PLM ROAD MAP EMEA 2018
in collaboration with PDT Europe 2018
24 & 25 October
Stuttgart, Germany

Long eBrochure

To learn more contact: info@CIMdata.com
We are delighted to invite you to be part of PLM Road Map™ EMEA 2018 and PDT Europe 2018 and hope that you will be able to join us in the industrial heartland of Germany for what promises to be the most important PLM event of the year.

Agendas have been developed and curated with the primary aim of delivering high value to the wider PLM economy.

“The must-attend event for PLM practitioners globally.”
Our conference themes for 2018 reflect the future state of PLM

**PLM Road Map EMEA 2018**

“Digitalizing Reality—PLM’s role in enabling the digital revolution.”


**PDT Europe 2018**


For more information visit: http://pdteurope.com/
Solution providers continue to push the envelope of PLM capability, while industrial users eagerly embrace the new and push for more. CIMdata research reveals that industry adoption of many leading-edge PLM technologies has matured from investigation and planning to implementation and operational use.

**PLM Road Map EMEA 2018** brings together the perspectives of leading thinkers from a variety of industrial companies who will share their stories of success and lessons learned.
Keynote presentation

The State of the PLM Industry: The Digital Revolution
Peter Bilello, President, CIMdata, Inc.

This presentation will review the current state of the PLM industry with emphasis on today's major business trends and issues, including Industry 4.0, the Internet of Things, Digital Twins, and other emerging topics that are critical to the global PLM economy.
Digital Revolution in Automotive - A System of Systems Approach to Product Design
Professor Dr.-Ing. Martin Eigner, Former Chair of Virtual Product Engineering, The Technical University of Kaiserslautern

In a mid-range vehicle there are more than 100 vertical mechatronic and cybertronic systems. Each system consists of up to 30 subsystems. Today, these vertical systems are each assigned to a specific system supplier who has the mechatronic development competence. With horizontal networking of the systems, a much higher customer benefit arises. To implement this interconnectivity, OEMs need to take on the Mechatronic Architecture competency and design and network horizontal systems at an upper level of the system architecture.
Presentations include:

**An Alternate View of the Systems Engineering "V" in a Model-Based Engineering Environment**
Don Farr, Senior Technical Fellow, Boeing Research & Technology

**PLM - CLM Axis vital for Digitalization of Product Process**
Mikko Jokela, Head of Engineering Applications CoE, ABB

**Additive Manufacturing at Moog**
Peter Kerl, Engineering Systems Manager, Moog Inc.

**Additive Manufacturing Enabled Supply Chain**
Jim van Oss, PLM Architect and Strategist, Moog Inc.

**Value Creation through Synergies between PLM & Digital Transformation**
Daniel Dubreuil, CDO for Products and Service, SAFRAN
A sampling of past attendees at PLM Road Maps:
Some of the PLM solution providers you can expect to meet in the PLM Collaboration Café

- aras
- ESI
- ESTECO
- GRANTA
- Oracle
- eurostep
- HCL
- tcs50
- Tata Consultancy Services
PLM Road Map EMEA and PDT Europe will be co-located at Le Meriden in Stuttgart, Germany.

To make a sleeping room reservation please visit the hotel’s website at: Le Meridien Stuttgart
2 days of presentations, 2 unique events, 1 venue

**Industrial End-Users**
- PLM Road Map & PDT Bundle (24 & 25 October) €995
- PLM Road Map only (24 October) €795
- PDT only (25 October) €795
- CIMdata PLM Community & Action Group Members: Check to see if you qualify for a free ticket!

**Solution Providers**
- PLM Road Map & PDT Bundle (24 & 25 October) €1,595
- PLM Road Map only (24 October) €995
- PDT only (25 October) €995
- CIMdata PLM Community & Action Group Members: Check to see if you qualify for a free ticket!

[Click here to register to attend]
What our past attendees are saying

“Great group of people, great opportunity to learn about PLM trends and connect with others for networking.”
Automotive Supplier

“Like the format. Informative, helpful, applicable.”
Heavy Equipment Manufacturer

“An impressive and important event with important and innovative presentations and attendees of a high level of expertise. I would recommend this event to any PLM strategist.”
CPG industry executive

“Good agenda. I enjoyed the sharing and learned a lot.”
A&D OEM

“Outstanding, good food for thought.”
CPG industry executive