The CIMdata 2018 PLM Market Analysis Country Reports

Country-Specific Analyses Enabling Global Business Planning

CIMdata's annual PLM Market Analysis Report (MAR) Series provides detailed information and in-depth analysis of the worldwide Product Lifecycle Management (PLM) market. The CIMdata global PLM MAR Series is packaged in five modules, each with a separate focus and targeting a different audience. The report modules contain analyses of major PLM trends and issues, leading PLM solution suppliers, purchases of PLM software and services for geographical regions and industry sectors, and historical and projected data about market growth. This series of reports provides insights into worldwide PLM market investment dynamics and the revenue performance of leading PLM solution suppliers.

CIMdata offers a set of country-specific analyses for some of the world's most important country-specific markets for PLM software and services:

- Brazil
- France
- Germany
- India
- Italy
- Japan
- Russia
- South Korea
- United Kingdom
- United States

These reports are not delivered as part of the previously established PLM MAR series and are priced separately as defined below. CIMdata also publishes a country-specific analysis for the Chinese PLM market, but this is not included in this series and is sold separately.

Building upon the global data set, CIMdata's country reports provide additional focus on the calendar year 2017 results within these key markets.

These country reports are focused primarily on PLM investment and use in industrial markets.

CIMdata 2018 Country PLM Market Analysis Reports

These reports present CIMdata's country-specific analyses of the PLM market during calendar year 2017, and are derived from / CIMdata's annual PLM Market Analysis Report research.

CIMdata partitions the PLM market into three primary segments:

- *Tools*—those applications used to create, analyze and simulate products and plants and associated intellectual property (IP). Sub-segments include: mechanical computer-aided design (MCAD), simulation and analysis (S&A), non-bundled computer-aided manufacturing (CAM), electronic design automation (EDA), architectural, engineering, and construction (AEC), and other tools such as computer aided software engineering (CASE).

- *collaborative Product Definition management (cPDm)*— cPDm addresses managing the complete product or plant definition lifecycle, including all of the mechanical, electronic, software, and documentation IP components and the processes that are used during the lifecycle including in-service operation and maintenance. Sub-segments include: Comprehensive Technology Providers, Focused Application Providers (including visualization and collaboration, content and document management, etc.), and SIs/Resellers/VARs.

- *Digital Manufacturing*—systems that support definition of the processes used to produce a product, including supporting simulation and analysis of those processes, and the manufacturing environments used to produce the product including production equipment, resources, work cells and lines. Digital Manufacturing is focused on transitioning product designs into production.

PLM solutions and methods are being applied to an increasingly wide range of industries, including many industries within which PLM has not previously been established (e.g., financial services, insurance, health care, etc.).

Each report provides a comprehensive assessment of the PLM market in each country and includes over 25 tables and charts.

The selected countries are vital to the global PLM economy, measured by CIMdata at $40.6 billion in 2017. Numerous tables highlight investments in PLM-related software and services for the PLM market, as well as for the major PLM market sub-segments in each country. The reports also provide CIMdata's forecasts of PLM investments for the following 5 years. In addition, CIMdata's estimates of revenue performance of the various providers to the PLM market and its sub-segments are presented.

The CIMdata 2018 Country-Specific PLM Market Analysis Reports have the following contents:

- *Introduction*—a description of the report and a summary of its contents.
- *Market Statistics*—overall market numbers and analysis for the year with industry breakdown (e.g., Automotive, Machinery, Aerospace and Defense, and High-Tech and Electronics.) and market sectors (e.g., cPDm, MCAD, Analysis & Simulation, Digital Manufacturing, and CAM).
- *Leading PLM Solution Providers*—an estimate of the revenue of the leading PLM solution providers in that country. Additionally, this section includes revenue estimates by industry and by software categories.
- *Segment Leaders*—The reports include CIMdata's estimates of the market share leaders of the measured segments, including MCAD, cPDm, S&A, CAM, Digital Manufacturing, and Systems Integrators/Resellers/VARs.
- *Forecast*—a five-year PLM market forecast by sector.

The ten CIMdata 2018 Country-Specific PLM Market Analysis Reports are available at a bundled price of US$24,995. Each country report can be purchased individually for US$3,495. Additional discounting is available under certain circumstances by calling CIMdata. To purchase the reports, visit the CIMdata reports website or call our office at +1 734.668.9922.

About CIMdata

CIMdata, an independent worldwide firm, provides strategic management consulting to maximize an enterprise's ability to design and deliver innovative products and services through the application of Product Lifecycle Management (PLM) solutions. Since its founding over thirty years ago, CIMdata has delivered world-class knowledge, expertise, and best-practice methods on PLM solutions. These solutions incorporate both business processes and a wide-ranging set of PLM-enabling technologies.

CIMdata works with both industrial organizations and solution providers of technologies and services seeking competitive advantage in the global economy. CIMdata helps industrial organizations establish effective PLM strategies, assists in the identification of requirements and selection of PLM technologies, helps organizations optimize their operational structure and processes to implement solutions, and assists in the deployment of these solutions.

For PLM solution providers, CIMdata helps define business and market strategies, delivers worldwide market information and analyses, provides education and support for internal sales and marketing teams, as well as overall support at all stages of business and product programs to make them optimally effective in their markets.

In addition to consulting, CIMdata conducts research, provides PLM-focused subscription services, and produces several commercial publications. The company also provides industry education through PLM certificate programs, seminars, and conferences worldwide. CIMdata serves clients around the world from offices in North America, Europe, and Asia-Pacific.

To learn more about CIMdata's services, visit our website at www.CIMdata.com or contact CIMdata at: 3909 Research Park Drive, Ann Arbor, MI 48108, USA. Tel: +1 734.668.9922. Fax: +1 734.668.1957; or at Oogststraat 20, 6004 CV Weert, The Netherlands. Tel: +31 (0) 495.533.666.