industry 4.0 architecture
- Blockchain & PLM
- Standards for data storage & exchange
- Generative design
- Augmented reality & virtual reality
- PLM on the Cloud
- A system of systems approach to product design
- PLM technology obsolescence management
- MBSE
- Digital thread & digital twin



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WHY ATTEND?



Ten reasons to join us in metro Washington D.C

- It's about **MEANINGFUL TRANSFORMATION**
- It's about **NETWORKING** with like-minded peers
- It's about **CONTINUING YOUR PLM EDUCATION**
- It's about your place in the **PLM COMMUNITY**
- It's about making your **PLM IMPLEMENTATION** work for you
- It's about **LEARNING HOW TO NAVIGATE** PLM politics
- It's about **KEEPING AHEAD** of PLM's evolution
- It's about **INNOVATION**
- It's about **DRIVING CHANGE**
- It's about **RELEVANCE**



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LOCATION & VENUE



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The Marriott Tysons Corner, Virginia USA

Metropolitan Washington D.C. area

PLM Road Map NA and PDT NA will be co-located at the **Marriott Hotel** in the Tysons Corner area of Washington D.C.

A limited number of sleeping rooms are available at the Marriott for attendees at the special rate of US\$235 for single occupancy.

To make a reservation please visit the hotel's website at:

[The Marriott Tysons Corner](#)



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COST TO ATTEND PLM ROAD MAP NA / PDT EUROPE NA



PDT 2018
Washington D.C. - May 17
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3 days of presentations, 2 unique events, 1 ticket

Industrial End-Users

PLM Road Map NA & PDT NA Bundle (15-17 May)

by 30 March: US\$1,295
after 30 March: US\$1,495

PLM Road Map NA only (15-16 May)

by 30 March: US\$995
after 30 March: US\$1,195

PDT NA only (17 May)

by 30 March: US\$595
after 30 March: US\$795

CIMdata PLM Knowledge Council & Action Group Members: Check to see if you qualify for a free ticket!

Solution Providers

PLM Road Map NA & PDT NA Bundle (15-17 May)

by 30 March: US\$1,695
after 30 March: US\$1,895

PLM Road Map NA only (15-16 May)

by 30 March: US\$1,595
after 30 March: US\$1,795

PDT NA only (17 May)

by 30 March: US\$795
after 30 March: US\$995

CIMdata PLM Knowledge Council Members & CIMdata PLM Community Members: Check to see if you qualify for a free ticket!

Register to attend at <https://www.cimdata.com/en/events/plm-conferences>



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TESTIMONIALS FROM PREVIOUS ATTENDEES



What our past attendees are saying

"Great group of people, great opportunity to learn about PLM trends and connect with others for networking."
Automotive Supplier

"Like the format. Informative, helpful, applicable."
Heavy Equipment Manufacturer

"An impressive and important event with important and innovative presentations and attendees of a high level of expertise. I would recommend this event to any PLM strategist."

"Good agenda. I enjoyed the sharing and learned a lot."
A&D OEM

"Outstanding, good food for thought."
CPG industry executive

